



Tea Forté™

Experience the Exceptional



RETAIL CATALOG

2022



Tea Forté™

The refined elegance of the Tea Forté experience engages the senses and inspires moments of relaxation and recharge. Our exceptional quality of ingredients, creative approach to flavor and blending and alluring aromas and tastes create a distinctly modern experience design for today's tastes and lifestyles. Our pyramid infusers and loose teas packed in design-driven collections bring subtle flavors and simple refinement to every cup.

Favored by tea connoisseurs in over 35 countries, and offered at the world's leading hotels, restaurants and resorts, Tea Forté delivers a truly exceptional tea experience.

EXPERIENCE THE EXCEPTIONAL



..... AWARD WINNING BLENDS

Consistently honored for our exclusive blends, from our classic English Breakfast to our Blueberry Merlot, we source only the finest tea leaves and ingredients available worldwide, with over 40 organic tea blends.



..... SIGNATURE PYRAMID INFUSER

Designed to allow our whole leaf blends to luxuriantly unfurl into each deliciously aromatic cup. A memorable signature of our brand and the exceptional experience.



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NEW PARADIS

A limited-edition collection inspired by The New York Botanical Garden showcases an assortment that invites the mind to escape to a lush locale blooming with summer plants and fruits. Embark on an adventure to paradise with these hand-selected blends of black, green, and herbal teas.

Includes: Orchid Vanilla, Orange Jasmine, Ginger Lemongrass, Lemon Lavender, Mango Citron.

- A 17978 SINGLE STEEPS® SAMPLER (15 POUCHES) K
- B 23021 KATI® STEEPING CUP & INFUSER
- C 13383 PRESENTATION BOX (20 INFUSERS) K
- D 13483 PETITE PRESENTATION BOX (10 INFUSERS) K



ORCHID VANILLA
organic black tea

Coconut flavor meets vanilla for an exotic steep.



ORANGE JASMINE
organic green tea

Sunshiny citrus brightens up fragrant night-blooming jasmine.



GINGER LEMONGRASS
organic herbal tea

Citrus notes balanced by cool spearmint and mellow licorice.



LEMON LAVENDER
organic herbal tea

This bouquet of garden herbs and flowers features sweet apple.



MANGO CITRON
organic herbal tea

Tart citrus melds with delicately sweet notes of mango.



SOLEIL

Our Soleil Collection curated with The New York Botanical Garden features an assortment that stimulates the senses. The hand-selected black, green, white and herbal blends showcase the natural aromatics and sumptuous flavor of Spring's bounty.

Includes: Darjeeling Quince, Cherry Blossom, Wildflower Honey Citrus, Vanilla Rose, Wild Berry Hibiscus.

- A 13381** PRESENTATION BOX (20 INFUSERS) **K**
- 13481** PETITE PRESENTATION BOX (10 INFUSERS) **K**
- 17972** SINGLE STEEPS® SAMPLER (15 POUCHES) **K**
- 23005** KATI® STEEPING CUP & INFUSER



Tea Forté is proud to support The New York Botanical Garden with four signature collections made with original artwork, hand-selected from The Garden's world-renowned LuEsther T. Mertz Library. Your purchase supports NYBG's work in plant conservation, horticulture and education.



FLEUR

Curated in collaboration with The New York Botanical Garden, the Fleur collection evokes the scents of the garden on a summer day. An array of green, white, black and herbal teas join a lush curation of flowers and fruits.

Includes: Earl Grey, Jasmine Green, Peach Blossom, Blueberry Merlot and Hibiscus Blossom.

A 13477 PETITE PRESENTATION BOX (10 INFUSERS) **K** 
B 20904 KATI® STEEPING CUP & INFUSER



JARDIN

A collection of organic teas inspired by the fruits and flowers of The New York Botanical Garden. Immerse yourself in the garden with exquisite fragrant blends of black, oolong, green, white and herbal teas.

Includes: Chocolate Rose, Strawberry Hibiscus, Green Mango Peach, Vanilla Pear, and Chamomile Citron.

