



VITAL – NAIVE – WILD

Victoria Yakusha gallery presents Ukrainian contemporary design



#### About

06 - 07

## Tetiana Krasutska and Andrii Mykhailiak

08 - 11

## Anna and Sergii Baierzdorf

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Yulia Melnychenko and Yevgen Melnychenko

16 - 19

Aleksandr Bosenko

20 - 21

Victoria Yakusha

22 - 25





"Victoria Yakusha Gallery" is a gallery in Antwerp founded in 2021 by Victoria Yakusha, an architect, designer and artist who introduces the world to Ukraine and its distinctive culture. This year, Viktoria is launching a new stage in the gallery's development - the presentation and promotion of talented Ukrainian artists who embody the DNA of Ukrainian design.

Victoria Yakusha's mission is to discover, develop and form a recognisable face of quality Ukrainian design. Authentic, full of archetypal sound, deeply rooted in the Ukrainian tradition and at the same time — acutely modern and relevant. Relevant, because in it you can find the answer to the most difficult existential questions of the 21st century that modern humanity faces. The question of choosing between life and death, questions of authenticity, identity, and responsibility to the future.



### TETIANA KRASUTSKA AND ANDRII MYKHAILIAK

A creative tandem, are the founders of the ZEMNA brand. The key idea of their work is to return people to their originality and authenticity through sensual, wild and bold design. Their objects - furniture, light, decor - are unusual, they are distinguished by sensual naturalness, pure and not sublimated eroticism.









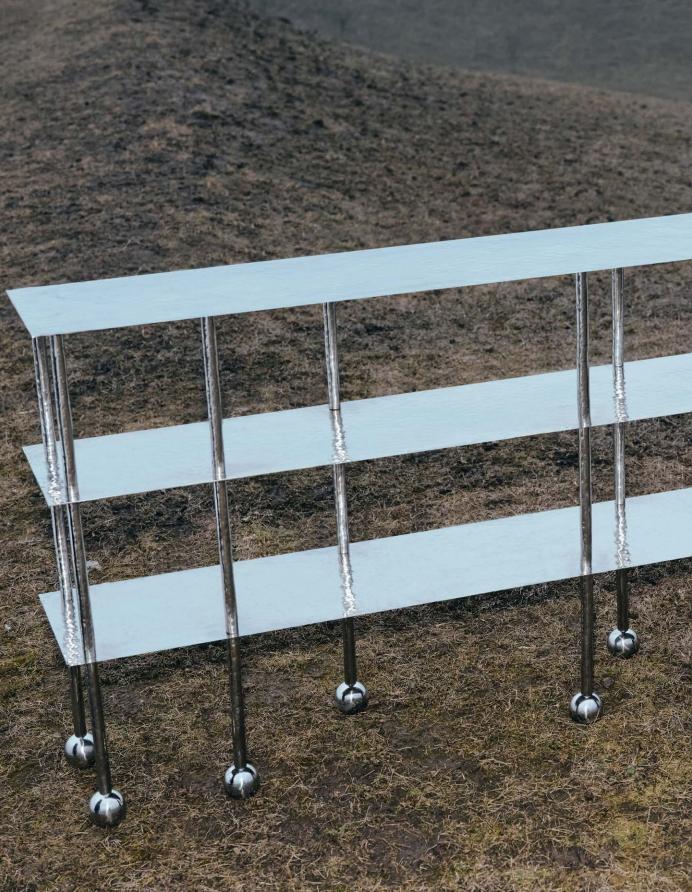


## ANNA AND SERGII BAIERZDORF

The founders of the FURN brand, create intuitive designs based on structure, sensuality and "naive" aesthetics. Their works unexpectedly harmoniously intertwine lightness, naivety, a sense of wonder, craftsmanship, and interaction between humans and nature with a balanced balance and logical structure.

