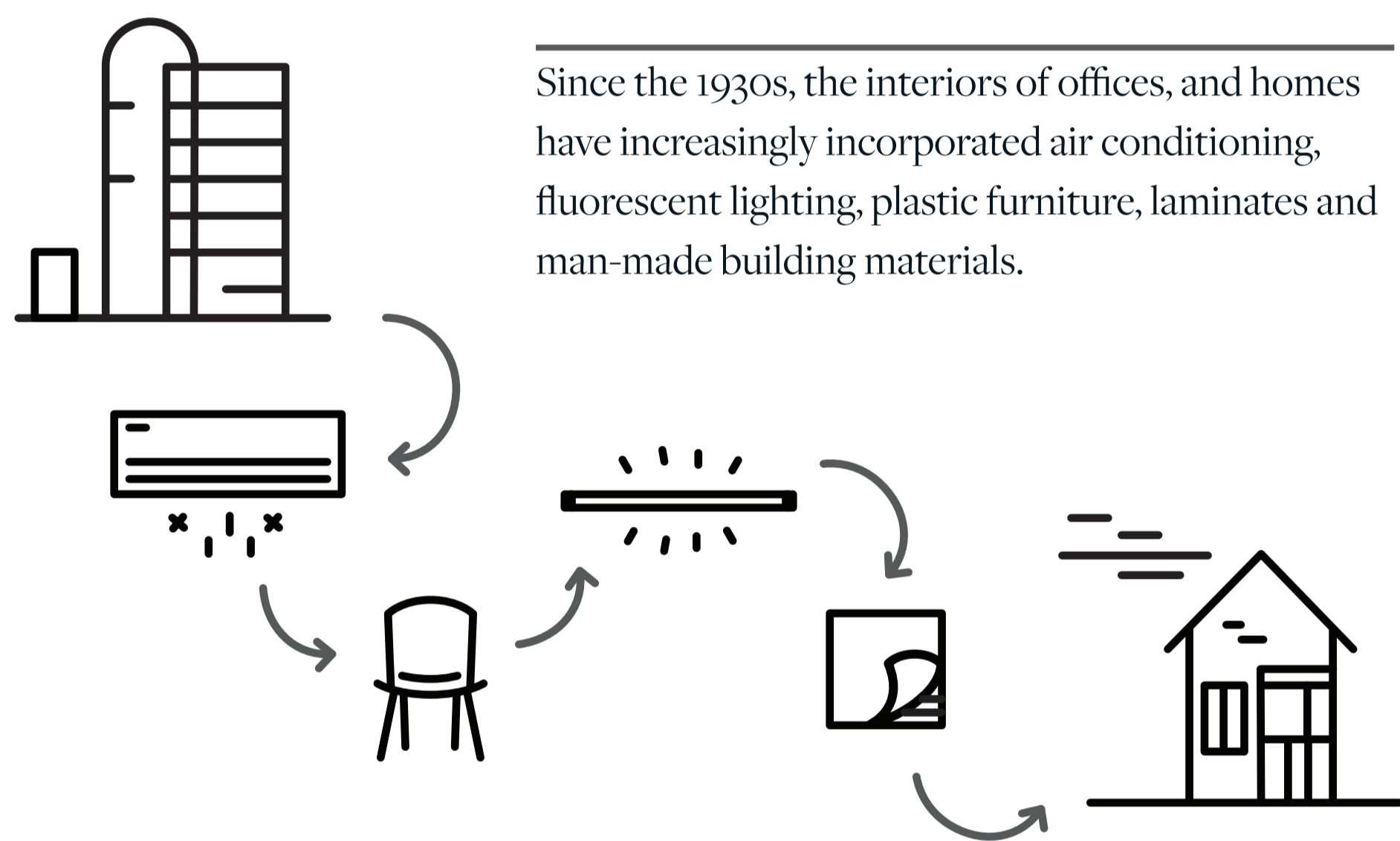


WOOL FOR WELLNESS

THE CHALLENGE



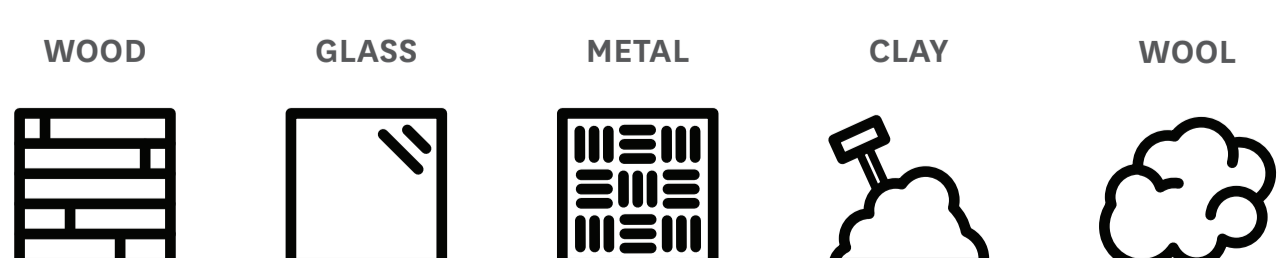
Since the 1930s, the interiors of offices, and homes have increasingly incorporated air conditioning, fluorescent lighting, plastic furniture, laminates and man-made building materials.