A 13466 PETITE PRESENTATION BOX (10 INFUSERS) 
B 20897 KATI STEEPING CUP & INFUSER



WELLBEING

Relax, restore and revitalize mind and body with our Wellbeing Collection. Rooted in a gentle approach to holistic health, this collection of organic green and herbal teas impart antioxidant, antibacterial and anti-inflammatory properties with each tranquil serving.

Includes: Defense, Invigorate, Purify, Radiance and Serenity.

- A 13480 PETITE PRESENTATION BOX (10 INFUSERS) K 🌱
- B 23003 KATI® STEEPING CUP & INFUSER
- C 13380 PRESENTATION BOX (20 INFUSERS) K 🌱
- D 17963 SINGLE STEEPS® SAMPLER (15 POUCHES) K 🌱

LOOSE LEAF TEA CANISTERS

- 16400 SERENITY K 🌱
- 16401 PURIFY K 🌱
- 16402 RADIANCE K 🌱
- 16403 INVIGORATE K 🌱
- 16404 DEFENSE K 🌱



DEFENSE

organic green tea

A defense-strengthening blend featuring echinacea, ginger and elderberry.



INVIGORATE

organic green tea

An energizing, full-bodied blend with beetroot, ginger, ginseng and matcha powder.



PURIFY

organic herbal tea

A mellow yet juicy citrus-forward blend with purifying mate and dandelion root.



RADIANCE

organic herbal tea

A fruit-forward, complexion-friendly blend with rosemary and citrus.



SERENITY

organic herbal tea

A calming mint blend with hints of lavender, lemony nettle and juniper berry.



HANAMI

Named for the Japanese festival honoring the annual cherry blossom bloom, this blend is a joyous pairing of organic tart cherries and fragrant flowers with organic green tea. Hanami's customs revolve around breathing in, beholding and appreciating the fleeting beauty of flowers in bloom.

Includes: Cherry Blossom.

- A 20895** KATI® STEEPING CUP & INFUSER
- B 13464** PETITE PRESENTATION BOX (10 INFUSERS) **K** 🌱
- C 16384** LOOSE LEAF TEA CANISTER **K** 🌱



LOTUS

Made up of rare ingredients from small-lot USDA Organic Certified farms, the Lotus collection highlights some of the most unique flavors from around the world. Each satisfying cup is blended to soothe mind, body and spirit.

Includes: Darjeeling Quince, Mountain Oolong, Orange Jasmine, Vanilla Pear and Lemon Lavender.

- A 13316** PRESENTATION BOX (20 INFUSERS) 🌱
- B 20859** KATI STEEPING CUP & INFUSER
- C 17866** SINGLE STEEPS SAMPLER (15 POUCHES) 🌱
- D 13416** PETITE PRESENTATION BOX (10 INFUSERS) 🌱
- E LOOSE LEAF TEA CANISTERS**
 - 16324** MOUNTAIN OOLONG **K** 🌱
 - 16325** ORANGE JASMINE **K** 🌱
 - 16326** VANILLA PEAR 🌱
 - 16327** LEMON LAVENDER **K** 🌱



HERBAL RETREAT

Day or night, these restorative caffeine free herbal infusions are an ideal way to relax the mind and revive the spirit. Each blend brings together Organic Certified herbs, fruits and flowers for a supremely calming ritual.

Includes: Apricot Amaretto, Blueberry Merlot, Cherry Cosmo, Kiwi Lime Ginger and Mojito Marmalade.

- A 17816** SINGLE STEEPS® SAMPLER (15 POUCHES) 🌱
- B 13319** PRESENTATION BOX (20 INFUSERS) 🌱
- C 13419** PETITE PRESENTATION BOX (10 INFUSERS) 🌱
- D LOOSE LEAF TEA CANISTERS**
 - 16300** APRICOT AMARETTO **K** 🌱
 - 16301** BLUEBERRY MERLOT **K** 🌱
 - 16302** CHERRY COSMO **K** 🌱
 - 16304** MOJITO MARMALADE 🌱



CHAKRA

Comforting and distinctively delicious, Masala Chai is an Indian tradition that has evolved into a centering favorite for tea lovers the world over. Each black and herbal tea blend is created with aromatic spices that encourage well-being and mental clarity.

