

# نُورِی / ماہرُو COLLECTION



## ASIM JOFA



**AJSM-01**

1 EMBROIDERED CENTER PANEL ON COTTON SILK

1.15M EMBROIDERED BACK ON COTTON SILK

2 R/L EMBROIDERED SIDE PANELS ON COTTON SILK

1M EMBROIDERED SLEEVES WITH BORDER ON COTTON SILK

60" EMBROIDERED BORDER FOR FRONT & BACK ON OLIVE GREEN SILK

2.5M EMBROIDERED CHIFFON DUPATTA

2.5M DYED COTTON SILK TROUSER

Rs. 5,950/-



AJSM-01



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-02

1 EMBROIDERED NECKLINE ON  
ORGANZA

1.25M EMBROIDERED FRONT ON  
CHIFFON

1M EMBROIDERED SLEEVES ON  
CHIFFON

1.5M EMBROIDERED BORDER FOR  
FRONT HEMLINE

3.25M BORDER FOR FRONT, BACK  
CHAAK & SLEEVE HEM

2.5M EMBROIDERED CHIFFON  
DUPATTA

1.25M DYED CHIFFON FOR BACK  
1.5M DYED DULL SILK TROUSER

Rs. 5,950/-



AJSM-02



# نُورِی / ماہِرو COLLECTION



## ASIM JOFA



AJSM-03

EMBROIDERED CENTER PANEL ON  
PAPER COTTON

R/L PANELS ON PAPER COTTON

1M SLEEVE ON PAPER COTTON

30" FRONT DAMAN BORDER ON  
PAPER COTTON

1M EMBROIDERED SLEEVES ON  
PAPER COTTON

1.25M DYED PAPER COTTON FOR  
BACK

2.5M DYED ZARI LINED CHIFFON  
DUPATTA

1.5M DYED DULL SILK FOR TROUSER

Rs. 5,250/-



AJSM-03



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-04**

1 EMBROIDERED NECKLINE FOR FRONT

1 EMBROIDERED NECKLINE FOR BACK

EMBROIDERED FRONT ON CHIFFON (W=30" H=45")

EMBROIDERED BACK ON CHIFFON (W=30" H=45")

1M EMBROIDERED SLEEVES ON CHIFFON WITH BORDER

60" EMBROIDERED DAAMAN BORDER FOR FRONT & BACK

2.5M EMBROIDERED DUPATTA ON CHIFFON

1.5M DYED DULL SILK FOR TROUSER

2.5M EMBROIDERED CHAK BORDER

Rs. 5,450/-



AJSM-04



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-05

1 EMBROIDERED NECKLINE  
EMBROIDERED FRONT ON ORGANZA  
(W=30" H=48")

EMBROIDERED BACK ON ORGANZA  
(W=30" H=48")

1M EMBROIDERED SLEEVES ON  
ORGANZA

2.5M EMBROIDERED DUPATTA ON  
ORGANZA

1.5M DYED DULL SILK FOR TROUSER

Rs. 5,450/-



AJSM-05

# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-06**

EMBROIDERED NECKLINE WITH  
FRONT ON DULL SILK (W=30" H=46")  
30" EMBROIDERED BORDER FOR  
FRONT

1M EMBROIDERED SLEEVES WITH  
BORDER ON DULL SILK  
2.5M EMBROIDERED CHIFFON  
DUPATTA

0.75M DYED DULL SILK FOR BACK  
1.5M DYED DULL SILK FOR TROUSER

Rs. 4,950/-



AJSM-06



# نُورِي / ماہرُو COLLECTION



## ASIM JOFA



AJSM-07

1 EMBROIDERED NECKLINE FOR  
FRONT

1 EMBROIDERED NECKLINE FOR  
BACK

EMBROIDERED FRONT ON CHIFFON  
(W=30" H=45")

EMBROIDERED BACK ON CHIFFON  
(W=30" H=45")

EMBROIDERED SLEEVES  
(W=18" H=20")

