



CARLOTA

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Our company was initially born in New York City, as a denim brand with an eye on exports. In 2015, we became a well-established Colombian brand with our eyes on international e-commerce.


Our main focus relies on materials such as denim, leather and natural fibers. We work with them through innovation in design and production processes as the main axis.

The company was developed with the premise of catching the attention of those who seek functionality, good quality materials and techniques.





We have become a high-end Colombian product design company. Our segment prices in the market are within an affordable luxury category.



Now, our brand has based its operations in Miami, FL. with eyes on the US market.

Our goal is to make a statement as a leading brand in clean, functional and innovative products with the same feminine and elegant personality that has been a part of us since the beginning. Always with a strong sense of belonging to our origins and culture.

ECOLLECTION

We believe on making an impact towards reducing our ecological footprint.

As part of our purpose to improve the quality of life of future generations, we have developed the ECOLlection line.



This line uses leathers and vegetable tanned skins, that are chrome, solvent, VOC-free and dyed with water-based inks.

We also work with natural fibers such as fique and recycled cotton.

These materials have proven to be the most versatile and yet attractive, and they are all processed and manufactured locally.

The cotton fibers are extracted from second hand clothing giving us the opportunity to lower a negative environmental impact.



FIQUE

This biodegradable material, also used in the coffee exports industry for the packaging sacks, is native to Curití, a small town in the heart of Santander, Colombia, and its name comes from their native Gane language meaning Weavers Town.



This fiber is making a difference in the way we use fashion, highlighting the importance of local artisan communities and their lifestyle, so for us it has become crucial to help them thrive. Our decisions made on our production lines are making a difference, and your choices can do so as well.



A close-up photograph of a woman holding a vibrant red leather bag. The bag features a textured surface, a top handle, and a decorative tassel. A small label on the top flap reads 'CARLOTTA'. The woman's face is partially visible on the right side of the frame, and her hand is seen at the bottom left, holding the bag. The background is a plain, light color.

LEATHER

Our leather products are made with the best non-exotic skins.

Created for women who think about effortless comfort and elegance, our designs are simple and intuitive.



Every piece of CARLOTA leather is designed to be folded into luggage for easy traveling. We create light and functional leather accessories handmade in Colombia.

Our shoe collections are made with premium natural materials and european techniques. Light weight and classic comfort.





DENIM

Working along with the best factories in the world, we are committed with providing the most unique, advanced, technology-based denim products.



Perfect shape, comfort, powerful fit and lasting materials are all qualities of each ethically made CARLOTA denim product.

Our jeans adapt to each body type. They hold exactly where your body needs them. We design jeans with a smart recovery system.

APPAREL

Functional, light and feminine it's what defines our new apparel collections.

Every outfit has been designed for everyday comfort.





Our fabrics have been handpicked so they can be washed at home regularly without losing lightness and color.

PARTNERSHIPS AND COLLABORATIONS

We have developed valuable bonds with brands and artists that have a similar set of values, purposes and goals.

Escol **VOGUE** Miami/México



CARLOTA



Karla Martínez de Salas.
Editor-in-chief of Vogue Latinoamerica



PEPA POMBO



RENATA LOZANO



OMAR RAYO



A woman with dark hair in a braid, wearing a white long-sleeved blouse, is shown in profile from the waist up. She is looking upwards and to the right. The background is a plain, light-colored wall. The lighting is soft and directional, coming from the right, highlighting her features and the texture of the blouse. The blouse has a V-neckline and gathered cuffs.

CARLOTA
.com.co

MARIA HELENA VILLAMIL



FLAGSHIP STORE

A simple and elegant space in the heart of Bogotá.