Includes: Maté Mantra Chai, Vanilla Veda Chai, Ginger Guru Chai, Rooibos Raja Chai and Turmeric Tantra Chai.

- A 13462** PETITE PRESENTATION BOX (10 INFUSERS) **K** 🌱
- 20893** KATI® STEEPING CUP & INFUSER
- 16383** TURMERIC TANTRA CHAI LOOSE LEAF TEA CANISTER **K** 🌱

CLASSIC COLLECTION

Discover a curated collection of our most definitive blends. Steep, sip, share and discover new favorites with this classic collection of handcrafted teas.

Tea Tasting Assortment includes: best-selling black, green, white and herbal blends.



TEA TASTING ASSORTMENT

Blueberry Merlot	Green Mango Peach
Chamomile Citron	Jasmine Green
Cherry Marzipan	Lemon Lavender
Citrus Mint	Lemon Sorbetti
Cucumber Mint	Mountain Oolong
Darjeeling Quince	Passion Fruit Papaya
Earl Grey	Sencha
English Breakfast	Strawberry Apple
Estate Darjeeling	Vanilla Peach
Ginger Lemongrass	Vanilla Pear

17867 TEA CHEST (40 INFUSERS) 🌱
2 EACH OF 20 BLENDS



TEA TASTING ASSORTMENT

A perfect introduction to the exceptional Tea Forté experience. Includes: Black Currant, Earl Grey, Green Mango Peach, Jasmine Green, White Ambrosia, White Ginger Pear, African Solstice, Chamomile Citron, Ginger Lemongrass, Raspberry Nectar.

13320 PRESENTATION BOX (20 INFUSERS)
13450 PETITE PRESENTATION BOX (10 INFUSERS)



HERBAL TEA ASSORTMENT

Calming herbs, flowers and fruits blended for a naturally caffeine free experience. Includes: African Solstice, Chamomile Citron, Ginger Lemongrass, Harvest Apple Spice, Wildberry Hibiscus.

13322 PRESENTATION BOX (20 INFUSERS)
13452 PETITE PRESENTATION BOX (10 INFUSERS)



HERBAL TEA ASSORTMENT

African Solstice	Hibiscus Blossom
Apricot Amaretto	Kiwi Lime Ginger
Belgian Mint	Lemon Lavender
Blueberry Merlot	Lemon Vervain
Chamomile Citron	Mojito Marmalade
Cherry Amour	Raspberry Nectar
Cherry Cosmo	Strawberry Apple
Citrus Mint	Turmeric Tantra Chai
Ginger Lemongrass	Wild Berry Hibiscus
Harvest Apple Spice	Winter Chai

17868 TEA CHEST (40 INFUSERS) 🌱
2 EACH OF 20 BLENDS



BLACK TEA ASSORTMENT

Bold, black tea leaves blended for the finest quality steep. Includes: Black Currant, Earl Grey, English Breakfast, Estate Darjeeling, Orchid Vanilla.

13321 PRESENTATION BOX (20 INFUSERS)
13451 PETITE PRESENTATION BOX (10 INFUSERS)



GREEN TEA ASSORTMENT

Green tea leaves blended with rich botanicals for a refined infusion. Includes: Green Mango Peach, Jasmine Green, Lemon Sorbetti, Oasis, Sencha.

13323 PRESENTATION BOX (20 INFUSERS) **K**
13453 PETITE PRESENTATION BOX (10 INFUSERS) **K**

K = Certified Kosher  = USDA Organic

SEE PAGE 16 FOR COMPLETE PRODUCT REFERENCE GUIDE 1.800.721.1139 | 10



SINGLE STEEPS®

The perfect measure for the perfect cup.™ Enjoy a single portion of your favorite tea conveniently pre-measured in stay-fresh packets. Simply tear open and pour into the infuser of your choice for a perfect 12-ounce steep—at home or on the go.

