

MAY 24, 2021

Net-a-Porter Expands Its Home Décor Range with New Tableware

By Cheryl Lai-Lim



The new tableware category at Net-a-Porter will feature notable brands like Ginori and Loewe Photo: Courtesy of Net-a-Porter

Haute homeware alert! Create chic tablescales with pieces from cult decor brands Ginori 1735, Raawii and more

Here's news to excite all decor lovers: Global luxury retailer Net-a-Porter is expanding its lifestyle line to include a new selection of homeware. Housed under the tableware category, the covetable lineup now includes collections from notable brands such as Loewe, Helle Mardahl, Ginori 1735 and Nimerology.

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The e-commerce giant began adding to its homeware edit late last year, amidst the growing demand for homeware goods spurred by the pandemic. The expansion saw Net-a-Porter introducing two categories—decorative objects and soft décor—to its lifestyle section. This included a curated collection of products such as artistic ceramic pieces and statement throws from the likes of Anissa Kermiche, CompletedWorks, JiaJia, and Erdem.



Stylish and elegant pieces can be found in Net-a-Porter's new tableware category Photo: Courtesy of Net-a-Porter

The new tableware category will feature some of the most stylish pieces to decorate your table (or shelf) in style. Whether it's enticing home scents from Loewe, playful glass-blown crockery from Helle Mardahl, or delicate vases from Ginori 1735, these creations are sure to up the style ante of your interior.

Below, we highlight some of the collections to expect from the globally renowned brands

Nimerology



Nimerology Here Comes the Sun plate, from Net-a-Porter Photo: Courtesy of Net-a-Porter



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Luxury homeware label Nimerology boasts tableware pieces with a thoughtful design. Founded by designer Nour al Nimer, the collections reflect a medley of cultures viewed through a globetrotter's lens.

The Net-a-Porter edit will include pieces from collections such as Isabelle's Garden Party, an ode to nature that features various flora and fauna motifs on an assortment of china, as well as I Left My Heart in Mexico, a contemporary collection with a bright palette that pays tribute to Mexico's colourful culture.

Available in late May

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