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**SABRE
PET
FOOD**

FAQ'S

**YOUR
MUST-
HAVE
GUIDE TO
ALPHA
SPIRIT**

From which food is best for your pet, to puppy transitioning and what exactly is semi-moist food?

**FOR
BOTH
CATS
AND
DOGS**

Whether you need advice on Alpha Spirit, Primal Spirit or just general help, this guide has everything you need



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RAW FEEDING

Can I mix raw feeding with Alpha Spirit Dry Food?

Feeding your dog a combination of high meat content dry dog food and raw food is commonly referred to as a "mixed feeding" or "hybrid diet." It's essential to provide a balanced and nutritious diet to meet your dog's specific needs. However, there are some important considerations to keep in mind:

Balance: Ensure that the combination of high meat content dry dog food and raw food provides a balanced diet that meets your dog's nutritional requirements. Consult with a veterinarian or a canine nutritionist to create a balanced meal plan tailored to your dog's age, size, activity level, and health condition.

Transition Gradually: When introducing new foods into your dog's diet, it's crucial to do so gradually. Sudden dietary changes can upset your dog's stomach. Gradually mix in the new food over several days to allow your dog's digestive system to adapt.

Monitoring and Adjusting: Keep a close eye on your dog's overall health and condition. If you notice any adverse reactions or health issues, consult with your veterinarian promptly. You may need to adjust the ratio of dry food to raw food based on your dog's response.

Consult with a Professional: It's always a good idea to consult with a veterinarian or a veterinary nutritionist before making significant changes to your dog's diet. They can provide guidance based on your dog's specific needs and health status.

Age and Health Considerations: Puppies, senior dogs, and dogs with certain health conditions may have different dietary requirements. Be sure to tailor your dog's diet accordingly.

Remember that every dog is unique, and what works for one may not work for another. The key is to prioritise your dog's health and well-being by providing a balanced and safe diet that meets their specific needs. Consulting with a professional can help you make informed decisions about your dog's diet.



Is it good to introduce a semi-moist diet to a dog that's currently being fed raw?

Introducing semi-moist food into a dog's diet that is currently fed raw food can be done, but it's important to consider a few factors.

Nutritional Balance: Semi-moist food often contains higher levels of preservatives and artificial flavours compared to raw food. Ensure that the semi-moist food you choose provides a balanced diet for your dog, including adequate levels of protein, fats, vitamins, and minerals. All of our foods meet FEDIAF's nutritional requirements.

Transitioning: Dogs can have sensitive digestive systems, so any dietary changes should be introduced gradually. Start by mixing small amounts of semi-moist food with your dog's raw food, gradually increasing the proportion of semi-moist food over several days to allow your dog's digestive system to adjust.

Monitoring Health: Keep an eye on your dog's health and well-being during the transition period and after fully incorporating the semi-moist food into their diet. Look for any signs of digestive upset, allergic reactions, or changes in energy levels or coat condition.

Consulting a Vet: It's always a good idea to consult with a veterinarian before making significant changes to your dog's diet. They can provide personalised advice based on your dog's specific nutritional needs and any health concerns they may have.

Ultimately, whether semi-moist food is a good addition to your dog's diet depends on your dog's individual needs, preferences, and overall health.



GENERAL PUPPY ADVICE

As a general rule, when can I move my dog from puppy food to adult food?

The timing for transitioning your dog from puppy food to adult food can vary depending on the breed, size, and individual development of your dog. However, as a general guideline, most dogs can make the transition around 12 to 18 months of age. Here are some factors to consider:

Size and Breed: Smaller dog breeds tend to mature faster than larger breeds. Smaller breeds may be ready for adult food closer to 12 months, while larger breeds may benefit from staying on puppy food until around 18 months. Some giant breeds may even take longer to fully mature.

Growth Rate: Monitor your dog's growth rate. If they are growing at a steady pace and maintaining a healthy weight, they may be ready for adult food sooner. Rapid growth can put stress on a puppy's developing bones and joints, so it's essential to consult with your veterinarian to determine the right timing.

Veterinary Advice: Always consult with your veterinarian before making the switch. They can evaluate your dog's specific needs and provide guidance on when to transition based on their overall health and development.

Nutritional Needs: Puppy food is formulated to meet the higher energy and nutrient requirements of growing puppies. Adult dogs have different nutritional needs, so it's essential to switch to an appropriate adult dog food that meets those needs.

Weight and Body Condition: Ensure that your dog maintains a healthy weight and body condition throughout the transition. If they start to gain excess weight or become too thin, you may need to adjust their diet accordingly.

Gradual Transition: When you decide it's time to switch, do so gradually. Mix a small amount of the new adult food with their puppy food and gradually increase the proportion of adult food over the course of about a week. This helps prevent digestive upset.



GENERAL FEEDING ADVICE

Can you mix dog food flavours?

