

FLOW BEVERAGE CORP. (the "Corporation")

MAJORITY VOTING POLICY

Purpose

The Board of Directors of the Corporation believe that each of its members should carry the confidence and support of the Corporation's shareholders (the "Shareholders"). The Board of Directors has therefore unanimously adopted this Majority Voting Policy (the "Policy") regarding the election of its members by the Shareholders.

Policy: Majority Voting for Election of Directors

If a nominee for election as Director receives fewer "for" votes than a majority of the votes (50% + 1 vote) (a "Majority Withhold Vote") cast with respect to his or her election by Shareholders, he or she must immediately tender his or her resignation to the Board of Directors following the meeting of Shareholders at which the election is held. Upon receiving such resignation, the Governance, Human Resources and Compensation ("GHRC") Committee will consider it and make a recommendation to the Board of Directors on whether or not to accept the resignation. In considering its recommendation to the Board of Directors on whether or not to accept the resignation, the GHRC Committee will consider all factors deemed relevant by the GHRC Committee including, without limitation, whether there exists extenuating circumstances that would warrant the Director to continue to serve on the Board of Directors, the stated reasons why shareholders "withheld" votes from the election of that nominee, the length of service, the qualifications of the Director whose resignation has been tendered and such Director's contribution to the Corporation.

The Board of Directors shall accept the resignation absent exceptional circumstances and announce its decision in a press release promptly within 90 days following the meeting of Shareholders. If the Board of Directors determines not to accept a resignation, the press release will state the reasons for that decision. The Corporation will provide a copy of the press release to the Toronto Stock Exchange. In considering whether or not exceptional circumstances exist not to accept such resignation, the Board of Directors shall consider all factors determined relevant by the GHRC Committee and such additional information and factors that the Board of Directors considers relevant. If the Board of Directors determines not to accept a resignation, the press release must fully state the reasons for that decision. The resignation will be effective when accepted by the Board of Directors.

The Director who tendered his or her resignation should not be part of any deliberations of any Committee or of the Board of Directors pertaining to the resignation offer. If there is not a quorum on the GHRC Committee due to a Majority Withhold Vote, the Board of Directors may form another committee to make such recommendations, or if more than half of the Board of Directors received a Majority Withhold Vote, all directors may participate in such determination.

Subject to any corporate law restrictions, the Board of Directors may (i) leave the resultant vacancy until the next shareholders' annual meeting; (ii) fill the vacancy through the appointment of a new Director until the next shareholders' annual meeting; or (iii) call a special meeting of shareholders at which will be present a new candidate(s) to fill the position(s).

The GHRC Committee may adopt such procedures as it sees fit to assist in its determinations with respect to this Policy.

The Policy only applies in circumstances involving an uncontested election of Directors.

Revised July 2021 Last Reviewed July 2021