

HANNA SCHÖNBERG X PILGRIM

Finally, we can reveal the launch of Hanna Schönberg x Pilgrim - a limited edition capsule collection called The Island Escape designed in collaboration with international fashion influencer Hanna Schönberg and Danish jewellery brand Pilgrim. The 23-piece collection of statement, yet minimalistic jewellery presents an alluring take on the major trends of the summer season, focusing on minimalistic silhouettes with contemporary twists, delicately encapsulating Hanna and her vibrant lifestyle in each piece of jewellery.

In recent years, Hanna Schönberg has made a name for herself quickly becoming one of Sweden's leading fashion influencers followed by more than 720,000 on her ever-growing Instagram. Hanna is known for her remarkable work with international fashion houses and brands, and she is acknowledged worldwide for her top-selling design collaborations that have sold out within minutes.

Hanna Schönberg x Pilgrim collection is the result of a long, dedicated, and meticulous design process, allowing Hanna to unfold her creativity and thoughts on jewellery design, letting her remarkable sense of fashion shine through and speak for itself in this unique range of jewellery characterised by statement designs, structural link details and a variety of hoops and rings in different shapes and sizes - some of them adorned with precious crystal stones.



PILGRIM

Our passion is jewellery, and we take pride in encouraging an extraordinary every day for every soul who wants to join our journey and wear jewellery to express themselves. Free from limitations and box-thinking, our universe is a place of freedom, empowering everyone to be exactly who they want to be.

HANNA SCHÖNBERG X PILGRIM

“This collection is designed with so much love. I have always had a strong passion for jewellery, and I have dreamt of designing my own collection. Working with Pilgrim has been such a pleasure, and throughout the design process, I have kept in mind that choosing jewellery should be fun. Therefore, this collection offers pieces that are beautiful on their own and mixed with each other, depending on your mood and the look, style or occasion you have in mind. Personally, I love to include jewellery in all my looks, as I feel it always adds the perfect final touch”, says Hanna Schönberg.

“The collaboration with Hanna has been such a lovely journey, and with her captivating take on jewellery design and sense of fashion, she proves to be the essence of enduringly chic aesthetics. To us, Hanna is a true Pilgrim - a traveller by heart and soul, always seeking new adventures with an open and optimistic mind, exactly like us. This collection is simply a very natural extension of our brand and existing universe”, says Founder and Creative Director Annemette Markvad.

The campaign was shot on a unique location in southern Spain by photographer Ella Karberg, and it showcases a series of captivating images of Hanna Schönberg styling her way through the entire collection highlighting each piece of jewellery and the many styling possibilities. Noteworthy for the campaign is also Hanna’s absolute must-have piece, the body chain, which can be worn either around the waist, as a layering necklace or as a simple necklace with chains both in the front and back. This, together with significant necklaces, cable chain bracelets, unique bangles with Polygon details and Preciosa crystals, earrings, ear cuffs, hoops and a lot of sparkling details characterises the entire collection.

The limited-edition capsule collection of both gold and silver-plated jewellery offers a multitude of styling possibilities for the summer season and beyond, and it will be launched on March 30, 2023, 10.00 a.m. CET.

All the pieces are made from minimum 75% recycled materials and will be sold at selected Pilgrim stores around the world and online at www.pilgrim.net



THE ISLAND ESCAPE