Yes, you can mix different flavours of dog food if you want to provide some variety in your dog's diet. Mixing flavours can be a good way to add some novelty and potentially make mealtime more interesting for your dog. However, there are a few things to keep in mind:

Transition Gradually: If you're introducing a new flavour or brand of dog food, it's essential to do so gradually. Sudden changes in diet can upset your dog's stomach and lead to digestive issues. Start by mixing a small amount of the new food with the old food, and gradually increase the proportion of the new food over several days.

Consider Your Dog's Preferences: Not all dogs have the same taste preferences. Some may enjoy a variety of flavours, while others may be sensitive to changes in their diet. Pay attention to your dog's reactions and adjust accordingly.

Check for Allergies or Sensitivities: If your dog has known food allergies or sensitivities, be cautious when mixing flavours. Ensure that the new flavours you introduce do not contain ingredients that could trigger allergic reactions.

Maintain Nutritional Balance: While it's okay to mix flavours, you should still aim to maintain a balanced and nutritionally complete diet for your dog. Ensure that the different dog foods you mix provide the necessary nutrients, including proteins, carbohydrates, fats, vitamins, and minerals, to meet your dog's specific needs.

Consult Your Veterinarian: If you have any concerns about your dog's diet or are considering significant changes, it's always a good idea to consult with your veterinarian. They can provide guidance tailored to your dog's individual health and dietary requirements.

Remember that consistency in your dog's diet is also important for their digestive health. So, while it's okay to mix flavours occasionally or provide variety, try to maintain a relatively consistent feeding routine to avoid causing digestive upset.



What is the difference between semi-moist and dry dog food?

Semi-moist and dry dog food are two different types of commercial dog food, and they have distinct characteristics:

1. Moisture Content:

- **Dry Dog Food:** Dry dog food, often referred to as kibble, contains very low moisture content, typically around 10-12%. This low moisture level contributes to its long shelf life.

- **Semi-Moist Dog Food:** Semi-moist dog food contains a higher moisture content, typically ranging from 25-35%. This makes it softer and chewier compared to dry kibble.

2. Texture and Consistency:

- **Dry Dog Food:** Dry dog food is hard and crunchy. It requires dogs to chew it thoroughly, which can be beneficial for their dental health as it helps remove plaque and tartar from their teeth.

- **Semi-Moist Dog Food:** Semi-moist dog food has a soft and chewy texture, similar to many treats or human snacks. This texture can be more appealing to some dogs, making it a preferred choice for picky eaters.

3. Packaging and Shelf Life:

- **Dry Dog Food:** Dry dog food is typically packaged in bags or containers and has a longer shelf life due to its lower moisture content. It is less prone to spoilage and can be stored for extended periods without refrigeration.

- **Semi-Moist Dog Food:** Semi-moist dog food is often packaged in pouches or small containers. Its higher moisture content makes it more susceptible to spoilage, so it usually has a shorter shelf life.

When choosing between semi-moist and dry dog food, consider your dog's preferences, dietary needs, and any specific health considerations. It's also a good idea to consult with your veterinarian to ensure you're providing the best nutrition for your furry companion.



How should I transition my pet onto a new food?

Transitioning your pet onto a new food should be done gradually to help prevent digestive upset. Here's a step-by-step guide on how to transition your pet to a new food:

Start Gradually: Begin the transition by mixing a small amount of the new food with your pet's current food. Start with a ratio of about 75% old food to 25% new food. This means that only a quarter of their meal consists of the new food initially.

Monitor for Digestive Issues: Watch your pet closely during the transition. Pay attention to any signs of digestive upset such as diarrhoea, vomiting, or changes in appetite. If you notice any problems, slow down the transition process.

Gradual Increase: Over the course of about 4 weeks, gradually increase the proportion of the new food and decrease the old food. For example:

Week 1: 75% old food, 25% new food

Week 2: 50% old food, 50% new food

Week 3: 25% old food, 75% new food

Week 4: 100% new food

Observe Your Pet: Continue to monitor your pet's overall health and any changes in their stool consistency or behaviour during and after the transition.

Stay Consistent: Once the transition is complete, feed your pet the new food exclusively. Consistency is essential to avoid digestive issues and ensure your pet receives the proper nutrition from their new diet.

Adjust Portions: After fully transitioning to the new food, monitor your pet's weight and adjust the portion sizes as needed to maintain a healthy weight and body condition.

Stay Hydrated: Make sure your pet has access to fresh water at all times. Proper hydration is crucial for their overall health.

Keep in mind that some pets may require a longer transition period, especially if they have sensitive stomachs or are particularly resistant to dietary changes. Always consult with your veterinarian if you have concerns or if you're transitioning your pet to a special diet due to medical reasons.



What is cold-pressed dog food?

Cold-pressed dog food is a type of premium dog food that is manufactured using a unique production process that differs from traditional methods of making dry kibble or canned dog food. This process is designed to preserve the nutritional integrity of the ingredients and create a more natural, minimally processed dog food option. Here's are some of its key features:

Gentle Processing: The main characteristic of cold-pressed dog food is the low-temperature processing method. Unlike traditional extrusion methods used in most dry kibble production, cold-pressed dog food is made by applying pressure and low heat. This process is gentler and maintains more of the natural nutrients in the ingredients.