EACH CONTAINS 15 POUCHES (3 OF EACH BLEND)

BLACK TEA SINGLE STEEPS SAMPLER

Includes: Bombay Chai, Earl Grey, English Breakfast, Estate Darjeeling and Orchid Vanilla.

17938 SINGLE STEEPS SAMPLER

HERBAL TEA SINGLE STEEPS SAMPLER

Includes: Wild Berry Hibiscus, Strawberry Apple, Ginger Lemongrass, Citrus Mint and Chamomile Citron.

17937 SINGLE STEEPS SAMPLER

ESSENTIAL GREENS SINGLE STEEPS SAMPLER

Includes: Green Mango Peach, Sencha, Moroccan Mint, Jasmine Green and Lemon Sorbetti.

17881 SINGLE STEEPS SAMPLER **K**

FORTÉ CLASSIC SINGLE STEEPS SAMPLER

Includes: Earl Grey, English Breakfast, Green Mango Peach, Chamomile Citron and Ginger Lemongrass.

17839 SINGLE STEEPS SAMPLER

WORLD OF TEAS SINGLE STEEPS SAMPLER

Includes: Bombay Chai, Moroccan Mint, African Solstice, Sencha and Estate Darjeeling.

17818 SINGLE STEEPS SAMPLER **K**





FORTÉ CLASSIC LOOSE LEAF TEA CANISTERS

Tea Forté's award-winning loose leaf teas are available in recyclable, air-tight canisters that preserve the freshness and unique flavors of the distinctive blends. Blend labeling aligns with collections and tea type for ease of merchandising.

CLASSIC BLACK TEA

- 16328 BLACK CURRANT **K**
- 16329 BOMBAY CHAI **K**
- 16307 CARAMEL NOUGAT **K**
- 16330 DECAF BREAKFAST **K**
- 16331 EARL GREY **K**
- 16332 ENGLISH BREAKFAST **K**
- 16333 ESTATE DARJEELING **K**
- 16336 ORCHID VANILLA **K**
- 16309 PEACH BRÛLÉE **K**
- 16385 RASPBERRY GANACHE **K**
- 16337 SWEET ORANGE SPICE **K**

CLASSIC OOLONG TEA

- 16395 STRAWBERRY HIBISCUS **K**

CLASSIC GREEN TEA

- 16318 CHERRY MARZIPAN **K**
- 16319 CUCUMBER MINT **K**
- 16339 GREEN MANGO PEACH **K**
- 16340 JASMINE GREEN **K**
- 16341 LEMON SORBETTI **K**
- 16407 **NEW** MANGO CITRON **K**
- 16342 MOROCCAN MINT **K**
- 16344 SENCHA **K**
- 16405 WILDFLOWER HONEY CITRUS **K**

CLASSIC WHITE TEA

- 16396 PEACH BLOSSOM **K**
- 16406 VANILLA ROSE **K**
- 16345 WHITE AMBROSIA **K**
- 16346 WHITE GINGER PEAR **K**

CLASSIC HERBAL TEA

- 16347 AFRICAN SOLSTICE **K**
- 16377 BELGIAN MINT **K**
- 16349 CHAMOMILE CITRON
- 16350 CITRUS MINT **K**
- 16351 GINGER LEMONGRASS **K**
- 16352 HARVEST APPLE SPICE **K**
- 16397 HIBISCUS BLOSSOM **K**
- 16353 RASPBERRY NECTAR **K**
- 16354 WILD BERRY HIBISCUS **K**
- 16386 WINTER CHAI **K**

CHAKRA

- 16383 TURMERIC TANTRA CHAI **K**

HANAMI

- 16384 CHERRY BLOSSOM **K**

HERBAL RETREAT

- 16300 APRICOT AMARETTO **K**
- 16301 BLUEBERRY MERLOT **K**
- 16302 CHERRY COSMO **K**
- 16304 MOJITO MARMALADE

LOTUS

- 16324 MOUNTAIN OOLONG **K**
- 16325 ORANGE JASMINE **K**
- 16326 VANILLA PEAR
- 16327 LEMON LAVENDER **K**

WELLBEING

- 16400 SERENITY **K**
- 16401 PURIFY **K**
- 16402 RADIANCE **K**
- 16403 INVIGORATE **K**
- 16404 DEFENSE **K**

CAFÉ CUP PRESENTATION

This custom-designed collection features everything needed to transform the daily steep into a calming, centering practice.

