

THE RETAIL observer

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AN EYE ON THE INDUSTRY SINCE 1970

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DESIGN SHOW

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Epicureanist

**EPICUREANIST DEBUTS NEW
SNAP & STACK MODULAR
WINE RACK AT THE 2017
INTERNATIONAL HOME +
HOUSEWARES SHOW (IH+HS)**

Epicureanist™, a leading provider of thoughtful, quality wine and libation accessories, recently unveiled its new Snap & Stack modular wine racks at the 2017 International Home + Housewares Show (IH+HS). Designed to adapt to corners, slopes and other unused areas of the home, the racks connect seamlessly to function like wine storage building blocks. From furniture (a dining table constructed with the racks was displayed at IH+HS) to small space and larger wine cellar storage configurations, the Snap & Stack modular wine racks are Epicureanist's most versatile wine rack offering to date.

"Our new Snap & Stack modular wine racks are testament to Epicureanist's dedication to providing the industry's most unique solutions for storing wine because they encourage wine collectors to push the envelope and be more creative with their wine storage," states India Hynes, Epicureanist's vice president and lead product designer. "We're excited about this product offering because any wine collector can use the racks as building blocks to design customized wine storage that beautifully displays their collection while making the most of unused space."

Made from materials with high yield strength – spring steel and ABS plastic – the racks are as durable as they are configurable. For rack configurations built higher than 4' (1.2 meters), optional wall saddles (for affixing racking to a wall) are recommended for stability purposes.

A single Epicureanist Snap & Stack wine rack holds 9 standard wine bottles, measures 13" wide by 9.5" deep by 13" high, and retails for \$49.95.

Please visit epicureanist.com to learn more about Epicureanist Snap & Stack wine racks.