



April
News

Cherry Crop Update

During the final weeks of March, we saw little to no rain throughout the state. The rain that did come through parts of the valley brought small portions of hail and extreme wind along with some freezing temperatures, but reports are showing little to no damage. Any rain that did hit the ground was very welcomed, and fungicides were applied to protect the blossoms from unwanted guests and moisture.



The early districts south of the valley and on the west side of San Joaquin Valley are looking very strong. These districts are currently in the small fruit stage, whereas the Linden Lodi Districts are nearing/passing full bloom and shedding jackets- where the cherry starts to form away from the blossom. The last week of March has had some higher-than-average temperatures, allowing for some worry on the late Bing bloom for pollen to dry out and not be pollinated. We won't know exactly what is pollinated until middle of the month, but one thing is for sure- the bees are busy! We are seeing some great bloom sets throughout the area, and the duration has been very long which means that the early varieties will be harvested before the later varieties, allowing for easier picking and packing times. This also allows marketers to have an extended season of fresh CA cherries.



There is a lot of time between now and knowing what the crop set is, but based on what I have seen in fields I have visited we are going to be looking at an average to above-average crop. We had good chill accumulation this winter, and even with the lack of rainfall the trees are setting a great bloom thanks to the good weather. All these ingredients are the first step to setting up our cherry season to be a good start to Spring!

*Sincerely,
Jake Samuel*



Bacon Pecan Goat Cheese Salad with Pear Vinaigrette

Spring is upon us and Summer is coming, and one of our favorite dishes to enjoy is a healthy, hearty salad. Head over to our most recent blog post and check out our [Bacon Pecan Goat Cheese Salad with Pear Vinaigrette](#)- you won't be disappointed!

And while you're there, be sure to get on our email list to be the first to hear about any new products, recipes, promotions and more!