2.5M EMBROIDERED BORDER FOR  
FRONT, BACK, SLEEVE HEM

1M EMBROIDERED BORDER FOR  
SLEEVE HEM

2.5M EMBROIDERED CHIFFON  
DUPATTA

1.5M DYED DULL SILK FOR TROUSER

Rs. 4,950/-



AJSM-07

# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-08**

EMBROIDERED FRONT WITH  
NECKLINE ON DULL SILK  
(W=24" H=37")

1M EMBROIDERED SLEEVES WITH  
BORDER ON DULL SILK

2.5M EMBROIDERED DUPATTA

0.75M DYED DULL SILK FOR BACK

1.5M DYED DULL SILK FOR TROUSER

Rs. 5,250/-



AJSM-08



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-09**

- 1 EMBROIDERED NECKLINE
- 2.5M EMBROIDERED FRONT & BACK ON PAPER COTTON
- 2.5M EMBROIDERED BORDER FOR FRONT
- 30" EMBROIDERED BORDER FOR BACK
- EMBROIDERED SLEEVES WITH BORDER ( W= 39" H= 24")
- R/L PATCHES FOR FRONT DAAMAN
- 2.5M EMBROIDERED CHIFFON DUPATTA
- 1.5M DYED DULL SILK FOR TROUSER

Rs. 5,650/-



AJSM-09

# نُورِی / ماہرُو COLLECTION



## ASIM JOFA



**AJSM-10**

1 EMBROIDERED NECKLINE ON  
ORGANZA

EMBROIDERED FRONT ON PAPER  
COTTON (W=30" H=46")

EMBROIDERED BACK ON PAPER  
COTTON (W=30" H=46")

1M EMBROIDERED SLEEVES

60" EMBROIDERED BORDER FRONT  
& BACK ON ORGANZA

3.5M EMBROIDERED CHAK & SLEEVE  
BORDER ON ORGANZA

2.5M EMBROIDERED CHIFFON  
DUPATTA

1.5M DYED DULL SILK FOR TROUSER

Rs. 5,950/-



AJSM-10



# نُورِي / ماہرُو COLLECTION



## ASIM JOFA



AJSM-11

EMBROIDERED FRONT BODICE  
(W=26" H=12.5")

EMBROIDERED BACK BODICE  
(W=26" H=12.5")

1M EMBROIDERED SLEEVES

3.25M EMBROIDERED BORDER

2.5M EMBROIDERED DUPATTA

3M DYED CHIFFON FOR KALIS

1.5M DYED DULL SILK TROUSER

Rs. 5,950/-



AJSM-11

# نُورِي / ماہرُو COLLECTION



## ASIM JOFA



AJSM-12

- 1 EMBROIDERED NECKLINE
- EMBROIDERED FRONT ON DULL SILK (W=30" H=48")
- EMBROIDERED FRONT ON DULL SILK (W=30" H=48")
- A PAIR OF EMBROIDERED CHAAK ON DULL SILK FOR FRONT
- 1M EMBROIDERED SLEEVES ON DULL SILK
- 2.5M EMBROIDERED CHIFFON DUPATTA
- 1.5M DYED DULL SILK TROUSER

Rs. 6,250/-



AJSM-12



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-13

EMBROIDERED CENTER PANEL ON  
COTTON NET ORGANZA

(W=12.5" H=35")

EMBROIDERED SIDE PANELS ON  
COTTON NET ORGANZA R/L (H=40")

1.25M EMBROIDERED BACK ON  
COTTON NET ORGANZA

30" EMBROIDERED BORDER FOR  
FRONT (W=30 H=15.5")

