

April 2021, No. 7

Apr 7, 2021

Dear JourneyWoman,

April is a milestone for many of us, as it marks a full year without international travel. But before we all sigh deeply, I'd like to remind you that this has also been a year of intense (and perhaps needed!) connections -- with ourselves, other women and with our Mother Earth. We slowed down, and exercised our resilience, courage, generosity and kindness.

I'm a big believer in gratitude, so I hope you'll join me for our **28th Anniversary/Earth Day Celebration on April 22.** More details will follow soon, as we have exciting news to share with you about the future of JourneyWoman! This is also an opportunity to celebrate the launch of our new website last year, which was created with your feedback, and to look ahead. I'd love to know how we're doing and what you would like in the future. Can you share your thoughts in this **brief feedback survey**?

We've been adding new countries to our Women's Guides on our <u>Destination</u> pages - Italy, France, the UK, Canada, and USA, with more to come. But I need your help updating our tips. I'm hoping that in 2021 each of our readers will send in at least <u>one</u> tip: a book or movie that you recommend, or a homestay/hotel, restaurant, museum, or tour, that you want other women to know about.

We have a full slate of virtual events in April to help you plan for future travel, including our April 15 Women's Safety and Self-Defense session - see below for details!



Growth: Getting Connected

Every issue we bring you brand new, original content to keep you inspired and share the wisdom of women. This month's issue is all about slowing down. The philosophy of slow travel is rooted in connection, and the individual and collective responsibility of travellers to protect and conserve. We define slow travel as *taking the time to connect to people, cultures, and the natural world in a sustainable way.*



Embracing a Slow Travel Mindset with Pauline Kenny, by Amanda Burgess: Slow travel pioneer Pauline Kenny tells us about the origins of the Slow Travel movement in Italy in the 1980s, and shares her thoughts on what we can do as women to embrace a slow travel mindset.

Read More!



Planning a Life of Full-Time Travel: Exploring New Ways to Travel by Carolyn Ray: Even though the pandemic has slowed down my plan to travel full time, I'm looking at a range of affordable options, including homestays, hospitality exchanges, house-sitting and volunteering so I can get going once it's safe to travel.

Read More!



Travelling with Pain: Tips to Stay Adventurous by Karen Gershowitz: Drawing on her experience from a recent trip to Iceland, solo traveller Karen Gershowitz shows us that with careful planning and mindful traveling, the world remains open to her.

Read More!



How Shifting to Slow Travel Changed my Life by Kathy Wood: In 1994, Kathy Wood made her first adult trip to Europe. Ten years later, she quit her corporate job at age 48 and founded European Experiences, a slow travel tour company. Her story might inspire you to do the same!

Read More!



Women's Travel Safety and Self-Defense (Event): Guess what? We had SO MANY women interested in our self-defense session with Lorna Selig of Safe4Life on April 7 that we scheduled a SECOND one on April 15, at 8 pm ET. Please register for this free event using the link below.

Read More!



Ethical Animal Tourism: Finding the Balance Between Conservation and Travel (Webinar): In preparation for Earth Day, watch our webinar on the basic principles of animal tourism with Dr. Carol Kline is an Associate Professor at Appalachian State University and Nora Livingston, CEO and Co-founder of Animal Experience International, a womanowned B Corp.

Read More!

Upcoming Events + Community Calls

JourneyWoman Virtual Events: Preparing for Future Travel
If you can't attend an event live or want to catch up,
watch here on our YouTube channel.

- April 15: Solo Travel Safety Tips from a Self-Defense Expert
- April 17: Book Club: Lands of Lost Borders: A Journey on the Silk Road
- April 22: <u>JourneyWoman Anniversary Celebration + Earth Day</u>
- April 27: Solo Travel Wisdom: Expert Packing Tips from Anne McAlpin

JOURNEYWOMAN COMMUNITY CALLS: Connect with other women on our JW Community Calls: East Coast every Friday at 10 am ET with Carolyn + Amanda, plus our monthly West Coast call with Marillee. Learn more here. We're also looking for women who want to host calls. Email editor@journeywoman.com for more information.

WITS ONLINE 2021: Our friends at Wanderful are hosting the week-long Women in

Travel Summit for content creators on April 21-24. You can get a free ticket <u>here</u> which includes access to the Bessie Awards on April 24, live sessions and keynotes. For those who want to join workshops there is also a paid option for \$29. Use discount code **JW15** for 15% off all tickets.

All of our events are free, but we've adopted a Pay-What-You-Can Model to donate proceeds to non-profit organizations chosen by our speakers. You can read more about this **HERE**.

CALLING ALL AUTHORS: Have you published a travel memoir or book? Email editor@journeywoman.com to be featured in our new series on women's travel books.

We list women-friendly tour companies in our <u>Women's Travel Directory</u>. By joining our Directory, you have access to a global group of tour operators who share ideas and resources in support of safer travel for women. Learn more <u>HERE</u>.

If you'd like to discuss a brand partnership for 2021, please **email info@journeywoman.com**.

Do you know a woman who loves to travel? Subscribe her to our emails and we'll plant a tree for her with Tree Sisters!

Subscribe a JourneyWoman to Our Newsletter!

HAVE YOU MISSED A FEW ISSUES OF JOURNEYWOMAN MAGAZINE? Good news: we now have an archive of previous issues <u>here</u>.

ARE YOU ON OUR PRIVATE FACEBOOK GROUP? Join over 2,300 women on the <u>JourneyWoman Women's Travel Group on Facebook</u>.

You have signed up to receive emails from the JourneyWoman Community. Thank you!

Getting too much email? Don't unsubscribe - we would miss you! Instead, you can MUTE this email until you're ready to travel again.

Please Mute Me For Now!6