Retained Nutritional Value: Because of the lower processing temperature, cold-pressed dog food retains a higher level of heat-sensitive nutrients such as vitamins, enzymes, and amino acids, compared to conventional dog food production methods. This can be beneficial for your dog's overall health and well-being.

High-Quality Ingredients: Cold-pressed dog foods typically use high-quality, natural ingredients. You'll often find meat, fish, and other protein sources listed as the main ingredients, and the use of grains and fillers is usually minimised.

Limited Additives: Cold-pressed dog foods tend to have fewer artificial additives, preservatives, and colourings compared to some mainstream dog foods. This makes them a preferred choice for pet owners seeking a more natural diet for their dogs.

Improved Digestibility: The gentler processing method and high-quality ingredients can contribute to improved digestibility for some dogs, which may result in reduced digestive issues, such as gas or upset stomach.

It's important to note that while cold-pressed dog food is generally considered a high-quality option, individual dogs may have unique dietary requirements or sensitivities. As with any dog food choice, it's essential to consult with your veterinarian to determine the best diet for your specific dog's needs. Additionally, the cost of cold-pressed dog food is typically higher than that of traditional dog foods due to the use of premium ingredients and specialised manufacturing processes.



Is cold-pressed dog food suitable for pregnant and nursing mothers, as well as weaning puppies?

Cold-pressed dog food can be a suitable option for pregnant and nursing mothers, as well as weaning puppies, but it's important to consider some factors and consult with a veterinarian to ensure the best nutrition for these specific life stages.

Pregnant and Nursing Mothers: Pregnant and nursing dogs have increased nutritional needs to support both their own health and the development of the puppies. Cold-pressed dog food can provide a balanced diet, but you should look for a formula that is specifically formulated for pregnant and nursing dogs. These formulas typically have higher protein and calorie content to support the increased energy demands during this period. It's essential to consult with a veterinarian to determine the specific dietary requirements for your dog.

Weaning Puppies: Cold-pressed dog food can also be suitable for weaning puppies, but it's crucial to choose a puppy-specific formula. Puppies have different nutritional needs than adult dogs, including higher protein levels and specific nutrients for growth and development. Ensure that the cold-pressed food you select is appropriate for puppies, and consider the weaning process, which involves transitioning from milk to solid food. Consult with a vet for guidance on the best weaning practices and suitable foods.

Consulting with a Veterinarian: Regardless of the life stage, it's always a good idea to consult with a veterinarian when choosing the right diet for your dog, especially during pregnancy, nursing, and puppy growth stages. A vet can provide personalised advice based on your dog's specific needs, size, breed, and any health considerations.

In summary, cold-pressed dog food can be a nutritious option for dogs at various life stages, including pregnant and nursing mothers and weaning puppies. However, it's crucial to choose formulas that are specifically designed for these life stages and to consult with a veterinarian to ensure your dog's dietary needs are met. Every dog is unique, and professional guidance can help you make the best dietary choices for their health and well-being.



REACTIONS + COMPLAINTS

Why is my dog throwing up since transitioning to Alpha Spirit?

Diarrhea and vomiting can be caused by a transition too fast for the animal. All dogs are not the same and some need more time than others.

It may also be due to an intolerance of the animal to some of its components, perhaps you can change the variety and see if this is the reason.

And of course, remove the food and return to the previous diet that did not cause gastrointestinal problems.

This is based on the understanding that the animal had no previous morbidities or pathologies and that it is being fed the food corresponding to its age, size, etc.

If you are having issues with sickness in your dog, and you don't feel it could be related to any of the above reasons, please reach out and we can speak with the manufacturer directly.

Why does my food have a very bad smell?

Due to the high meat content within our product, it can be quite potent and strong smelling, particularly when first opening the bag, but this not something that should cause alarm, as it is completely normal.



Why is my dog itching on her new food?

Itching and skin issues in dogs can be caused by a variety of factors, and it's not always directly related to a change in their food. However, a new food can sometimes trigger allergic reactions or sensitivities in dogs, leading to itching and skin problems. Here are some potential reasons why your dog may be itching after switching to a new food:

Food Allergies: Your dog might be allergic to one or more ingredients in the new food. Common allergens in dog food include proteins like beef, chicken, and dairy, as well as grains like wheat and corn. Switching to a food with different ingredients may help alleviate the allergy symptoms.

Food Sensitivities: Dogs can develop sensitivities to certain ingredients over time, even if they haven't been allergic to them before. It's possible that an ingredient in the new food is causing a sensitivity reaction.

Gradual Transition: If you switched to the new food abruptly without a gradual transition, it could upset your dog's stomach and skin. Gradually mixing the new food with the old food over a period of about a week can help prevent digestive and skin issues during the transition.

Other Factors: It's also essential to consider other factors that could be contributing to your dog's itching, such as environmental allergens (pollen, dust mites), parasites (fleas, ticks), or skin infections. These issues can coincide with a food change and may require separate treatment.

