

**AFIB** **HEM7361T Advanced with AFIB Indicator**  
**Blood Pressure Monitor**

**Model: HEM7361T**  
**ARTG No. 137264**

**Product Features**



**AFIB Indicator**

Detects the possibility of Atrial Fibrillation (AFIB), so you can consult your physician for early diagnosis and treatment, which may prevent stroke or heart failure



**Irregular Heartbeat Indicator**

If an irregular heartbeat is detected, an indicator icon will appear alerting the user to consult with a medical professional

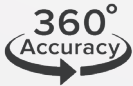


**Bluetooth® Connectivity**

OMRON connect App Compatible



**2 Users x 100 Measurement Memory**



**360° IntelliWrap™ Cuff**

(Medium - Large Cuff - 22 - 42cm)

Snaps easily onto your arm, allowing accurate readings



**Intellisense™ Technology**

Automatically applies the right amount of pressure for fast, accurate and more comfortable results



**Dual Users**

Allows you and a second user to share the same device



**Hypertension Indicator**

Notifies you when blood pressure is outside the normal range according to international guidelines



**Cuff Wrapping Guide**

Indicator confirms the cuff has been wrapped correctly on the user's arm



**Body Movement Indicator**

Alerts user if any body movement has occurred during the blood pressure reading



**Monitor Pulse**



**Power Source**

4 x AA Batteries



**5 Year Standard Warranty**



Size: wx160mm Dx120mm Hx225mm | Weight: 1.045kg  
Barcode: 4975479496837

## Early Detection Enables Early Treatment

Early detection of Atrial Fibrillation (AFIB) followed by adequate treatment can reduce the risk of a stroke by 68%<sup>1,2,3</sup>.

Omron HEM7361T Advanced with AFIB Indicator Blood Pressure Monitor is a great first step to detect any abnormalities in your heart rhythm and in your blood pressure, from the comfort of your home.

- 1 Odutayo A, Wong CX, Hsiao AJ, Hopewell S, Altman DG et al. (2016) Atrial fibrillation and risks of cardiovascular disease, renal disease, and death: systematic review and meta-analysis. *Bmj* 354 i4482.
- 2 Camm AJ, Lip GY, De Caterina R, Savelieva I, Atar D, Hohnloser SH et al.: 2012 focused update of the ESC Guidelines for the management of atrial fibrillation: an update of the 2010 ESC Guidelines for the management of atrial fibrillation—developed with the special contribution of the European Heart Rhythm Association. *Europace* 2012; 14:1385-1413.
- 3 Hart RG, Benavente O, McBride R, Pearce LA: Antithrombotic therapy to prevent stroke in patients with atrial fibrillation: a meta-analysis. *Ann Intern Med* 1999; 131:492-501.
- 4 Ruff CT, Giugliano RP, Braunwald E, Hoffman EB, Deenadayalu N, Ezekowitz MD et al.: Comparison of the efficacy and safety of new oral anticoagulants with warfarin in patients with atrial fibrillation: a meta-analysis of randomised trials. *Lancet* 2014; 383:955-962. doi:10.11909/j.issn.1671-5411.2017.03.011.
- 5 Morillo, Carlos A et al. "Atrial fibrillation: the current epidemic." *Journal of geriatric cardiology : JGC* vol. 14,3 (2017): 195-203.
- 6 NHS, Atrial Fibrillation, 2018. Available at <https://www.nhs.uk/conditions/atrialfibrillation/complications/>. Last accessed May 2019.
- 7 Camm AJ, Savelieva I, Bharati S, et al. Atrial tachycardia, flutter, and fibrillation. In: Saksena S, Camm AJ, eds. *Electrophysiological Disorders of the Heart*. Elsevier Churchill- Livingstone, 2005:283-363.

## AFIB BY THE NUMBERS

**33.5**  
Million People Are Affected By AFib<sup>4</sup>

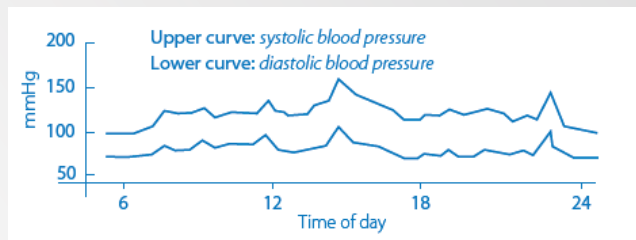
AFib Increases Risk Of Stroke By **5x**<sup>5,6</sup>

High Blood Pressure Is Found In **60%** AFib Cases<sup>7</sup>

Early Detection Of AFib Reduces Risk Of Stroke By **68%**<sup>1,2,3</sup>

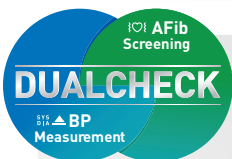
## Blood pressure monitoring at home

- Regular self-check can assist Healthcare Professionals to evaluate blood pressure trends.
- A single measurement may not be sufficient for an accurate evaluation.
- Many factors such as physical activity, anxiety, or the time of day can influence blood pressure.
- Thus it is best to try and measure blood pressure at the same time each day to get an accurate indication of any changes in blood pressure.
- Blood pressure is typically low in the morning and increases from afternoon to evening.



## Interpreting readings

Only a Healthcare Professional can interpret individual blood pressure readings.



## Dual Check for Dual Users

The OMRON HEM7361T measures and detects high blood pressure and AFIB at the same time. This allows users to have a comprehensive check for their risk of stroke with one device, in one sitting.

Designed with families in mind, the dual user function allows for the storage and transmission of measurement data of 2 separate users to their smart phones.

## High Blood Pressure Classifications<sup>#</sup>

	HEALTHCARE PROFESSIONAL ENVIRONMENT	HOME ENVIRONMENT
SYSTOLIC	≥ 140 mmHg	≥ 135 mmHg
DIASTOLIC	≥ 90 mmHg	≥ 85 mmHg

\*Adapted from Williams et al. 2018 ESC/ESH Guidelines for the management of arterial hypertension. *European Heart Journal* (2018), 39, 3021–3104

## Recording readings

Download the free OMRON connect App to easily track your readings wirelessly by syncing to your smartphone. Results can then be easily shared with your healthcare professional.



Always read & follow the instructions for use & health warnings. For people with high blood pressure. Consult your doctor to evaluate the readings. Check your device periodically for accuracy. A diagnosis of Atrial Fibrillation (AFIB) can only be confirmed by Electrocardiogram (ECG). If the AFIB symbol appears, consult your doctor.

\*Source: "Global Home Appliance Market Comprehensive Survey 2021", Fuji Keizai Co., Ltd (data for 2020) \*\*IQVIA, National Australian Pharmacy Sell-Out Sales, Blood Pressure Monitors Jan21