- A 30400** CAFÉ CUP
MEASURES: 4.4L X 4.4D X 4.2H" | 6 CASE PACK
- B 30403** SUGAR & CREAMER SET
MEASURES: 2.9L X 2.1D X 4.2H" | 6 CASE PACK
- C 30409** ORCHID WHITE TEA TRAY
MEASURES: 2.75L X 1.5D X 4.2H" | 8 CASE PACK
(2 TRAYS PER BOX)
- D 30405** BAMBOO OVAL TRAY
MEASURES: 9.6L X 7D X .75H" | 6 CASE PACK



TEA ACCESSORIES



20698
ICON STAINLESS LOOSE TEA INFUSER
MEASURES: 3L X 1.5D X 7.9H"
SHIPPER MEASURES:
6.5L X 8.5D X 8.3H" | 10 CASE PACK



30412
POOM DOUBLE-WALLED GLASS
MEASURES:
4L X 4D X 5H" | 4 CASE PACK

KATI® STEEPING CUP & INFUSER

This contemporary ceramic tumbler with a stainless steel infusing basket makes steeping loose tea by the cup simple. The innovative double-walled construction keeps tea hot. Makes a generous 12-ounce cup.



23021
PARADIS



23005
SOLEIL



20904
FLEUR



20897
JARDIN



23003
WELLBEING



20895
HANAMI



20865
CHERRY BLOSSOM



20859
LOTUS



20891
BLEU



20893
CHAKRA



20883
NOIR



TEA OVER ICE®

Iced tea, on demand. Steep each perfectly proportioned pyramid with hot water, flash-chill over ice, and pour into an iced drinking glass for a refreshing infusion in minutes. Each infuser makes 24-ounce of fresh-brewed iced tea.



TEA OVER ICE® PITCHER SET

All one needs to steep authentic iced tea. Includes two sculpturally designed, heat resistant, Steep & Chill™ glass pitchers that stack for a dramatic presentation. Makes 24-ounce. Contains sampler of 5 infusers.

20953 TEA OVER ICE PITCHER SET
MEASURES: 6.0L X 6.0D X 13.5H" | 4 CASE PACK



TEA OVER ICE 5 PACK SAMPLER

Contains one infuser of each iced tea blend: Blood Orange, Ceylon Gold, Mango Peach, Ginger Pear and Raspberry Nectar.

16712 SAMPLER (5 INFUSERS)
MEASURES: 6.0L X 6.0D X 2.25H" | 8 CASE PACK



TEA OVER ICE 5 PACK BOXES

Experience the refreshing realm of artisan crafted tea. Colorful packaging opens to invite and entice purchase. Five infusers per box.

- 16707 CEYLON GOLD K** 
organic black tea
Organic black tea leaves from the renowned Blackwood Estate in Sri Lanka. Crisp, bright and bold.
- 16711 MANGO PEACH K**
green tea
A sweet blend of mango and peach, enhanced by cool peppermint.
- 16710 GINGER PEAR K**
white tea
Light with sweet blackberry leaves and lemon balm.
- 16718 BLUEBERRY MERLOT K**
herbal tea
Inspired by the award-winning hot tea blend—a sweet and savory blend of blueberries, hibiscus and sage.
- 16709 RASPBERRY NECTAR**
herbal tea
A refreshing blend featuring hibiscus, apple and orange.

ABOUT TEA

TEA FACTS

All tea comes from the same shrub: Camellia Sinensis.

Herbal Tea (Herbal Tisane) does not originate from the Camellia Sinensis. Herbal teas include herbs, flowers, berries, spices, roots or other flora sources.

STEEPING INSTRUCTIONS

Always use fresh water (never re-boil).

Follow recommended time and water temperature for steeping tea. Steeping too long may cause bitterness in the flavor of the tea.

