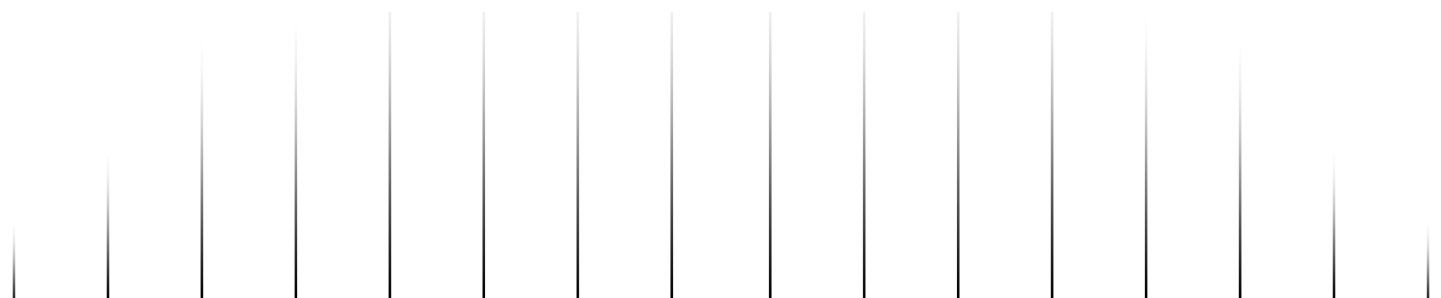




MXNEY
Finance. **Fearless.**



Our products explained in detail

Core Products	1
Markets & Customers	2
Work With Cases	3

Democratizing access to financial services with economy of scale-like properties

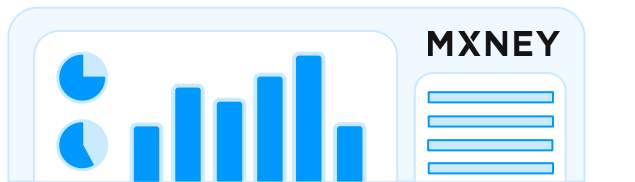
Funding

We make it possible for ecommerce business owners to scale with flexible, easy-access growth loans and A-grade strategic advisory.

between
0.5 – 10 m
GBP in funding

Dashboard & Analytics

We give business owners the possibility to view all of their most important business metrics on one, centralized platform.



Wallets



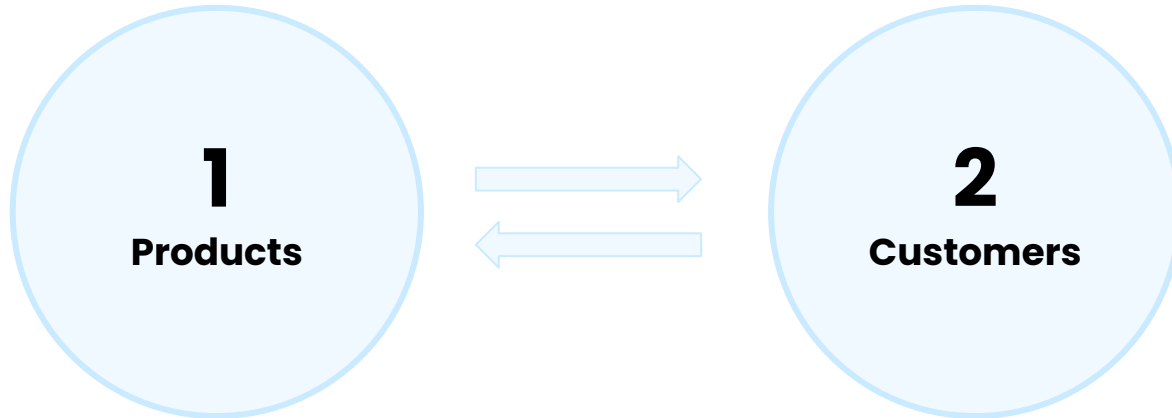
Payments



Let's take a step back.

**What are the two things all ecom
businesses need?**

Let's take a step back – what do ecom businesses need?