30" EMBROIDERED BORDER FOR  
BACK

1M EMBROIDERED SLEEVES ON  
COTTON NET ORGANZA

2.5M EMBROIDERED CHIFFON  
DUPATTA

1.5M DYED DULL SILK TROUSER

Rs. 6,250/-



AJSM-13

# نُورِی / ماہِ سُرِو COLLECTION



## ASIM JOFA



AJSM-14

EMBROIDERED NECKLINE ON DULL SILK

45" EMBROIDERED FRONT ON CHIFFON

45" EMBROIDERED BACK ON CHIFFON

1M EMBROIDERED SLEEVE ON CHIFFON

60" EMBROIDERED BORDER FOR FRONT & BACK DAMAN

2.5 M EMBROIDERED CHIFFON DUPATTA

1.5 M DYED DULL SILK TROUSER

Rs. 6,850/-



AJSM-14



# نُورِی / ماہِرو COLLECTION



## ASIM JOFA



AJSM-15

EMBROIDERED FRONT WITH  
NECKLINE ON DULL SILK  
(W=30" H=45")

2M EMBROIDERED CHAAK BORDER  
FOR FRONT

1M EMBROIDERED SLEEVES WITH  
BORDER

2.5M EMBROIDERED CHIFFON  
DUPATTA

0.75M DYED DULL SILK FOR BACK

1.5M DYED DULL SILK FOR TROUSER

Rs. 4,950/-



AJSM-15

# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-16**

3.5M EMBROIDERED ALL OVER FOR  
F/B AND SLEEVES ON CHIFFON

1 EMBROIDERED NECKLINE

60" EMBROIDERED DAAMAN

BORDER FOR FRONT & BACK ON  
MAGENTA SILK

2.25M EMBROIDERED THIN BORDER  
ON MAGENTA SILK

2.5M EMBROIDERED CHIFFON  
DUPATTA

1M EMBROIDERED SLEEVE BORDER

1.5M DYED DULL SILK FOR TROUSER

Rs. 5,550/-



AJSM-16



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



**AJSM-17**

- 1 EMBROIDERED NECKLINE ON ORGANZA
- EMBROIDERED FRONT & BACK ON COTTON SILK (W=30" H=45" EACH)
- 60" EMBROIDERED BORDER FOR FRONT & BACK
- 1 EMBROIDERED SLEEVES WITH BORDER ON COTTON SILK (W=39 H=24")
- 2.5M EMBROIDERED CHIFFON DUPATTA
- 2.5M DYED COTTON SILK TROUSER

Rs. 6,350/-



AJSM-17

# نُورِي / ماہرُو COLLECTION



## ASIM JOFA



### AJSM-18

- 1 EMBROIDERED NECKLINE ON ORGANZA (2 PARTS)
- 30" EMBROIDERED BORDER FOR FRONT ON SILK
- 30" EMBROIDERED BORDER FOR BACK
- 1M ALL OVER EMBROIDERY FOR FRONT ON SILK (W=30" H=39")
- 2 EMBROIDERED SLEEVE BUNCHES
- EMBROIDERED SLEEVES WITH BORDER ON SILK (W=39" H=24")
- 1.25 YARD DYED COTTON SILK FOR BACK
- 2.5M DYED COTTON SILK FOR TROUSER
- 2.5M DYED ZARI LINED CHIFFON FOR DUPATTA

Rs. 6,450/-



AJSM-18



# نُورِی / ماہِ سُرِو COLLECTION



## ASIM JOFA



**AJSM-19**

EMBROIDERED FRONT RIGHT PANEL

ON CHIFFON (H = 46", W= 13")

EMBROIDERED FRONT LEFT PANEL

ON CHIFFON (H = 46", W= 13")

1M EMBROIDERED BACK ON  
CHIFFON

1M EMBROIDERED SLEEVES ON  
CHIFFON

3.5M DYED CHIFFON FOR GOWN

2.5M DYED ZARI LINED CHIFFON  
DUPATTA

Rs. 5,750/-



AJSM-19

# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-20

- 1 EMBROIDERED NECKLINE
- 2 EMBROIDERED MOTIFS FOR R\L CHAAK & DAAMAN
- 2M EMBROIDERED FRONT & SLEEVES ON COTTON NET ORGANZA
- 2M EMBROIDERED THIN BORDER FOR SLEEVE HEM & BACK DAAMAN
- 1.25M DYED COTTON NET ORGANZA FOR BACK
- 1.5M DYED DULL SILK FOR TROUSER
- 2.5M DYED ZARI LINED CHIFFON DUPATTA

