



# CASE STUDY



*FlexLearn LMS is the center of the every-day functions of the Education Department, minimizing the time spent on organizing and delivering training.*

*The FlexLearn Solutions team and the services they provide have helped us keep up with the new digital age of learning, and focus entirely on the development of our people; all during a difficult and demanding time which rapidly changed the way we had to train our staff.*

*Oftentimes, it is not just about the tools you have, but about the team you collaborate with!*

*George Georgoulas  
Head of Education*

## **Company name**

METRO AEBE

## **Address**

Sorou 1, Metamorfosi, 14410

## **Field of expertise**

Foods and home products

## **PRESENTATION**

METRO AEBE is a 100% Greek company founded in 1976. After obtaining the chain of stores Veropoulos, METRO has managed to significantly increase their points of sale to 277, made up of 227 retail locations and 50 wholesale locations. METRO has strategically expanded throughout the mainland and the islands of Greece, while also having 4 distribution centers and their main offices in Metamorfosi.

In its new era, METRO employs approximately 11,000 people, making the company one of the largest employers in Greece.

**For more information,  
please contact us at:**



[www.flexlearn.gr](http://www.flexlearn.gr)



[info@flexlearn.com](mailto:info@flexlearn.com)

## NEEDS

- ✓ **Digital restructuring and re-organization** of the Education department.
- ✓ **Modernization of the training process**, ensuring knowledge across the board.
- ✓ **Detailed monitoring of the staff's history of training.**
- ✓ **Accreditation** in the development and **upgrowth of staff.**
- ✓ **Elimination of distance** when it comes to providing training, and **minimizing the cost of training.**
- ✓ **Two-way communication between trainer and trainee**, wherever they may be located.

## SOLUTION

FlexLearn Solutions have designed and developed a **tailormade digital education platform, MetroLearn**, in order to **realize and optimize METRO's training needs.**

**MetroLearn** is an advanced **Learning Management System (LMS)** which does **not require device installations** (PWA- Progressive Web App). It is a **cloud-based platform**, so it does not require any additional investments in specialized equipment or infrastructure.

With **ease-of-use** and **safety** as its main goal, **MetroLearn** can be accessed via any **smart device and any browser.**

At the same time, a **separate app** was developed in order to provide **digital Verification of staff**, ensuring the **security of all tests and exams.**

## BENEFITS

Thanks to the digital learning platform **MetroLearn**, the every-day learning experience of staff and the **Education Department** was **modernized and improved:**

- **Geographical distance was eliminated** when it came to training. Every employee is given the **opportunity to access** the learning process through their **mobile device or tablet**, easily and from any location.
- **Employees are able to pick which training they would like to participate** in through the Digital Library. Each staff member can make a request to **participate** in the training in order to **expand their knowledge and skills.**
- **Flexible learning paths have been incorporated to the training process.** Learners are able to **study theory**, self-assess their knowledge, take a **test** and receive their **Certificate** at the end.
- **The specialized Key Performance Indicator (KPI) Portal** gives managers a clear view of their staff's level of knowledge. That way, **managers are able to quickly identify areas of improvement** and continuously enhance the learning process.
- **Many other functionalities are available**, such as **the Induction Application**, which provides a pleasant initiation process to new employees. It is also possible to **easily conduct Surveys, Reviews, publish News** and **send notifications via SMS or email.**