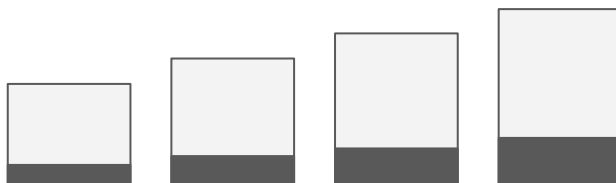
And what do ecom businesses need to have in order to get these two things?

Core Products

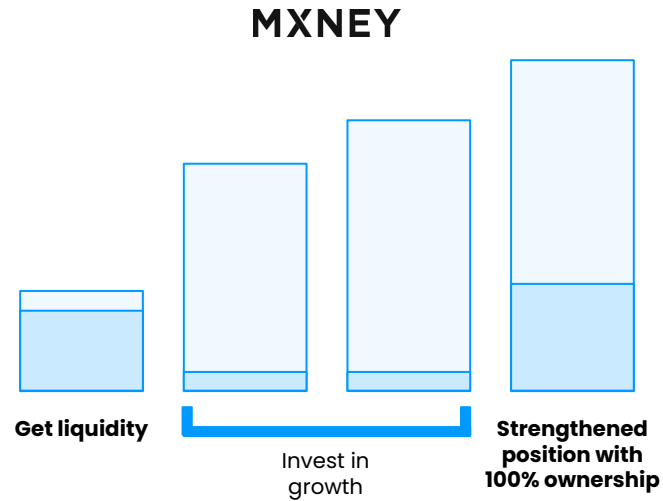


Core Products

**Because even if you have a good
ecommerce business, you grow like this:**



But we make it possible for you to grow like this:



**By giving you a little piece of your future,
today.**

Funding offer: 800.000 DKK

1

You get
GBP 25.000
up-front

2

We scale for
~ 4 months
whilst repaying

3

We repeat
8 times
for sticky growth

How is our type of capital different?

MXNEY

- Is incentivized to grow your business at all times in the collaboration
- Is 100% focused and specialized on developing ecommerce businesses
- Dedicates an FTE to advice, sparring, network and support for you
- Flexible repayment tailored to your business
- Has developed a network of ecom specialists & service providers
- Does not take ownership or decision making power from your business
- Takes 50% of the risk on the capital throughout the collaboration

Traditional bank

- Earns more money the longer it takes for you to pay back
- Has no specialization within ecommerce or online business
- Does not engage themselves in growth advisory or strategy sparring
- Demands for you to take 100% of the risk on the capital personally
- Has not developed a network of ecom specialists & service providers
- No flexibility with instalments and no win-win incentive
- Loan is cheaper if **everything** goes right for the business during the term

Traditional investor

- Wants ownership of your business in all cases
- Takes decision making power from the business owners
- Slows down execution speed due to board presence and power
- Has their own agenda of what they want your business to be
- Demands to be the first to “win” in case you exit the company
- Is more expensive in terms of earnings than a loan in many cases
- Will give you sparring and advice, but based on **gut feeling**

