ALL THE THINGS THAT MAKE YOUR HEART BEAT

Introducing Pilgrim's Winter 2023 collection: Heartbeats

This season we celebrate all the things that make your heart beat. We applaud the happy-go-lucky way of life, allowing things to happen without planning every little detail and encourage you to listen to your heart and go wherever the wind takes you. Life is about the journey and adventures along the way, not one thing, one path, one dream- it's heart beats.

The new collection, Heartbeats, focuses on the dualities of life and is a loving reminder that life is not about what you achieve. It's every day and every moment. We encourage you to embrace the dualities of life making your own beautiful blend of opposites and not choosing one over another. It's okay to be brave and scared at the same time. To love traditions and still be inspired by the future. Everyone is ready for more, better, faster, easier, brighter, healthier, greener, happier. We rethink the forms and move from DIY to DIYW (DO IT YOUR WAY) and at the same time make new plans for the future.

Making a beautiful blend of opposites, the Heartbeats collection is a perfect mix of statement pieces, cute details, casual colours, and a touch of glitter. Offering capsule-closet must-haves yet embracing this Winter's latest trends, it's all about DOING IT YOUR WAY. There is no right, no wrong- it's just about letting your heart beat.

Join the journey. The Winter collection launches on October 5, 2023.







PILGRIM