



March 31, 2020

CROP UPDATE

Part 1

As we near harvest 2020, we wanted to reach out and provide you with our first crop update of the season. There are 3 growing regions in California: the southern, central and northern regions. The southern region is currently about 2 weeks ahead of the rest of the state, and the early varieties of Royal Tioga and Royal Hazel have set firm crops and are set to be harvested around April 25th.

In the central region, we have experienced some much-needed March rain, breaking over a 60-day dry spell for most of the San Joaquin Valley. We received about 1.5", along with some cooler temperatures. This cooler weather will be beneficial to our later Bing variety by extending the bloom time and giving the bees ample time to pollinate the flowers. We are beginning to see some fruit appear on our Bings, and some of our orchards in the Lodi and Linden areas are currently ahead of schedule.

While it is too early to see potential yields, some of the orchards we have visited may be sporadic. This past winter was unusual, with higher than normal temperatures in January and February, along with the lack of rainfall. Cherry trees, particularly Bings, are not partial to warm winters, so while our buds have emerged on time, we will still need time to see exactly what this year's crop will produce!

Stay tuned for our next update as this will include pricing for 2020. Please feel free to contact us with any questions you may have regarding our crop and our products!

Sincerely,

Jake Samuel



**Sunrise Fresh
Dried Fruit
Co.**

*Providing the world
with the finest
natural dried fruit.*

