# PR HIGHLIGHT

# Vinotemp. June 2017





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### Outdoor Kitchens Heating Up, While Appliances Keep Cool

America has always been fond of grilling, but more and more, the outdoor grilling station has become an entertainment area with expanded cooking capabilities. Consumers are looking for additional living space, and these outdoor kitchens allow them to enjoy entertaining outdoors while keeping a seamless flow between indoor and outdoor kitchen spaces.

#### Winter Sky Outdoor Cabinets



Danver Stainless Outdoor Kitchens announces a new line of cabinet door finishes. The new cool-tone colors, Slate Winter Sky (shown) and Pearl Night Blue were created to meet demands of builders architects and designers. These color options are applied through a powder coat process directly to the stainless steel and provide a virtually maintenance-free finish...

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#### Professional Outdoor Grills

Viking Professional Outdoor 5 Series grills. carts and companion units have been added to the outdoor collection from Viking Range. The 24"-deep grills include 25,000 BTU stainless steel burners and a 15,000 BTU Gourmet-Glo Infrared Rotisserie Burner Stainless steel grates, an Easy Lift Canopy System and Blue SoftLit LED lights are also featured





#### Outdoor Refrigeration



Vinotemp Designer Series Stainless Outdoor Refrigerator features easy-to-clean stainless steel: body, door, full-length curved door handle and front exhaust. A well-insulated door protects against the elements, while the inside of the door includes extra storage space that works well for wine bottles Available in a right or left hinge, it also includes: interior LED lighting,

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#### Outdoor Fireplace

The Sherwood Fireplace from Eldorado Outdoor and Eldorado Stone is fully customizable and ready to be dressed with any stone and ries. The lightweight Sherwood Fireplace features a tiered design and ample hearth bench. The interior of the fireplace is Isokem, a fireplace material made from high-grade.



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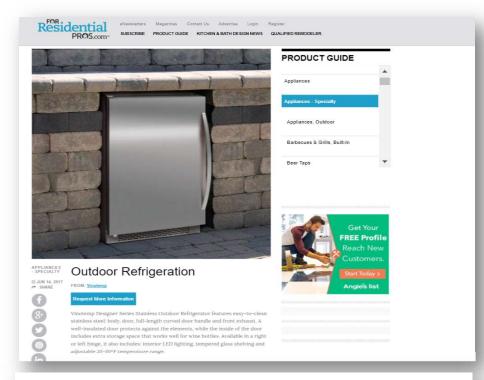
# **KBDN Weekly: Product Innovations**

Vinotemp's Designer Series Stainless Outdoor Refrigerator is one of a select few outdoor kitchen appliances highlighted in the popular trade publication's weekly eblast (the cooler is also featured on the publication's website).

#### AUDIENCE:

## Newsletter subscribers | 45,462 Online (forresidentialpros.com) | 51,252

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns." - Kitchen & Bath Design News.



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