



Cherry Crop Update June 9th, 2020

As the season ends, we have seen some record temperatures and uneasy weather patterns. Our harvest was most definitely impacted by some mid-season rain, followed by instant heat for record temperatures after the Memorial Day weekend. The industry was still able to grow and pack some superb fruit for the holiday weekend and hopefully everyone was able to purchase some great cherries.

Our Bing variety is wrapping up with some beautiful fruit, large in size with deep red color. The Rainier varieties that we produce had great size and color this season as well, and even with the odd weather the last few weeks we were still able to harvest some beautiful fruit. The stellar quality of the fresh cherry market this season also translates into the fruit that we dry here at Sunrise Fresh. Large and luscious fruit allows for brix levels to remain high in the drying process and gives us the ability to maintain some better color especially in the Rainiers. With the end of every harvest, we are excited to reflect, looking back at our accomplishments and mistakes from the season. Overall, I can say that our family was very excited and proud with our fruit quality this season. Even with all the challenges we faced we can rest our hat on a season complete!

With cherry harvest coming to a close, I am excited to move forward sharing monthly updates on what's going in the field. From the harvests of our neighboring peach and pear orchards and what almond and walnuts look like before harvest, there is much work to be done before Fall rolls around! Stay tuned!

Sincerely,

Jake Samuel