If your dog is experiencing persistent itching or skin problems after switching to a new food, it's advisable to consult with your veterinarian. They can help determine the cause of the issue through allergy testing, skin scrapings, or other diagnostic procedures. Your vet can also provide guidance on the most appropriate diet for your dog's specific needs, whether that involves continuing with the new food, selecting a different one, or considering other options.



Why is the kibble a different colour, size, smell, or texture to usual?

Unlike other brands on the market, our manufacturing process is 100% natural, with 100% natural ingredients, cooked at low temperatures and cold-pressed - due to this natural process, changes in the kibble will occur.

Differences in the scent, texture, colour, and size of dog food kibble between batches are attributed to various factors in the manufacturing process and variations in the raw materials used. Here are some reasons why these differences can occur:

Variations in Raw Materials: The primary ingredients used in dog food kibble, such as the meat can vary in quality and composition from batch to batch. Different batches of raw materials may have different levels of moisture, fat, protein, and other nutrients, which can affect the final product's characteristics.

Manufacturing Process: The manufacturing process itself can introduce variations. For example, the cooking temperature and time, as well as the equipment used, can impact the texture and colour of the kibble. All of our food is cooked at low temperatures.

Fat Content: Differences in the fat content of the base ingredients can play a significant role. If one batch of raw materials is lean and low in fat, an external coating may be added to achieve the desired fat percentage, which can affect both texture and scent. Conversely, if another batch already has sufficient fat content, no external coating may be necessary, leading to a different final product.

Natural Variability: Natural ingredients can have inherent variations. For example, grains and meats can have different colours and scents based on factors like the region they come from, the specific crop or animal, and the time of harvest or processing.

Seasonal Changes: Seasonal variations in raw materials, such as changes in availability, can affect the composition and characteristics of the kibble.



Why is the kibble a different colour, size, smell, or texture to usual? Continued...

It's important to note that variations in the characteristics of dog food kibble between batches are generally considered normal and acceptable within the industry. Consumers can help mitigate any potential issues by gradually transitioning their pets to new batches of food and monitoring their pets' health and reactions when introducing a new batch.

If you were to purchase a regular supermarket dog food, you would typically find that the kibble is always consistent, but this is because of over-processed ingredients and manufacturing of the product. With our food being 100% natural in ingredients and process, changes between the food from batch-to-batch is plausible.

If you still have any food available from a batch they did eat, or a different brand of food they like, we would recommend a combination of the two (still abiding by the daily feeding recommendations) to gradually transition them to the new batch which allows them to adapt to the new scent/texture, etc.



PRIMAL SPIRIT SPECIFIC

What are the copper values for the Alpha Spirit range of foods?

	Humidity	% of MS 100g		per kg/feed
Primal Spirit	19%	0.84	mg	8.4

What are the Vitamin A levels for each food?

They are averages per family. They may vary due to the use of fresh raw materials. And it is always related to the final moisture content of the product which can also vary.

	Moisture Content	% of DM 100g	
Primal Spirit	19%	3086.42	IU

What are the rice percentages in the Primal Spirit range?

- Wilderness: 23%
- Rebel Farm: 21%
- Wanderlust: 20%
- Wild Waters: 21%
- Oceanland: 21%



What are the calcium and phosphorus levels in the Primal Spirit range?

The calcium and phosphorus content is not added, it comes from the different raw materials.

The average would be: 1.5% calcium, 1% phosphorus

With a moisture = 19%

What kind of fish is used in the Primal Spirit range of products?

The products in the Primal family that contain fish have different %.

The fish used is seasonal fish, which means eating a food during its natural fishing season. This has advantages:

- Seasonal foods are healthier because they offer the best nutritional intake
- The reproductive cycles of the animals mean that during a particular period of the year the availability in the shops is wider. Therefore, seasonal foods are cheaper because there is a greater supply
- By respecting the natural cycle and the area of food production, they are more environmentally friendly

Percentages:

- Wanderlust: 20%
- Wild waters: 50%
- Rebel farm: 20%
- Oceanland: 45%
- Wilderness: 20%



What is the ratio of the meat : muscle organ?

Primal Wanderlust: 30% Meat, 20% Offal

Primal Wild Waters: 15% Meat, 5% Offal

Primal Rebel Farm: 25% Meat, 20% Offal

Primal Oceanland: 15% Meat, 5% Offal

The percentages refer to all fresh ingredients, and not just the meat. Below is an example:

Wanderlust 70% fresh ingredients =

50% Fresh Chicken (30% Meat, 20% Offal) + 20% Fresh Fish

What are the carbohydrate levels in each food?

Nitrogen Free Extract (CH)	
Wanderlust	27.0
Wild Waters	25.3
Rebel Farm	30.0
Oceanland	28.9
Wilderness	29.0

These can be considered as carbohydrates as the extract is nitrogen free.



IBERIAN RANGE SPECIFIC

What are the copper values for the Alpha Spirit range of foods?

	Humidity	% of MS 100g		per kg/feed
Iberian (Dog)	18%	1.40	mg	14
Iberian (Cat)	18%	0.8	mg	8

What are the Vitamin A levels for each food?

