

# Maya Chai Info

## **Why we created Maya Chai:**

Maya Tea started in 1997 making chai. Nobody knew what chai was back then. Originally we made chai in tea bags to be steeped 1 cup at a time. That really didn't work for coffee shops. In 2005, we started making 11:1 concentrated liquid chai that was deliciously authentic, affordable and easy to make. We've continued to hone in the recipe over these past 17 years. Our selection today is the best it's ever been.

## **What Makes Our Chai Special:**

**Authentic Flavor** - We grind and blend every spice in-house for our heritage recipe that's 25 years old. Every ingredient is all natural and as good as we can get. Indian grandmothers would say that this chai is "pretty good" which translates to "freaking awesome" once you consider how demanding they are.

**11:1 Concentrate** - Our chai goes a long way. The high concentration allows less water to ship and space on your counter. The bottles come with a reusable pump which makes portioning precise and fast.

**Shelf Stable** - No fridge space needed and no wasted product.

**Easy to use** - Add our chai to your choice of milk (yes, any milk), then heat and froth for a comforting hot latte. Pour over ice for a refreshing iced chai, or even add to smoothies! A shot of espresso creates a dirty chai for a strong kick to finish the day with a bang. Our favorite way to enjoy this concentrate is with ice and sparkling water to create a bubbly chai soda. Alternatively, this powerful concentrate can serve as a topping for ice cream and even be added to baked goods.

## **Original vs. Devi, Low Sugar, Full Moon:**

Our Original chai concentrate serves as an approachable and classic chai that is a tad sweeter than our other concentrates. We turned up the spices in the Devi chai concentrate so you can feel the heat in this authentic taste of the East. We know it's hard for some of our customers to enjoy our chai due to the sugar content. That's why we created a Low Sugar concentrate. Using all-natural monk fruit allowed us to use 70% less sugar than our other concentrates. Times have proven to be a bit challenging over the past few years. We created the value priced Full Moon chai so that you don't have to compromise on flavor due to price.

## Maya Chai Concentrate Data Sheet

	<b>Heritage Original Chai</b>	<b>Heritage Devi Chai</b>	<b>Heritage Low Sugar Chai</b>	<b>Full Moon Chai</b>
Vendor	Maya Tea Company	Maya Tea Company	Maya Tea Company	Maya Tea Company
RSKU Bottle (Single)	933100	933105	933150	933155
RSKU Case (4-pk)	933130	933131	933151	933156
Description	11:1 Chai Tea Concentrate, 1/2 Gallon Bottles	11:1 Chai Tea Concentrate, 1/2 Gallon Bottles	11:1 Chai Tea Concentrate, 1/2 Gallon Bottles	11:1 Chai Tea Concentrate, 1/2 Gallon Bottles
Case Pack	4 bottles	4 bottles	4 bottles	4 bottles
Gross Wt	22.5 LB	21.5 LB	20 LB	22.5 LB
Net Wt	256 FL OZ	256 FL OZ	256 FL OZ	256 FL OZ
Case Length	9 3/16	9 3/16	9 3/16	9 3/16
Case Width	9 3/16	9 3/16	9 3/16	9 3/16
Case Height	11 1/4	11 1/4	11 1/4	11 1/4
Cases per Layer	20	20	20	20
Layers per Pallet	4	4	4	4
UPC Code Bottle	868027000003	868027000010	850009161130	850009161086
UPC Code Case	850009161291	850009161307	850009161383	850009161475
Shelf Life	1 YR	1 YR	1 YR	1 YR
Storage Temp Zone	shelf stable/no refrigeration	shelf stable/no refrigeration	shelf stable/no refrigeration	shelf stable/no refrigeration