PR HIGHLIGHT July 2017

Vinotemp





What's Going On

561-445-8198

VINOTEMP &

Today's Restaurant (Florida Edition) | "What's Going On: Important new products, corporate news and industry events." The launch of Vinotemp's Private Reserve Series 300-Bottle Commercial Wine Cooler at the National Restaurant Show (NRA) is highlighted in the latest issue of the popular Florida-based restaurant trade publication.

AUDIENCE: Print | 50,000 & Online | 20,000

"Developed for restaurant owners, vendors and foodservice professionals throughout the entire state of Florida. Delivers fresh, hard-hitting features and articles about issues that make Florida's burgeoning foodservice industry so unique. Includes industry news and information, new openings and new concepts."

> лал 1000 зегуще Pita Pillows are

iers and crowds

& proof design.

weet ideas. They

righ quality, cus-

- Today's Restaurant

Vinotemp®, a leader in commercial wine storage solutions and cooling technology, debuted its industry first Private Reserve Series 300-Bottle Commercial Wine Cooler at the National Restaurant Association (NRA)

Show, held recently in Chicago. The first of its kind to feature patent pending adjustable wine racks and unique interior lighting, the large capacity wine cooler is designed to add a new level of functionality and style to any commercial wine storage environment. "For over 30 years Vinotemp has been dedicated to providing the

world's top restaurants and resorts with wine storage solutions that not only properly store the commodity, but also add to the design aesthetic of each location's environment," states India Hynes, CEO of Vinotemp. "This continued dedication to style and function inspired our team to create the new Private Reserve Series 300-Bottle Commercial Wine Cooler. From its unique interior lighting options to its inventive new racking, we're excited about Vinotemp's latest commercial offering because the cooler adds a new level of visual appeal to commercial wine storage." Front vented and de-

> signed for built-in or freestanding installation, the new Vinotemp Private Reserve Series 300-Bottle Commercial Wine Cooler is easy to install, making it simple for restaurants, hotels and

other commercial locations to add proper storage for up to 25 cases of wine. The company can be reached at vinotemp.com.



opening for sevor Joey LoGrasso ir loyal followers erybody's been m going on in-Malatesta saya.

them what we hard on." The ocal flavor to the da farming, agridistilleries and icate the public

Malatesta says. this state than nd Key West," In

Why is TRN the Most Source of Restaurant Sa

We provide the MOST leads for the money each month!

Get **12 months** of sales leads for

We do the hard work for you.

TR Today's Restaurant

eights all while

sta has won mu-

nown for elevat-