



**PRESS RELEASE**

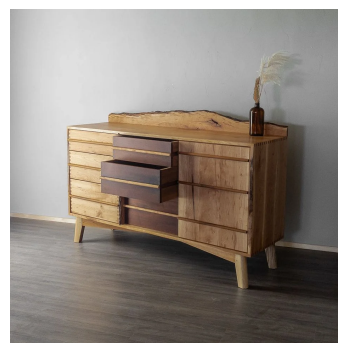
*For immediate release*

**Créations Danou Charette:  
Locally-made furniture to rethink our consumption habits**

**Cantley, November 21, 2023** – Eco-friendly woodworker and artist Danou Charette is happy to announce he [recently obtained the "Manufactured in Quebec" seal](#) from *Les Produits du Québec*.

Responsible for all aspects of his product development, from sourcing wood from local arborists and drying it, to conceptualizing, designing and making the individual pieces of furniture, Danou's goal was primarily to demonstrate to Quebec and Canadian consumers that it is possible to buy responsibly and sustainably something that is unique AND beautiful.

"Obtaining the "Manufactured in Quebec" certification was an obvious thing to do for my business knowing that my clientele is mostly local. I'm proud to offer a second life to trees, to revitalize the wood of our forests, and to partner with other local businesses in the spirit of solidarity and reciprocity. I believe consumers can appreciate not only the quality of my product but of the thought that is put into it."



**An instinctive and minimalist style**

Danou's style is both instinctive and minimalistic, allowing for the natural beauty and the characteristics of the wood to shine. His pieces are practical,

timeless and specifically made to be used in more than one room, in many different ways, and to be passed on from generation to generation.

With Danou, cutting a healthy tree to access raw material is always out of the question: "Instead of being a barrier, working with what nature has to offer is a privilege. The forest is full of surprises, all of which confers a particular character to my pieces", he argues.

### **Custom furniture and workshop visits**

Located in Cantley, in the Outaouais region, Danou's workshop is open to the public by appointment or on "open house" days, to discuss a project or see his more recent designs up close. Those wanting to discuss a custom project can also [book a virtual consultation](#).

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### **About Danou**

*The furniture maker commonly known as Danou is a passionate individual who makes and creates furniture in an eco-responsible manner. To the contrary of many in the woodworking world, Danou sources his raw material from trees destined to death or abandonment with the goal of giving them a new life. Simple yet modern and elegant, his pieces have become fan favorites in just a few short years.*

Media Kit (in French)

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*\*This press release is also available [in French](#).*

