

BLK ALCHEMY

**SENSUAL WELLNESS
+ BODY CARE**



2023
MEDIA KIT



About BLK Alchemy

BLK Alchemy is a plant-based sensual wellness and body care brand whose mission is to affirm Black Women and Femmes all over the planet. We inspire **radical self-care and liberation** by helping our community positively connect with their body through intentionally-designed products.

BLK Alchemy Is An Affirmation To Black Women & Femmes

After three years of perfecting our formulations with ethically-sourced and sustainable ingredients that we can stand behind, BLK Alchemy launched on the Blackest day of the year: Juneteenth.

We chose Juneteenth to affirm that as Black Women and Femmes, our well-being, joy and pleasure are invaluable. Everyone deserves intentional, plant-based body care products created with their safety and sensuality in mind.

And BLK Alchemy takes a sensual and holistic approach to body care, we don't ignore the parts of our bodies that society has labeled "private".

Instead we seek to inspire folx to **live a delicious, enchanted life** of simple luxury and pleasure. With radical self-love, erotic freedom, and connection to the natural world.

Our Liberation Products

- **Devotion Massage + Body Oil:** A silky, deliciously scented plant-based oil that hydrates, soothes, and protects.
- **Drenched Pleasure Serum:** A silicone-based lubricant that's also pH balanced and fragrance, dye, and flavor-free. Glides nicely across the skin.

- **Penetrate Moisturizing Lotion Bar:** Our plant-based lotion bar is a blend of antioxidant-rich botanical butters and oils that penetrate and nourish the skin.

Our Liberation Leader

tia marie is a creator who can't stop creating. She's a Storyteller, Consent Advocate, Intimacy Co-ordinator, and Certified Hedonist. She's also the Co-Founder of Sex Down South Conference, an intimacy conference created for BIPOC and LGBTQIA folk who want to explore sex as a tool for liberation. The lockdown and social distancing of COVID-19 put a pause on big events, but tia missed connecting with her community, so she started working on other ways to serve them.

Under the thumb of isolation, she became an alchemist and began developing products that **harness the power of self-intimacy** and can be incorporated into a sustainable self-care plan.

Now three years later, she's running BLK Alchemy as a beautiful intersection of

Blackness, femininity and sensuality outside of the binary lens that typically clouds our view.

"BLK Alchemy empowers us all to slow down, take a deep breath, and celebrate."

~ tia marie, Founder

How Black Women & Femmes Feel About Blk Alchemy

"BLK Alchemy's lube, **Drenched**, is the lube that I cannot live without! I've used the lube during self-pleasure, with partners, with and without toys. I experienced beautiful bliss when reaching climaxes. The lube allows me to stay in the present while exploring sensations. A must have!" -E.D., Owner of Last Sunday Social, A Sensual Healing Space

"I have used **Devotion** during an erotic touch session both received and also performed on several people. I have also had to use it for emergency moisturizer when my regular moisturizer ran out while on vacation. It got the job done and I'm 6'4" so I got a lot of body." - J., Tantra Healer



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