Marketing Executive: Human Collective

**Primary Location:** St Stephen's Green Shopping Centre

**Employee Status**: Employee **Schedule**: Full time



Want to make a difference? Meet inspiring artists, activists and business leaders to create quality content for multi-channel distribution with purposeful Irish clothing brand, Human Collective.

#### **Human Collective**

Human Collective is a growing Irish, Sustainable clothing brand based in St Stephen's Green Shopping Centre. This is a fast-paced, ever-evolving environment and is ideal for those who are passionate, flexible, solution orientated and have a broad skill set.

#### The Role

We're looking for a marketing executive who likes problem solving, collaborating with others, loves finding ways to delight the customer who can play an active role in accelerating our growth.

### What you'll do:

- Be proactive in developing the Human Collective Clothing brand through content creation.
- Manage Social Media channels and marketing communications.
- Work closely with the Founder and colleagues to maintain and develop our content plan.
- Be responsible for day-to-day management of social media accounts.
- Assist with day to day operations in store and online

## What you'll bring:

- 3+ years' experience in marketing.
- A real passion for fashion.
- Understanding digital marketing and the ability to build out digital campaigns.
- Experience in managing multiple social media platforms.
- Skill in managing multiple priorities in a fast-paced environment.
- Ability to think creatively and commercially.
- Experience working in a fast-paced B2C / B2B business.
- Competent in Word, Excel, Powerpoint. G-Suite.

# Advantageous but not essential.

- Experience in the fashion industry
- Experience in photography
- Experience using Shopify
- Experience doing basic Graphic design. Photoshop, indesign, Canva.
- Experience running events.

### How to apply:

If you're interested please send your your CV to <a href="mailto:peter@wearehumancollective.com">peter@wearehumancollective.com</a>