PR HIGHLIGHT July 2017







VINOTEMP &

Sophisticated Weddings | "Registry Essentials: Your must-haves as you start a new life together."

Vinotemp's Mirrored Two Drawer Wine & Beverage Center is highlighted in the latest issue (and online) of the popular New York based wedding magazine. The unique drawer unit is touted by the publication's editors for its installation flexibility (either built-in or freestanding) as well as its storage capacity and ability to "free up precious food refrigerator real estate."

AUDIENCE: Print | 182,500 & Online | 32,000

"Sophisticated Weddings magazine delivers the best of everything bridal in New York City and beyond. Whether it's the city's hottest venues, designers, or just a little inspiration for those planning for the most exciting day of their life, Sophisticated Weddings is committed to keeping our audience up-todate with our favorite finds." – Sophisticated Weddings



VinotempMirroredTwoDrawerWine&BeverageCenter

When designing a home and life together, nothing will make guests gawk more with envy than the Vinotemp Mirrored Two Drawer Wine & Beverage Center. Adding a sleek and modern touch to any room, this dual compartment refrigerator allows you to set the thermostat of the two independent temperature zones. Whether you're a wine enthusiast with specifications for your beloved bottles, or love a stylish way to store soft beverages, this versatile unit offers something for everyone. The upper drawer can store up to 24 12-ounce cans, while the lower drawer can preserve up to 21 bottles of wine. The handsome stainless steel trim, door frames, and handles coupled with mirror drawer panels enhance the cooler's modern appeal, as the Vinotemp BioBlu LED Lighting helps to reduce the growth of bacteria and mold while extending an attractive digital display. Why We Love It: Equipped with a front exhaust, the Vinotemp Mirrored Two Drawer Wine & Beverage Center is the perfect choice for any home, with its versatile design that allows it to serve as a freestanding unit, or built-in beneath a countertop. Another perk that we can't argue with: not only can wine and beverages be enjoyed at the desired temperature, it also frees up precious food refrigerator real estate. MSRP: \$1,699, available at Vinotemp.com











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THE CHECKLIST

THE REGISTRY 🗸