They are averages per family. They may vary due to the use of fresh raw materials. And it is always related to the final moisture content of the product which can also vary.

	Moisture Content	% of DM 100g	
Iberian (Dog)	18%	1122.50	IU

What type of rice is used in the Iberian range?

The rice is white.

What size is your Iberian Dry Food kibble?

5-15mm x 5-9mm x 6-10 mm - Since this is an industrial process, it could vary at specific times.



What is the full analytical composition breakdown for the Iberian range?

	Humidity	Protein	Fat	Ash	Fibre	ELN
Iberian Pork	18.0	28.5	16.5	8.0	2.0	27.0
Iberian Salmon	18.0	28.2	16.8	8.2	2.0	26.8
Iberian Sardine	18.0	28.4	16.8	8.1	2.0	26.7
Iberian Pork Sterilised Cats	18.0	32.0	14.0	7.0	4.8	24.2
Iberian Salmon Sterilised Cats	18.0	33.0	13.0	6.0	4.8	25.2
Iberian Sardine Cats	18.0	32.0	14.0	5.0	2.2	28.8

What is the calorie content on the Iberian Dog Food range?

Iberian Pork: 3532.0

Iberian Salmon: 3537.0

Iberian Sardine: 3542.0



ALPHA SPIRIT SPECIFIC

What's the difference between Alpha Spirit and Primal Spirit?

Primal Spirit contains grain (rice), whereas Alpha Spirit is grain-free.

What temperature if your dry/semi-moist puppy foods cooked at?

The entire mass of the food reaches 90 degrees celsius.

What is your Vitamin E Content?

The average vitamin E content is 4.6 IU per 100 grams of product.

What temperature is your food cooked at?

Our feed is cooked according to current legislation to reach 90°C throughout its mass in order to guarantee the safety of the food and to preserve its nutritional values.

Does your food contain BHA?

No.

How is the product preserved?

The product preservation is achieved through various factors, including the physical conditions like the water activity of the product. Additionally, antioxidants and natural preservatives, such as tocopherols found in essential oils, play a crucial role in maintaining the product's quality.



Can you tell me what hydrolysed cartilage is and where it is from?

It comes from the raw materials used in the recipe itself.

Where does the Omega-3 Polyunsaturated Fatty Acids EPA+DHA come from?

EPA and DHA come from the fresh raw materials used as ingredients in the various recipes.

Where does the hydrolysed starch come from?

Depending on the food we are talking about it can be tapioca or potato.

Do any of your foods contain legumes, peas or potatoes?

In the recipe for our dry and semi-moist complete food we do not use pulses, peas or potatoes.

In the complementary food (sticks and snacks) we do not use any legumes, peas or potatoes either.

Potato is not used in any of our complete foods, we do use sweet potato (which is a completely different species), and cassava or tapioca as main starches to hydrolyse.

Where are the ingredients sourced?

The farms are not owned by Alpha Spirit, but they purchase fresh raw materials of animal origin from establishments that are Animal Welfare certified. All suppliers are listed here:

<https://www.animalwelfare.com/es/certificado-welfare/empresas-certificadas/>

<https://www.bienestaranimalcertificado.com/operadores-de-porcino-autorizados/>



ALPHA SPIRIT - DRY

What are the copper values for the Alpha Spirit range of foods?

	Humidity	% of MS 100g		per kg/feed
The Only One	16%	0.90	mg	9.05

What are the chondroitin levels in the food?

The Only One and Semi-Moist foods are described on the packaging as containing from natural sources (ingredients).

4000 mg/kg -- 440mg/100g of glucosamine - The Only One

These values may vary as they are derived from fresh raw materials.

The amount of chondroitin sulphate has not been determined as it is not a key nutrient in the complete food.

What are the Vitamin A levels for each food?

They are averages per family. They may vary due to the use of fresh raw materials. And it is always related to the final moisture content of the product which can also vary.

	Moisture Content	% of DM 100g	
The Only One	16%	2840.33	IU



What are the carbohydrate levels in each food?

	% ELN
Wild Fish	28.0
Multiprotein	27.5
Duck	25.5
7 Days	29.5

What size is your Dry Food kibble?

5-15mm x 5-9mm x 6-10mm - Since this is an industrial process, it could vary at specific times.

Can you tell me what the significance is of the '7 day' in the 7 Days Formula Dry Food?

The Only One 7 days is a commercial name, its formula is nutritionally correct for a complete feed, it was made because the market, at the time, demanded a product with a higher amount of porcine protein. There is no technical explanation as all our feeds are complete feeds. They can all be fed with the same frequency. They are merely named for a marketing tool.

Why are there no vegetables in your foods?

Since Alpha Spirit is defined as 'wild and perfect' with an aim to bring dogs back to their origins, Alpha Spirit prefer to stay aside from the trend of addressing our product to humans by adding what is healthy to themselves. The Alpha Spirit brand focuses on the foods that a dog would naturally choose in the wild. We do however add small proportions of fruit and herbs in some foods for functional properties.



