

# Skincare and Beekeeping with Emma

THIS MONTH, EMMA THOMPSON FROM BEE HAVEN BODYCARE TELLS LOCAL WOMEN ABOUT THE AMAZING PRODUCT SHE DIDN'T MEAN TO MARKET.



**H**ello readers!  
This month let's talk hair! I want to share with you the story of an incredible product that I never meant to market - but which has become a much-re-purchased bestseller.

However, before we get started, please make sure you are following us on our socials: @miss-beehaven123 on TikTok, Instagram, and Facebook.

## HAIR & BEE®

In the early stages of my skincare formulation career, I stumbled upon a game-changing product that has helped many customers - the Hair & Bee® shampoo bar.

Unlike the majority of shampoo bars, which are synthetic detergents, this unique creation is actually a shampoo soap.

My personal journey with brittle and thinning hair led me to experiment with ingredients from my own beehives. I wondered if the transformation I experienced on my skin could also be applied to my hair.

Initially, I only intended to use this product for myself, as traditional handmade shampoo bar forums discourage using soap on hair and instead promote syndet (synthetic detergent) based formulations.

I didn't want to get involved in the 'syndet market', so I ploughed along with my soap variant anyway. If anything, just to see if it worked. And guess what... IT DID!

The incredible results I witnessed compelled me to certify the formulation and share it with my customers. While I'm always cautious not to make exaggerated claims, over the years the Hair & Bee® shampoo bar has become one of my top best-sellers.

Customers have noticed shinier, stronger hair. Customers struggling with greasy hair have noticed they can go longer between washes along with a refreshing clean feeling. The bar's solid form also makes it perfect for travel too.

It's enriched with beneficial oils, honey, and beeswax. Don't worry, the beeswax is included for its hardening properties and won't leave your hair waxy. We offer several variations, with the Lemon & Tea Tree bar being the most popular. Other options include Banana, Fragrance Free, and our Bloke All in One Block.

Beyond its impact on hair, this product has proven effective for customers struggling with itchy, flaky scalp or skin irritation around the ears and hairline. We believe that these skin issues are exacerbated by the many detergents found in liquid shampoos and even some shampoo bars. By switching to our detergent-free alternative, customers have experienced notable improvements in skin sensitivity and the common scalp and skin issues mentioned above.



## A CONDITIONER TOO

While not all customers require a conditioner, we now offer two options to meet varying needs. For years we didn't sell a conditioner at all, but after much consideration, we decided to introduce both a liquid conditioner and a conditioner bar.

Our Hair & Bee® liquid conditioner, available in Orange and Banana scents, is crafted with a base of olive oil and aloe vera. These natural ingredients take priority in the formulation and are the first two listed ingredients, meaning they are there in the highest volume.

Unsurprisingly, this handmade conditioner rivals its store-bought counterparts in both feel and performance. Unlike commercial options, our conditioner doesn't rely on water and thickeners as primary ingredients. Rest assured, it is free of silicones and other harsh chemicals, making it suitable for all hair types, including curls.

The conditioner bar, though small in size, boasts exceptional longevity. Packed with natural ingredients including Pro Vitamin B5, olive oil, grapeseed oil, and cocoa butter, it is incredibly easy to use.

Simply rub the bar onto wet hair after washing, massage and rinse. Experience the luxurious softness it brings to your hair. This bar conditioner is particularly ideal for shorter hairstyles.

Also in the Hair & Bee® range - Hair & Cuticle Oil and Hair Clay.

Our full Hair & Bee® range is available via our website or shop, and you can avail of a discount this month by using this exclusive coupon code.

Emma x



## AT THE HIVES – MOODY BEES

Our bees are irritated at the moment – yes, bees have moods and, like us humans, honeybees have off-days too!

Annoying them is the food-shortage - the nectar-flow months were a complete

washout this summer which has left them depleted, stressed and on the search for enough food to store for winter. A bit like a honeybee version of the 'toilet-roll crises' we experienced when Covid lockdown #1 hit! (I am trying not to laugh at that comparison).

We are feeding them an inverted syrup designed for honeybees, but so are all the other keepers, so that's caused its own shortage!

In the last two weeks their 'bad-temperedness' has gone from a full 10/10 to a 6/10, so we are feeling a little safer, as remarkably our bee-suits are NOT sting-proof (apart from the veil)!

Tasks for October – continue to feed in order to help the bees prepare for winter. Put varroa boards back in, collapse any double brood-boxed hives and remove additional equipment.





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