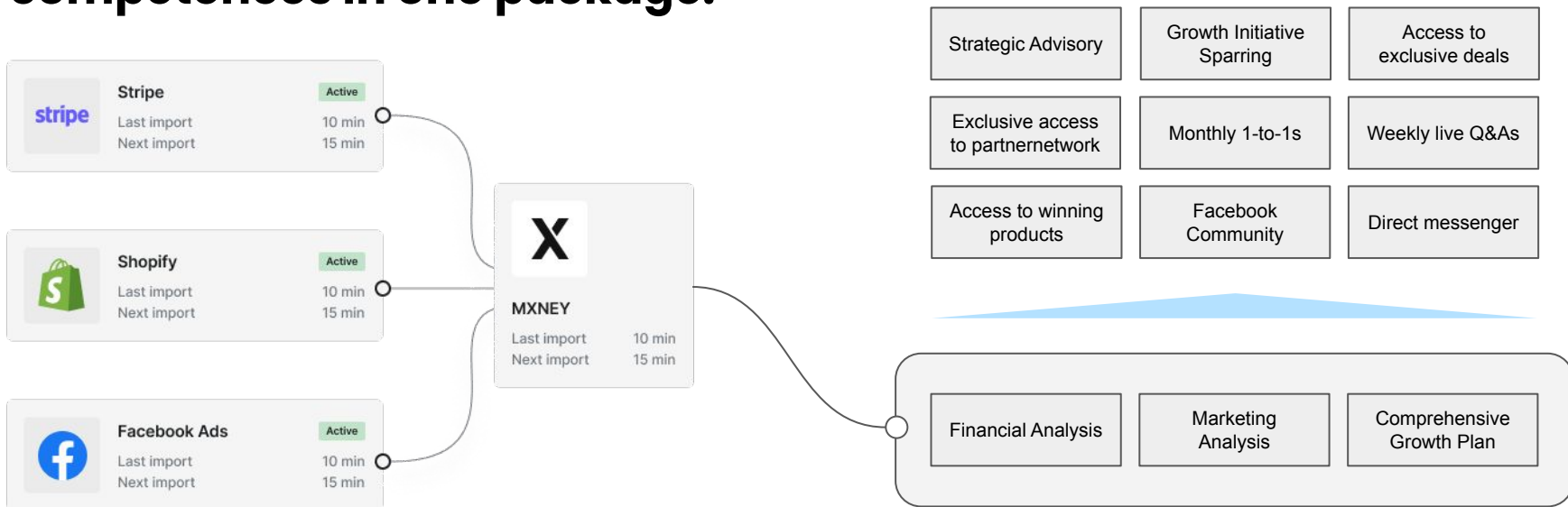
**...but we are so much more
than just money...**

Core Products

**...we are
MXNEY**

Core Products

Which means technology, capital and competences in one package.



So to **sum up**:

**With MXNEY Funding comes capital,
competences, technology and network.**

So let's talk markets & ICP's

*ICP: Ideal Customer Profiles

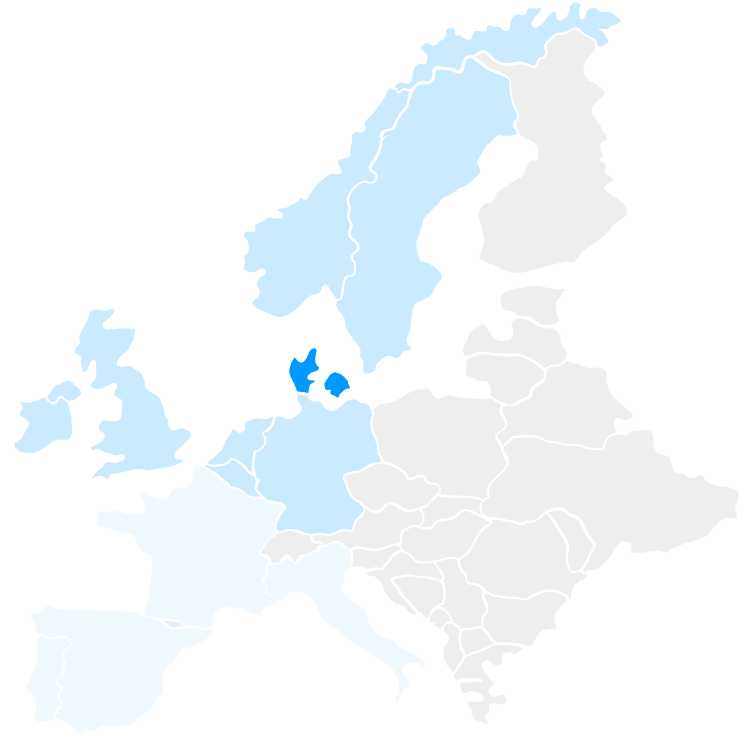
Allowing small business owners in Northern Europe to **scale like crazy**

Currently with portfolio companies in:

