

# JASPER CONRAN

## LONDON

Cleaning and care tips for your  
Jasper Conran bags and purses

# A GUIDE FOR CARING FOR YOUR JASPER CONRAN LONDON HANDBAG

The easiest way to ensure your bag stays its best and to give it longevity is to keep it clean and dry.

We recommend when not using your bag, you keep it in its dust bag, zipped up, ideally packed with tissue, placed on a shelf, making sure handles do not get bent or distorted.

It is best to keep your bag protected from prolonged exposure to strong light, intense heat and humidity, direct contact with rain, oil, and grease (make-up) alcohol (perfume solvents) as this may cause the colour of your bag to fade.

## CARING FOR LEATHER

Leather is a skin, and it can stretch. Avoid overfilling your handbag, purse, or wallet to maintain its original shape.

We encourage you take extra care of leather items you use often, taking the time each week to wipe away dust and spots with a soft cloth.

To clean up your leather bag, we would recommend using a soft, clean cloth dampened with fresh water, then wipe with a dry cloth and leave the bag to dry for 24-48 hours with the handles down.

To treat leather, apply a colourless wax or cream to a dry cloth and massage into the leather using small circular movements. Leave to dry for 2-8 hours and buff the leather with a chamois leather or cotton cloth to restore its shine.

All our leathers are carefully crafted and sourced for their unique qualities. Any incidental marks, tonal changes and or textural variances are part of the materials natural characteristic and should not be considered as imperfections.



## CARING FOR NON-LEATHER

Clean your bag with a soft damp cloth and leave to dry or you can remove excess moisture with a soft dry fabric such as a microfibre cloth.

Avoid using an abrasive cloth or sponge and do not rub or scrub it as that may damage the material and cause cracks.

Please do not dry clean your nylon or non-leather bag as it will cause damage.



## CARING FOR YOUR PURSE

When carrying your purse to prevent scratches and marking, we recommend you place it in one of the designated compartments or zip pockets in the lining of your bag.

Removing all your cards and items and gently wiping your purse with a soft cloth will remove the build up of dust and dirt if done regularly.

