## Interior/Exterior Paint & Primer — Matte

Our interior/exterior line is 100% acrylic, water-based formula that provides a smooth, level, uniform finish while providing long lasting performance, washability, and durability that can be counted on to sustain the harshest usage. Hound's zero VOC paint formula provides a safer option to better support cleaner indoor air quality in your home or business.

- Mold & Mildew Resistant
- Scuff & Scratch Resistant
- Washable & Wipeable
- Long lasting color

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## **Technical Data**

Vehicle: 100% Acrylic

Pigment Type: Titanium Dioxide

**Solids by Volume:** 42% +/- 2%

Spread Rate Per Gallon: 350-400 Sq. Ft.

Viscosity (77°F/25°C): 104-108 KU

Flash Point: None

**Recommended Film Thickness:** 

Wet: 4.0-4.5 mils

Dry: 1.9-2.1 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job to minimize disposal of excess paint.

**Tint Bases:** Light, Medium, and Deep

Finish: 1-3% at 60°

Average Dry Time at 77°F/25°C:

**To Touch:** 30-60 min

To Recoat: 60-90 min

Painted surfaces can be washed after two weeks from application. High humidity and cool temperatures will result in longer dry, recoat, and service times.

Maximum VOC Content: 5 g/l

Weight per Gallon: 10.8—11.8 lbs.

**Surface Temperature During Application:** 

**Min:** 50 °F **Max:** 90 °F

Thinner: Water



## Usage, Application, and Storage

**Surfaces:** New or previously painted drywall, plaster, masonry, wood, primed or previously painted metal, new or coated acoustic ceilings. This product is ideal for surfaces where maximum durability and long lasting color is desired.

**Surface Preparation:** All surfaces must be clean, free of dust, chalk, oil, grease, wax, mold, loose peeling paint, must, and all foreign substances.

*Glossy Surfaces* - For maximum adhesion, scuff sand the surface thoroughly before priming.

Peeling Paint - Scrape off loose paint and sand to smooth surface.

- *Mold or Mildew Covered Surfaces* Wash the area with a mildew remover, rinse with water and allow drying before priming.
- *Drywall* Fill holes and gaps with 100% acrylic, paintable caulking spackling, allow to dry, and sand prior to applying.
- **Priming** This formula is self-priming but in cases where additional primer is needed follow these guidelines.

After surface is prepared, prime surface with a premium primer and allow to dry prior to covering surface with paint.

**Application Equipment:** Brush, roller (3/8" nap recommended), airless spray (must be diluted before spraying).

**Storage:** Store in a dry area. Do not store in temperatures below freezing or temperatures above 100°F for extended periods of time. Extreme temperatures can result in unusable paint.

## Packaging, Cleanup, and Disposal

Packaging: 1 Quart container; 1 Gallon container; 5 Gallon container

**Cleanup:** Clean with warm water and soap. Do not pour unused contents down drain.

**Disposal:** Contact Hound Paint Co. for instructions on our recycling program or consult with local authorities in your area for proper method of disposal and recycling.