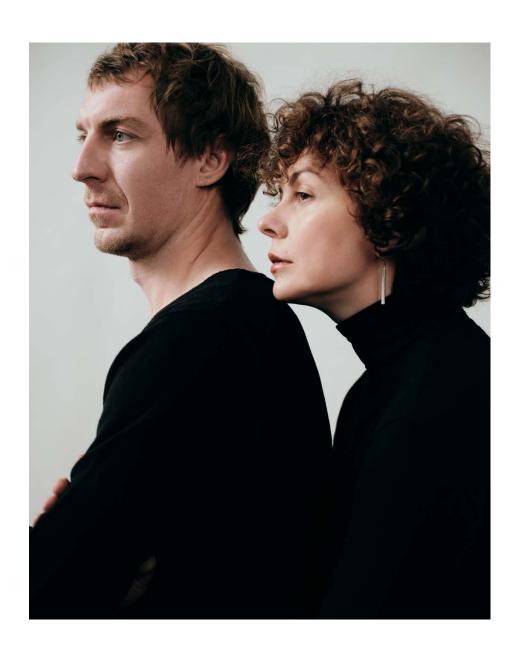








## YULIA MELNYCHENKO AND YEVGEN MELNYCHENKO





They created the YALANZHI OBJECTS lighting and decor brand, embody the ideas of sustainability, naturalness, and wildness. The timeless sound manifested in details, materials, and shapes is a recognisable signature of the couple. It is naturally reflected in experiments with biomaterials, the search for bizarre shapes and textures. Through its creativity, the brand seeks to preserve and promote Ukrainian tradition by reinterpreting everyday objects, wildlife and biological elements that are recognisable to every Ukrainian.







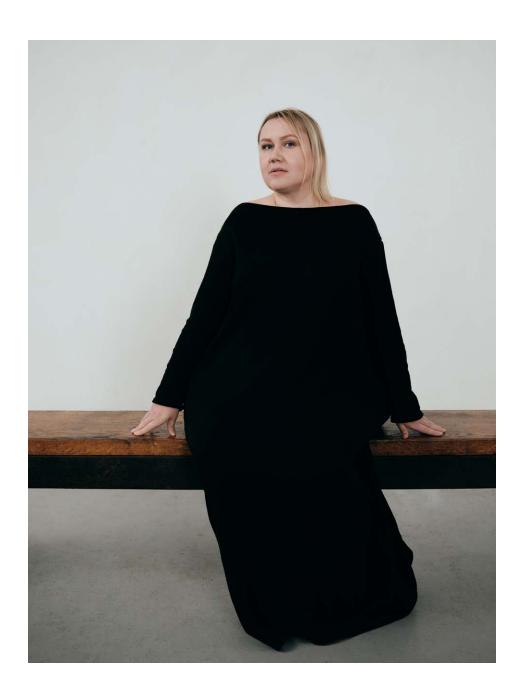
#### **ALEKSANDR BOSENKO**

An architect and designer who explores the plasticity and rhythmicity of natural stone as a natural, familiar and living material. Creating furniture and decorative objects, he acts as an artist, and a sculptor, creating the illusion of lightness and weightlessness in solid stone.









#### VICTORIA YAKUSHA

She represents FAINA, a brand of living minimalism founded in 2014 that embodies a connection to the earth and ethnic roots. Naïve and archetypal forms, ancient symbols and traditional crafts, natural, living materials - all this forms a minimalist, yet modern and expressive language of furniture, lighting and decor design, based on the philosophy of vitality, the eternal victory of life and its powerful, irresistible power.















"All of them, each in its way, carry the DNA of Ukrainian style. When selecting them, I relied on the characteristics of both local and global design, which I consider to be key, and on the criterion that I always set for myself. It can be called in one word — life.

And I choose designers based on the same principle — alive or inanimate, real or fake. It is very important for me that design is a powerful tool in terms of changing emotions, states, and world perception. For me, it is important how much this design brings a person closer to a sense of integrity, and self, how much it deepens the connection with their own deepest self.

And by opening my gallery, I want to broadcast this value to the world and help talented Ukrainian designers to broadcast it."

Victoria Yakusha

# Victoria Yakusha gallery

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