Where is the information about vitamin and mineral content?

Only those that are added and have a legal maximum are put on the labelling.

There are other products such as snacks, etc. that are not nutritionally analysed as they are not complete.

There are other products that are put in the analytical composition because they are provided by the fresh raw materials and are not added.

Can you tell me more about the Glucosamine levels in your food?

It must be understood that the intake is not a supplement in which an exact amount is given. This glucosamine is provided by the different raw materials in the recipes, so it can vary. There is no external supply of glucosamine. You should also be aware that FEDIAF does not set any upper or lower limit on it, and European legislation does not set a legal or nutritional maximum.

ALPHA SPIRIT - SEMI-MOIST

What are the copper values for the Alpha Spirit range of foods?

	Humidity	% of MS 100g		per kg/feed
Semi-Moist	25%	0.71	mg	7.10

What are the chondroitin levels in the food?

The Only One and Semi-Moist foods are described on the packaging as containing from natural sources (ingredients).

3930 mg/kg -- 393 mg/100g of glucosamine - Semi-Moist

These values may vary as they are derived from fresh raw materials.

The amount of chondroitin sulphate has not been determined as it is not a key nutrient in the complete food.

What are the Vitamin A levels for each food?

They are averages per family. They may vary due to the use of fresh raw materials. And it is always related to the final moisture content of the product which can also vary.

	Moisture Content	% of DM 100g	
Semi-Moist	25%	2840.00	IU



What size is your Semi-Moist Food kibble?

7-9mm x 4-8mm x 7-10mm - Since this is an industrial process, it could vary at specific times.

Why is my semi-moist food harder than expected?

There are no official definitions but there are industry standard definitions:

Dry Pet Food: Pet food with a moisture content of 14% or less

Semi-Moist Pet Food: Food with a moisture content between 14% and 60%

Alpha Spirit Soft foods have a moisture content of 25% and are therefore classified as semi-moist

The Only One foods have a moisture content of 14% and are therefore classified as dry

The degree of hardness of our soft food is compared to The Only One by the water activity of each feed group. It will not be compared with the other products on the market, there would be too many and too difficult to perform.



If the food is cold-pressed, we would expect the semi-moist dog food to be softer?

Cold-pressed dog food is a unique and innovative method of preparing pet food that involves using low temperatures during the manufacturing process. This gentle process helps to retain the nutritional integrity of the ingredients while reducing the risk of nutrient loss that can occur with traditional high-heat cooking methods.

Cold-pressed dog food typically falls somewhere between dry kibble and traditional wet food in terms of consistency. It is designed to be firm enough to promote dental health and encourage chewing, which can help with dental hygiene. However, it should not be overly hard to the point that it becomes challenging for your dog to eat comfortably.

If you find that the cold-pressed dog food you purchased is too hard for your dog, here are a few suggestions to ensure your furry friend enjoys their meals:

Moistening the Food: You can add a bit of warm water to the food and allow it to sit for a few minutes before serving. This will soften the food and make it easier for your dog to chew and digest.

Mixing with Wet Food: You can also mix the cold-pressed dog food with a small portion of canned or wet dog food. This will create a softer texture and enhance the flavour, making it more appealing to your dog.

Portion Control: Make sure you are feeding your dog the appropriate portion size based on their age, size, and activity level. Overfeeding can sometimes lead to difficulty in chewing.

Transition Period: If you have recently switched to cold-pressed dog food from a different type of food, it may take some time for your dog to adjust to the new texture. A gradual transition can help your dog become accustomed to the change.

We understand that every dog is unique, and what works best for one may not be suitable for another. If you continue to have concerns or if your dog is having difficulty with the cold-pressed dog food, please do not hesitate to contact us directly. We are committed to ensuring both you and your furry companion are satisfied with our products, and we are more than happy to assist you in finding a solution.



ALPHA SPIRIT - PUPPIES

What are the carbohydrate levels in each food?

	% ELN
Puppies	27.0

Why does your puppy food not have any added multivitamins, will this hinder my puppy?

Our food is aimed at puppies of all ages but with no previous morbidities or pathologies or that due to their racial characteristics would need supplementation, as it complies with the requirements set out in the FEDIAF guide, always with the variation that occurs due to the use of fresh raw materials.

Other brands, when working with meat or fish meal at very high temperatures, destroy many of the vitamins that animals need for their nutrition, which is why they have to add them afterwards, whereas Alpha Spirit is cold-pressed and cooked at low temperatures.

What size is your Puppy Food kibble?

4-10mm x 5-9mm x 5-8mm - Since this is an industrial process, it could vary at specific times



ALPHA SPIRIT - WET FOOD

What are the taurine levels within the cat food pouches?

Ca	P	Taurine
2g/100g	1g/100g	0.2-0.3/100g

Do the pouches contain any other meats such as poultry?

No – the product only contains the raw materials described in the composition.

Do the cat pouches contain natural gelatine?

No.

What are the taurine levels within the dog food pouches?