Research has shown that these design features have created spaces with wide-spread health effects such as:



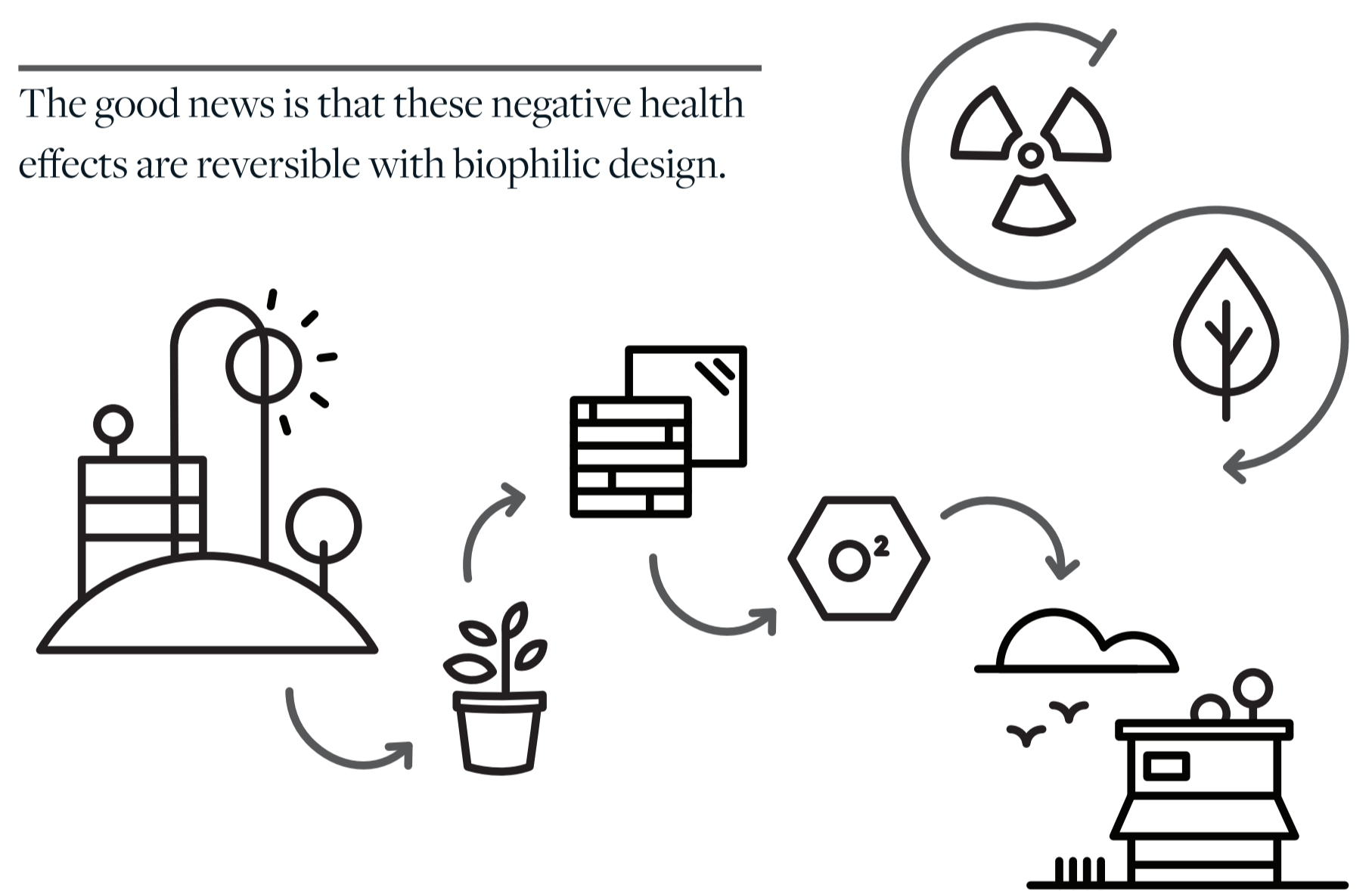
It is now estimated that the average office (and or home) contains more than 60 environmental toxins that can negatively affect your health.

The primary cause of these negative health effects is the loss of natural materials such as:

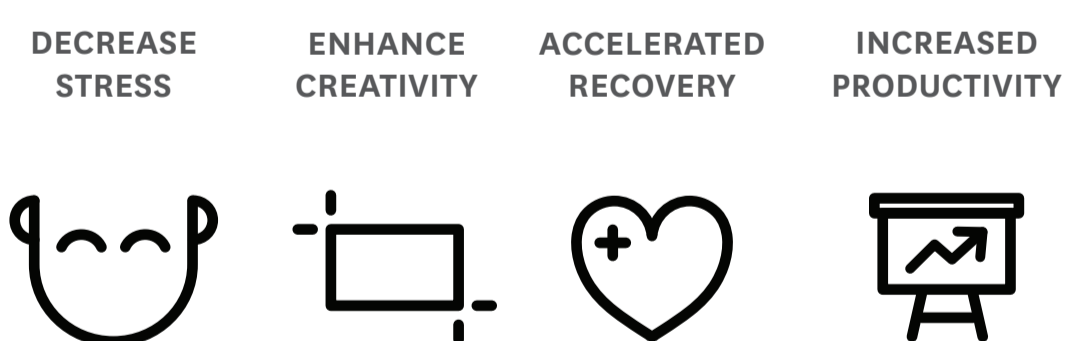


THE SOLUTION

The good news is that these negative health effects are reversible with biophilic design.



An approach that embraces natural systems and materials (such as wool, wood, glass, metal and clay) in ways that are scientifically proven to:



As more and more people are striving to eat healthier, exercise regularly and surround themselves with natural materials.

Biophilic design is becoming the new standard for creating vibrant and healthy spaces in which to live, work, learn and play.

