TURING

Case Study

InSite Property Group

TURING ❤ InSite

70+
Sites Worldwide

20-40
Cameras per Location
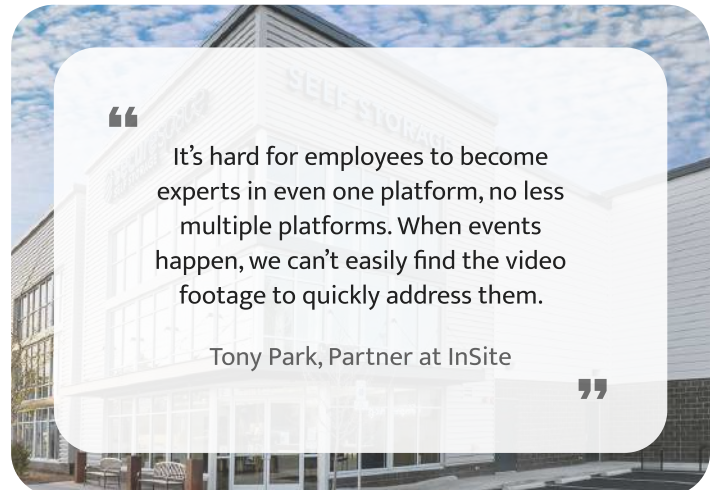
24/7
Secure Self-Storage

Overview

InSite Property Group is a vertically integrated self-storage developer, operator and manager. Self-storage, with its imperative on physical security as well as renters' financial data security, is an increasingly technology-dependent industry segment. Each location requires between 20 and 40 cameras, and InSite has 30 fully operational properties with another 40 in the pipeline.

Challenges

As with any company that grows by acquisition, legacy systems have been a major hurdle for InSite. In recent months, InSite's SecureSpace brand has taken over locations previously operated by local owners in literally all four corners of the United States: Florida, New York, California, and Washington State – not to mention places as diverse as Philadelphia, Salt Lake City and the Hawaiian Islands.

This presented Tony Park, Partner at InSite, who leads technology strategies across their portfolio, with several major complications.

1. Multi-branded cameras across multiple InSite properties;

2. Lack of a centralized platform, managers and staff needed to toggle between applications;

3. The footage retrieval process was grossly inefficient, taking hours to investigate a single event.

> "It's hard for employees to become experts in even one platform, no less multiple platforms. When events happen, we can't easily find the video footage to quickly address them.
>
> Tony Park, Partner at InSite"

Why Turing Vision?

Flexible Integration with New & Existing IP Cameras

To replace the vendor-specific camera software, InSite selected Turing Vision, Turing AI's open cloud-based video security platform, which enables the integration of cameras from all brands installed in all properties.

Find, Capture and Send Security Clips Fast

Turing Vision further guided InSite toward an intuitive, user-friendly GUI. This interface delivers intelligent search features that speed up footage retrieval.

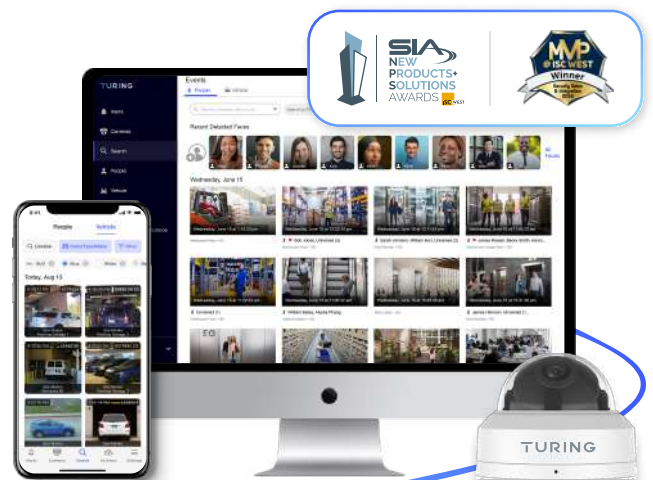### Easily Access Multiple Sites from Anywhere and on Any Device

Turing Vision gives InSite operators the peace of mind that they can view any camera, at any site, as well as find and report an event, from their smartphone or desktop.

Key Takeaways

With the success of the first deployment, Tony anticipates bringing all legacy cameras installed for all warehouse facilities in the U.S. onto the Turing Vision platform.

> " Every day we're seeing a stronger case for using Turing AI's smart alerts.
>
> Tony Park, Partner at InSite "

Contact Us

Join our webinar at https://turing.ai/webinar-insite to learn more how Turing can help your customers take advantage of the latest in AI-enabled security technology.