- Denmark
- Sweden
- Norway
- Netherlands
- UK

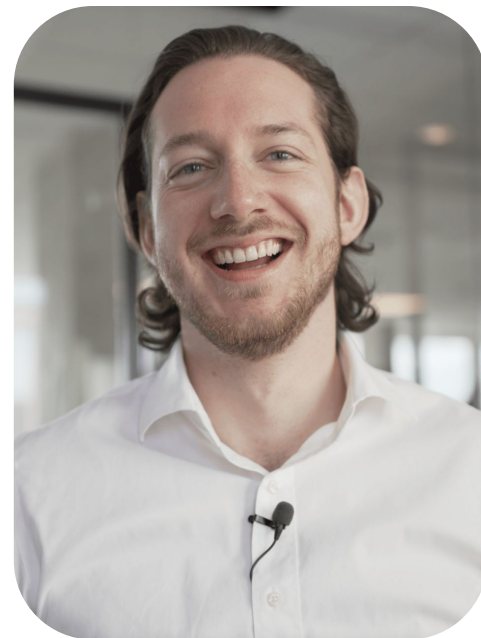
With near plans for expansion to Western Europe

And headquartered in Copenhagen



Helping ecommerce owners grow their businesses every step of the way

All of our cases get a dedicated advisor who helps them build strategy and implement strategic initiatives as well as get in touch with the right people who can help them grow.



Meet some of our cases



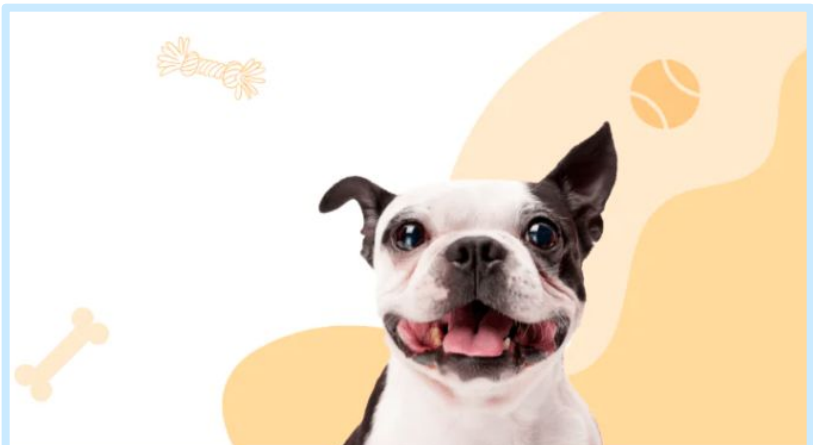
Totteland

[Watch video →](#)



Comforth Scandinavia

[Watch video →](#)



Totteland

Totteland was founded by Frederik Tychosen with the aim of providing high quality products to keep dogs healthy and happy.

Industry: Pet toys and accessories

Company site: [Totteland.dk](https://totteland.dk)

With MXNEY, Totteland **grew its recurring customer base** through targeted lead generation and email campaigns

Totteland in numbers

Recurring
customer growth

57%

Subscriber
growth

450%



Comforth Scandinavia

Comforth Scandinavia is a Danish, family-owned company established in 2020 offering innovative beauty and spa products

Industry: Beauty and Health

Company site: <https://comforth.dk/>

Comforth moves into D2C, **delivering 520% sales growth after just 10 months** while doubling average order values.

Comforth Scandinavia in numbers

Sales growth

520%

AOV

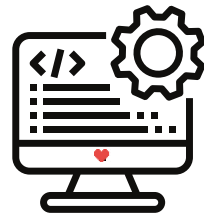
2x

Growth funding is in place. Let's get busy scaling your e-commerce brand.

 **We blend creativity & digital technologies so clients can flourish in an age of digital transformation.**



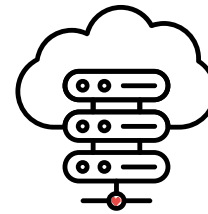
Creative Services



Development Services



Marketing Services



Hosting Services



Support & Maintenance

Contact Peach Loves Digital to get your e-commerce growth journey started.



0800 988 2005



help@peachlovesdigital.co.uk



www.peachlovesdigital.co.uk

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