

Our company was initially born in New York City, as a denim brand with an eye on exports. In 2015, we became a well-established Colombian brand with our eyes on international e-commerce.

Our main focus relies on materials such as denim, leather and natural fibers. We work with them through innovation in design and production processes as the main axis.

The company was developed with the premise of catching the attention of those who seek functionality, good quality materials and techniques.









This line uses leathers and vegetable tanned skins, that are chrome, solvent, VOC-free and dyed with water-based inks.

We also work with natural fibers such as fique and recycled cotton.

These materials have proven to be the most versatile and yet attractive, and they are all processed and manufactured locally.

The cotton fibers are extracted from second hand clothing giving us the opportunity to lower a negative environmental impact.



FIQUE

This biodegradable material, also used in the coffee exports industry for the packaging sacks, is native to Curití, a small town in the heart of Santander, Colombia, and its name comes from their native Gane language meaning Weavers Town.









Our shoe collections are made with premium natural materials and european techniques. Light weight and classic comfort.





DENIM

Working along with the best factories in the world, we are committed with providing the most unique, advanced, technology-based denim products.



Perfect shape, comfort, powerful fit and lasting materials are all qualities of each ethically made CARLOTA denim product.

Our jeans adapt to each body type. They hold exactly where your body needs them. We design jeans with a smart recovery system.





Our fabrics have been handpicked so they can be washed at home regularly without losing lightness and color.

PARTNERSHIPS AND COLLABORATIONS

We have developed valuable bonds with brands and artists that have a similar set of values, purposes and goals.

Escol **VOGUE** Miami/México







PEPA POMBO







RENATA LOZANO

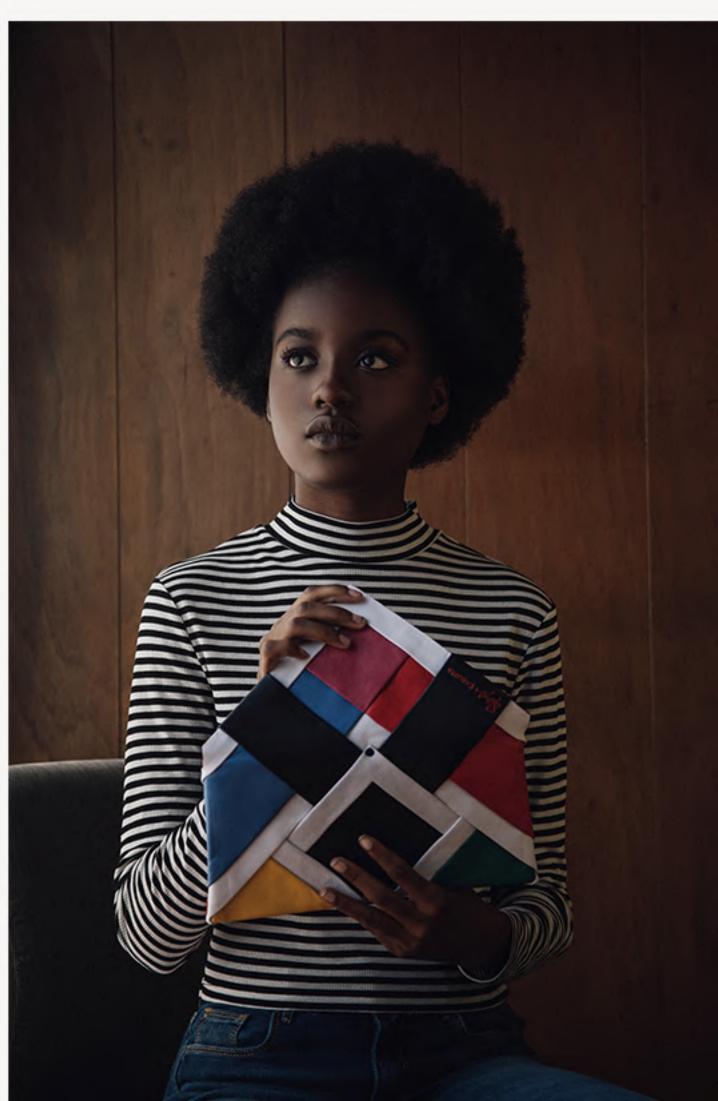






OMARRAYO







MARIA HELENA VILLAMIL









FLAGSHIP STORE

A simple and elegant space in the heart of Bogotá.



