## ODIN'S INNOVATIONS ALL NEW AFFILIATE PROGRAM

Thank you for your interest in Odin's Innovations!

Odin's Innovations was created with a mission to do things better, do things differently & bring innovation to a stagnant product group. We have chosen to grow our dealer network through independent pro-shops, farm & ranch, and cooperatives. We do not use "paid influencers"; we are more of a "guerrilla warfare" kind of company.... working with our avid fans and their fellow hunters.

**You can get involved as little or as much as you'd like;** from using the product, sharing your unique link, posting on social media, or recruiting your favorite store to be a dealer for Odin's Innovations. We spend money to create awareness to grow our business; we would rather pay our friends, the "feet on the street" and not Facebook or Google! Our Affiliate Team will be spread across the entire country!

## How Does It Work?

- When you sign up for our Affiliate Program, you are given a link to our website that is UNIQUE TO YOU. This link, when used by your contacts, will make sure the sale is recognized as a result of your efforts.
- When you share the link with someone in your circle and they go to our website, you get paid! You make money when they just open our website...not a lot, but it seems to add up nicely for Google and Facebook!
- When that person purchases from your link, they get a 5% discount AND you get paid a 5% commission.
- No code required when they enter with your link it is all tracked.
- You will periodically receive special purchase options for our products.... discounts that are for Affiliates only!
- There will also be prizes to reward activity; anywhere from free product, a t-shirt, a hat....or, all the way up to the prize of a cellular trail camera!

## And, you make money!

Commission on Purchases	Compensation for a Website Visitor
5%	\$0.10

You must have a PayPal account to receive payments. The monies you earn are automatically added to this account. This is your money. You can use it to purchase anything you like. Anything! Take your family to dinner.....buy some new gear.....get clothes for the kids. Good anywhere PayPal is accepted.