Ca	P	Taurine
1g/100g	1g/100g	

What gelling agents and thickeners are used?

We use Pork Gelatine.



What are the calorie contents on the 100g dog food pouches?

		ME Kcal	ME Kjul
Ham	Dog	930	389,112
Veal	Dog	930	389,112
Lamb	Dog	902	377,3968
Turkey	Dog	1,128	471,9552



SABRE PET FOOD - GENERAL

What are the benefits of Alpha Spirit foods?

- Cold-pressed
- Not extruded
- Cooked at low temperatures
- Only made from fresh ingredient
- Protein-rich
- Healthy
- Complies to all FEDIAF regulations
- Extremely highly rated on All About Dog Food
- Gluten-free
- Meat meal free
- Alpha Spirit foods are grain-free (Primal Spirit contains grain)

What are your delivery rules?

If your order is placed before 2pm (for in-stock products) Monday - Thursday, your order will be dispatched the same day on a DPD Next Working Day delivery service. Any orders placed after 2pm, or over the weekend, will be dispatched the following working day. Personalised orders take between 1-3 days for dispatch, and are sent on a 48 hour delivery service.

What is the delivery cost?

- We offer a next day, tracked delivery service* free on all mainland UK orders over £49.99. (Next day delivery is not available on weekends or bank holidays).
- For orders that are under 2kg and less than £49.99, the delivery charge is £3.99. This is a next day, tracked delivery service (next day delivery is not available on weekends or bank holidays).
- For orders that are over 2kg and less than £49.99, the delivery charge is £7.99. This is a next day, tracked delivery service (next day delivery is not available on weekends or bank holidays).



Can you tell me what food standards your food meets?

Our company applies in all our products the nutritional requirements of FEDIAF as well as the food safety requirements of the European legislation which is adapted to the requirements of the UK.

I'm concerned that my food is only safe for consumption within 15 days due to the packaging?

Once opened, the food will be at peak freshness for 15 days, however as long as you store it correctly (cool, dry place away from sunlight), the food will last for as long as required. One of the most common mistakes a pet owner makes is to transfer their food from a bag to a storage container and then throw away the bag.

The best approach would be to keep the food in its original packaging and then place this in a sealed container. This will help to prevent the fats that are present in the meats from oxidising. Our bags and their packaging are designed to ensure optimal freshness and this will help to keep the food appetising for as long as possible.

Whereas unopened bags will have a shelf life of around 12 to 18 months, once opened it will start to go stale and less appealing, as air and moisture get into it, and the food will start to degrade.

Tips to keep fresh:

- Keep in a cool dark place that is dry, ideally away from any moisture or heat. This will help to prolong its life
- Store in original packaging, placed in a food container
- Buy smaller bags. Particularly with smaller dogs who do not eat as much. This will help to keep their food fresher

We have further advice on how to keep your food fresh in another FAQ.



How should I store pet food to maintain its freshness?

Here are some tips on how to store pet food effectively:

Keep it in the original packaging: Pet food bags and containers are designed to keep food fresh and protect it from moisture and pests.

Seal the bag tightly: If you've opened a bag of pet food, be sure to reseal it properly. Use a clip, binder, or airtight container to seal the bag and prevent air and moisture from getting in.

Use an airtight container: If you want an extra layer of protection, transfer the food to an airtight container.

Store in a cool, dry place: Keep pet food in a cool, dry area, away from direct sunlight and heat sources. High temperatures can cause the food to degrade and lose nutritional value.

Avoid humidity: Moisture can cause pet food to spoil and can even lead to mould growth. Keep the food in a place where humidity is minimal.

Don't store in the garage: Garages are not ideal for pet food storage, as they can become very hot in the summer and cold in the winter, compromising the food's quality. Store pet food indoors instead.

Clean the storage container: If you're using an airtight container, clean it regularly to prevent the buildup of oils and food residue. This can help maintain the freshness of the food.

Consider portion control: If you buy large bags of pet food, consider portioning out smaller amounts for daily use. This reduces the frequency of opening and closing the bag, which can expose the food to air and moisture.

Be mindful of food type: Different types of our pet food (dry kibble, canned) have varying storage requirements. Follow our recommendations in the product listing for the specific type of food you're using.

By following these guidelines, you can ensure that your pet's food remains fresh and safe for consumption throughout its shelf life. Always refer to our instructions and recommendations for specific storage guidelines for the pet food you use.



How do I choose the right food for my pet?

This is a very extensive question, and guidance on selecting the most appropriate food will be based on your pet's age, breed, size and dietary needs. We would always recommend consulting with a veterinarian regarding the nutritional advice for your specific pet as we can only offer a generalised response, that isn't tailored to your pet's specific needs.

Our range of pet food is designed with the health of pets in mind, which is why we offer foods that are grain-free, gluten-free, meat meal free, and more. However, when it comes to pets with certain health conditions, or specific dietary needs, our recommendation would always be to consult your vet wherever possible if you are unsure – the most important thing to us and you is the wellbeing of the pet.