Rs. 5,550/-



AJSM-20



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-21

EMBROIDERED FRONT ON CHIFFON  
(H = 46", W = 32")

EMBROIDERED BACK ON CHIFFON  
1M EMBROIDERED SLEEVES ON  
CHIFFON

1 EMBROIDERED NECKLINE ON  
CHIFFON

30" BORDER FOR THE FRONT  
HEMLINE

30" BORDER FOR THE BACK  
HEMLINE

1.5M DYED DULL SILK TROUSER

2.5M DYED ZARI LINED CHIFFON  
DUPATTA

Rs. 5,950/-



AJSM-21

# نُورِی / ماہِرو COLLECTION



## ASIM JOFA



**AJSM-22**

- 1 EMBROIDERED NECKLINE
- EMBROIDERED FRONT ON PAPER COTTON (H = 45", W= 30")
- 1 M EMBROIDERED SLEEVES ON PAPER COTTON
- 60" EMBROIDERED HEMLINE BORDER FOR FRONT & BACK
- 2.66M LACE FOR THE FRONT AND BACK CHAAK
- EMBROIDERED SLEEVE BUNCHES ON ORGANZA
- 1.9M DYED PAPER COTTON FOR BACK & SLEEVE
- 1.5M DYED DULL SILK FOR TROUSER
- 2.5M DYED ZARI LINED CHIFFON DUPATTA

Rs. 6,250/-



AJSM-22



# نُورِی / ماہرِو COLLECTION



## ASIM JOFA



AJSM-23

1 EMBROIDERED NECKLINE ON SILK

45" EMBROIDERED FRONT ON  
CHIFFON (W=30" H=45")

45" EMBROIDERED BACK ON  
CHIFFON (W=30" H=45")

ALL OVER FOR SLEEVES ON CHIFFON  
(W=39" H=21")

30" DAAMAN BORDER FOR FRONT

4M THIN EMBROIDERED BORDERS

FOR BACK DAAMAN & CHAAKS

1.5M DYED DULL SILK FOR TROUSER

2.5M DYED ZARI LINED CHIFFON  
FOR DUPATTA

Rs. 5,350/-



AJSM-23

# نُورِي / ماہرُو COLLECTION



## ASIM JOFA



AJSM-24

- 1 EMBROIDERED NECKLINE
- EMBROIDERED FRONT ON PAPER COTTON (H = 45" W= 30")
- 60" INCH EMBROIDERED BORDER FOR FRONT AND BACK
- 1M EMBROIDERED SLEEVES WITH BORDER ON PAPER COTTON
- 1.25M EMBROIDERED CHAAK BORDER
- 2.5M PRINTED & EMBROIDERED DUPATTA
- 1.5M DYED DULL SILK FOR TROUSER

Rs. 5,650/-



AJSM-24



# نُورِی / ماہِرو COLLECTION



## ASIM JOFA



AJSM-25

2.5M RUNNING BOTI EMBROIDERY  
ON CHIFFON FOR FRONT AND BACK  
1 NECK LINE EMBROIDERY ON  
CHIFFON FOR FRONT  
PAIR OF CHAAK EMBROIDERY ON  
CHIFFON FOR FRONT  
1M EMBROIDERY ON CHIFFON FOR  
SLEEVES  
20" EMBROIDERED BORDER ON  
CHIFFON FOR FRONT DAAMAN  
32" EMBROIDERED BORDER ON  
CHIFFON FOR BACK DAAMAN  
2.5M EMBROIDERED CHIFFON  
DUPATTA  
2.5M DYED COTTON SILK FOR  
TROUSER

Rs. 5,950/-



AJSM-25