PR HIGHLIGHT Vinotemp. Oct. 2017

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VINOTEMP &

Orange County Register | Orange County's Vinotemp is expanding, looking for workers

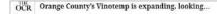
Highlighting Vinotemp's upcoming move and it positioning Vinotemp as the largest designers of wine cabinets and cooling units in the United States, Vinotemp along with an interview with India Hynes are included in the write-up.

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Orange County's Vinotemp is expanding, looking for workers





om air conditioning and racking systems for wine storage. (Photo courtesy Vincemp



An Orange County company is expanding to become an industry leader - and it's looking for some skilled people to help it get there.

Vinotemp, a familiar name in the world of storage and cooling technology for wine, plans to move to a new 100,000-square-foot facility in Pasadena.

While the company will close a smaller facility in Long Beach, its warehouse in Rancho Dominguez will remain open. Some of the Long Beach workers, the company said, will commute to the new location in Pasadena, When it opens in December, the Pasadena plant will turn the Americanowned and operated company into the largest wine cabinet and cooling designer in the U.S.

Vinotemp's headquarters will remain in Irvine, and its showroom will stay in Compton.

"What has really grown over the last few years is our custom business," said Vinotemp CEO India Hynes, whose father founded the company more than 30 years ago. Although certain parts of the industry have become more competitive, "the custom cabinetry business is still very good," Hynes said. Vinotemp also makes sophisticated wine cellar cooling systems under its Wine-Mate label, and it offers a big line of non-customized wine coolers as well.

The principal customers for Vinotemp's custom-made products are builders, contractors and designers.

"We do a lot of high-end homes and man caves," Hynes said. "We also do a lot of restaurants and big residential buildings. We just finished a huge project for 432 Park Avenue in New York." The 1,400-foot tower is the tallest residential structure in the world. "We do a lot of projects in the basements of New York City high-rises where they store wine for the condos upstairs."

Hynes hopes the new larger facility will permit her company to expand beyond the wine storage business. "This will allow us to streamline and get into other things - maybe custom garage." cabinets. We're branching out a bit. With all the changes in our industry, we need to.'

A company in northern California is a major Vinotemp competitor, but it imports its cabinetry from China. Hynes is confident her carefully crafted, locally made product will prevail. "Sometimes contractors try to do this kind of thing themselves, but it's difficult. We pride ourselves on our

Those interested in working at Vinotemp should email info@vinotemp.com

Editor's note: This story was update to clarify the Rancho Dominguez location is not closing.