As mentioned however, our food is an excellent choice due to the nature of its composition. We have a range of products on offer, with each offering something uniquely beneficial to your pets.

Are your products suitable for pets with allergies or dietary restrictions?

Our food is aimed at pets of all ages but with no previous morbidities or pathologies, so we do not have specifically tailored food targeted to allergies or certain dietary restrictions, that's not to say our food would not be suitable, but we'd need to look into our product recommendation for you further in order to do what's best for your pet.

Where is Alpha Spirit manufactured?

Spain.

Are the plastic trays in 9kg boxes recyclable?

Yes – the trays are made from monoplactic so are 100% recyclable.



Can you confirm whether the Brewers Yeast used in the food is Gluten free?

As one of the criteria for claiming that the product is "gluten-free", the FDA set a gluten content limit of less than 20 ppm (parts per million) for the unavoidable presence of gluten in foods bearing this label. This is the lowest level that can be consistently detected in foods using valid scientific analytical tools. Furthermore, most people with coeliac disease can tolerate foods with very small amounts of gluten. This level is in line with internationally established levels.

This is useful for people or animals that are intolerant, but not for people or animals that are allergic, which cannot come into contact with even the permitted concentration.



Does the cold pressed process heat the proteins enough to kill salmonella, listeria etc, and tapeworm eggs?

Low-pressure compaction does not mean that the raw materials have not undergone a thermal process necessary to ensure the conditions required by legislation to allow a company to market its products safely.

They will never be subjected to the extreme temperatures of meat and fish meal extrusion.

In addition, our raw materials come from suppliers authorised by public health and animal health, which means that our raw materials are free of, among other things, parasites or parasite eggs.

On the other hand the 90 degrees centigrade that are obtained inside the product for at least 30 minutes, is sufficient to eliminate pathogens such as salmonella and enterobacteria.

The temperatures applied in the different phases are sufficient to achieve food safety, which is confirmed by the microbiological results that are routinely carried out on the products before placing them on the market.

LISTERIA: cooking at temperatures above 70°C for 2 minutes destroys the bacteria
SALMONELLA: bacteria are eliminated by heat treatment above 70°C.

CYSTICERCOSIS: elimination by heat treatment at:

72°C (1min)

45°C (10 min)

ECHINOCOCCUS: 65°C (3 hours)

TOXOPLASMA GONDII:

55°C (44sec)

63°C (6 sec)

TRICHINELLA: 70°C(2 MIN)



What is the recommended feeding schedule and portion sizes?

The recommended daily feeding amount can be found on each product listing in the images section. Our recommended daily amounts are calculated on the basis of the FEDIAF nutritional guidelines.

Can I return my product?

We always aim to make sure our customers love our products, but if you do need to return an order, we're happy to help. Just email us directly and we'll take you through the process. Please contact us at: customerservices@sabrepetfood.co.uk or call us on 01530 411275.

Please head to our [Delivery & Returns Information](#) page for more information.

Can I get a sample of your pet food before purchasing a larger quantity?

We do certainly supply a sample, you can find out all information about our Sabre Samples Service here: <https://sabrepetfood.co.uk/blogs/blog/new-sample-policy>

In essence, our sample service allows you to have one free sample (the smallest bag available within each range, e.g 1.5kg semi-moist or 3kg dry food, etc). All that we ask is that you pay the delivery fee which is £7.99.

If you would like to move forwards with a sample, email your full delivery address and which product you would like to customerservices@sabrepetfood.co.uk. We would then raise the order for you and email across a checkout link that allows you to complete your order online as you typically would.



Do you offer a subscription service?

Yes, we do! At Sabre Pet Food we understand the importance of high-quality food, but how hard it is to find for your pet when every dog and cat has different dietary requirements or taste preferences. Our Sabre Subscription service enables you to have natural nutritious food delivered to your door on a regular schedule of your choice. Our process is very simple, you choose which of your pet's favourite products you would like on repeat order, tell us how often you would like to receive them, and we'll do the rest. Our hassle-free Sabre Subscription service is very easy to use, and you can make changes, cancel, or pause items as required.

Can you please advise where you get your meat and fish from, including if the meat is free range and if the fish is intensively farmed?

Our raw materials are sourced from suppliers who comply with the animal welfare standards required by current legislation.

Depending on the recipe, the fish may be farmed or caught, and the animals may or may not be intensively farmed. As per the product packaging, the Poultry and Duck are 'Free-Range'.

Do you supply to trade retailers (wholesale)?

Sabre Pet Food are the official UK distributor of Alpha Spirt Pet Food, and supply these products to trade accounts, via our wholesale website. Please note our wholesale website is only for trade customers and not for personal use. Visit Sabre Wholesale: www.sabrewholesale.co.uk

Do you have a physical pet retail store?

No, we are an online retailer only, but we have a friendly customer service team available online to help with any questions you may have. We also have an extensive list of stockists throughout the UK which you can find on our stockists page here.



All information regarding Alpha Spirit Pet Food comes directly from the manufacturer themselves. All tests that have been carried out have been done so by Alpha Spirit.

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