



VINOTEMP &

Beverage Industry | New equipment offers additional beverage product protection

The launch of Vinotemp's Private Reserve Series 300-Bottle Commercial Wine Cooler at the 2017 National Restaurant Association (NRA) Show is featured online (bevinustry.com) and in the July print issue of the leading beverage industry publication. Included as part of the "Supplier's Marketplace" write-up, the new cooler is highlighted for its patent-pending interior lighting options and horizontal wine racking system along with its impressive storage capacity and adjustable temperature range.

**AUDIENCE: Print | 89,785
Online | 49,331 (unique visitors/month)**

"Written for executives and department heads of production, marketing technology and distribution of the beverage processing industry. Provides up-to-date news on the latest developments in the industry and features major beverage players, marketing trends, new products and trade show coverage."
- Beverage Industry

Stylish wine refrigeration

At the National Restaurant Association Show in Chicago, Vinotemp debuted a Private Reserve Series 300-Bottle Commercial Wine Cooler featuring patent-pending adjustable wine racks that gently cradle bottles to ensure that the label is front-facing along with patent-pending interior light-emitting diode (LED) options in three colors: soft white, amber and Vinotemp BioBlu, which helps reduce the growth of bacteria and mold, the company says. Designed to add a new level of functionality and style to commercial wine storage environments, the large-capacity wine cooler is front vented and designed for built-in or freestanding installation at restaurants, hotels and other commercial locations to add proper storage for as many as 25 cases of wine. The new cooler also features a vibration-damping design to better protect its contents and is engineered for low energy consumption and low noise, it adds. Other features include patent-pending interior lighting that can be selected or turned off at any given time; sturdy, stylish patent-pending stainless steel gliding wine racks; an adjustable, 23-degree temperature range between 41 and 64 degrees Fahrenheit, allowing users to select

Supplier's Marketplace

NEWS

Pittsburgh-based Management Science Associates Inc. (MSA), a solution provider to consumer packaged goods manufacturers and distributors, announced that Ely-Brown Co. LLC, Naperville, Ill., a privately owned United States convenience store distributor, has renewed its agreement with MSA for another three years. MSA manages Ely-Brown data, provides analytics and insights, and supports the company's trade program execution.

Barry Wehmler, St. Louis, has named 20-year packaging industry veteran Bruce Lerman as director of business development for its packaging division. In this role, Lerman will help coordinate client opportunities within BW Packaging Solutions and serve as a one-stop resource to solve customers' packaging challenges.

St. Louis-based HDA Architects announced the completion of a new 120,000-square-foot beverage distribution center for Capital Wright Distributing, Austin, Texas. The new facility was designed based on cross-docking, which will facilitate an increase of inventory turns. The building also features insulated concrete fill-up walls and high-performance glass with aluminum solar awnings.

Mitsubishi Fuso Truck of America Inc., Linden Township, N.J., a subsidiary of Mitsubishi Fuso Truck and Bus Corp., Kawasaki, Japan, announced the opening of the first power charging station for trucks at its Kawasaki plant. The move paves the way for the launch of the all-electric, 1750 cc (later this year), the first series-produced electric truck sold in the market by an established automotive brand, the company says.

Cherid, Pa.-based SIG Combibloc Inc. announced a new partnership with the Food Industry Research and Development Institute in Taiwan that will enable Asian food and beverage manufacturers to carry out short-run test findings of new products. It says, "The test findings, such as innovative drinkable beverages with perceptible particulate content, can be the first step toward forming product ideas into success stories, it adds."

A manufacturer of refrigerant gas leak detection and monitoring instruments, Bacharach Inc., New Kensington, Pa., has completed the acquisition of Dunphy's, England-based Parasense Inc. The combined resources of the companies will significantly strengthen Bacharach's ability to provide solutions to the worldwide HVAC-R market with fixed and portable gas detection instrumentation and performance monitoring offerings, the company says.



Increased keg capacity

InTrek Logistics LLC announced that it has increased the keg capacity of its patented InTrek Keg Carousel by 20 percent, going from 10 eighth barrels in each carrier to 12 barrels in each carrier with a maximum height of 25 feet. The carousel also can accommodate as many as 204 sixth barrels and 136 half/quarter barrels at 25 feet, the company says. Other benefits include increased cube utilization that captures as much as 25 feet of existing vertical storage space with multiple floor pick locations; reduced equipment costs and reclaimed aisle space because the InTrek Carousel eliminates the need for forklifts and the wider aisle spaces needed for turning them; and increased floor access to pick faces because the kegs are ergonomically positioned for employees, reducing pick time and risk of injury. Because kegs are vertically stored, long aisle pick faces are eliminated along with dedicated pick lanes for keg SKUs, which increases productivity and decreases utility costs due to a lower footprint of cooler system footprints.

InTrek Logistics LLC, 28011 Cartwell Center Drive, Huntersville, N.C. 28076; 704/877-5777; inTrekLogistics.com.

stiffness and toughness as well as seal-ability, barrier production, durability, security, sensory characteristics, lightweighting and recyclability. The differentiated materials also offer excellent process-ability, with many drop-in solutions for use in existing compression and injection molding equipment, it adds. The caps also address senior industry limitations through easier open and close functionality, deliver sustainability improvements through material reduction, lightweighting and extended shelf-life; ensure health and wellness through both aseptic and hot-fill sterilization processes; and offer enhanced product safety with consistent, reliable tamper evidence. Working with the EVERCAP product portfolio also enables companies the ability to access Dow's innovation methodology, including Pack Studios, which provides a global network of technical experts, equipment and testing capabilities that enable accelerated application development with collaboration throughout the value chain, it adds.

Dow Packaging and Specialty Plastics, The Dow Chemical Co., 1954 Enterprise Parkway, Houston, Texas 77077; 800/331-6451; dow.com/en-us.



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a customized storage and serving temperature for light or dark wines; and an easy-to-read digital LED temperature display to ensure wine is stored and served at the appropriate temperature, the company says.

Vinotemp, 16782 Von Karman Ave., Suite 15, Irvine, Calif. 92606; 800/777-8466; vinotemp.com.

NEWS

omnic Technologies Inc. (CTI), Iron Springs, Colo., developed new ink technology that provides on-pick verification (food products have been subject to high-temperature processing (HPP). Directly printed on package with color appearing when the light is blue has been subjected to 50,000 psi or more. CTI's HPP indicator ink provides an on-use, affordable tool to assist whether if packages have been subjected to HPP were heat above during transportation or not, it says.

Ohio-based VARGO announced it will design and build a wireless retail handling system for Napa Valley WineDirect's new fulfillment center in the Napa Valley region of Napa. More than 1,300 wireless and vehicles use WoodBeet's services support their e-commerce and order-fulfillment needs, it says.

OPERATIONS ADVISOR

LANE OPERATIONS TALS & EVALUATIONS

FOCUS ON:
Maximizing Assets
Performance Standards
Productivity Enhancement
Personnel Motivation

CONSIDER:
Operations Magnitude/Analysis
Goals/Benchmarks Establishment
Personnel Capability/Competence

BASIC TOOL:
Critical Time Analysis (CTA)™

BOTTOM LINE:
Solve Operating Problems
Improve Productivity
Increase Asset Utilization

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