STEEPING INSTRUCTIONS

BLACK 3-5 minutes | contains caffeine

WHITE 2-3 minutes | contains caffeine

OOLONG 5 minutes | contains caffeine

HERBAL 5 minutes | naturally caffeine free

GREEN 2-3 minutes | contains caffeine

HEALTH & TEA

All black, oolong, green and white teas contain antioxidants rich polyphenols which are known for their health benefits. Studies have shown that teas can help reduce the risk of cancer, cardiovascular disease and may have other health benefits.

For more information visit teausa.org.

BLEND SELECTION

Tea leaves can be blended together with other natural ingredients to produce a variety of flavors to please any palate.

Tea is like fine wine: if you like full-bodied red wines, you may be drawn towards black teas. White wine drinkers will enjoy the lighter flavor profiles of green or white teas. Herbal teas are the perfect selection for those who are looking for a fruit or floral-forward flavor profile and a caffeine free option.



SELLING TIPS FOR TEA

SELF-PURCHASE BY TEA DRINKERS

Tea lovers enjoy trying new blends and Tea Forté offers many options that allow tea drinkers to sample new flavorful blends in a variety pack — either infusers (petite presentation box) or as loose tea in single-serve pouches (Single Steeps®).

GIFTING

Tea makes a wonderful gift and lets the gift recipient know that they are thought of and appreciated.

SUGGESTED HOLIDAY GIFTING OCCASIONS

Birthday
Valentine's Day
Easter
Mother's Day
Father's Day
Hanukkah
Christmas

SUGGESTED PERSONAL GIFTING OCCASIONS

Gifts of appreciation:

Hostess Gift
Thank You Gift
Teachers
Coaches
Bus Drivers

Gifts of celebration:

House Warming
Wedding Shower
Birth of a Child

Gifts to offer comfort:

Get Well
Sympathy



PRODUCT REFERENCE GUIDE

Tea Forté teas are available in a variety of packaging variations featuring tea types or collections in design-driven packaging. From pyramid infusers to loose leaf tea, choose the assortment that best fits your merchandising and planogram needs as well as your customer's tea preferences.

This guide provides an overview of each product platform along with individual dimensions and case pack quantities to aid you in merchandising planning.



TEA CHEST

Ideal for true tea lovers, each of our various Tea Chests features an expansive assortment of 40 infusers. Under the lid, a detailed tasting menu invites the discovery of new favorites. The beautiful, reusable serving chest is easily refilled with our presentation box trays.

MEASURES: 8L X 8D X 3.15H" | 3 CASE PACK
2 EACH OF 20 BLENDS



PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Presentation Box contains 20 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 8.5L X 4.2D X 3.3H" | 4 CASE PACK



PETITE PRESENTATION BOX

The most popular way to enjoy Tea Forté, each design-savvy Petite Presentation Box contains 10 pyramid infusers and a detailed tea menu under the lid.

MEASURES: 8.5L X 4.2D X 2H" | 8 CASE PACK



LOOSE LEAF TEA CANISTERS

Enjoy the daily ritual of steeping your favorite loose tea. Each airtight, recyclable canister comes filled with one of our carefully crafted tea blends.

MEASURES: 2.75L X 2.75D X 5.5H" | 4 CASE PACK



SINGLE STEEPS® SAMPLER

Loose tea, made easy. Each box contains 15 single-portion stay-fresh packets. Simply tear open and pour into any infuser for a perfect 12-ounce steep.

MEASURES: 9.8L X 1.3D X 5.8H" | 6 CASE PACK



TEA OVER ICE® 5 PACK BOXES

Iced tea, on demand. Each box contains 5 infusers. Each infuser makes 24-ounces of fresh brewed iced tea.

MEASURES: 6.0L X 6.0D X 2.25H" | 8 CASE PACK



KATI® STEEPING CUP & INFUSER

Our innovative lidded ceramic cup features an integrated stainless steel infuser for loose tea. Double-walled design keeps each 12-ounce steep hot.

MEASURES: 3.6L X 3.6D X 5.8H" | 4 CASE PACK



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