## PR HIGHLIGHT

# Vinotemp May 2017



#### **VINOTEMP &**

### Kitchen & Bath Business + Kitchen & Bath Design News | 2017 Buyer's Guide & Guide to **Appliances**

Vinotemp was submitted and is included in the current issues of two major kitchen & bath trade publications' annual buyer/appliance guides:

- Kitchen & Bath Business' 2017 Buyer's Guide: Vinotemp is listed in three categories
  - 1. Company Listings
  - 2. Product Category: Refrigeration Wine Storage
  - 3. Product Category: Ice Makers
- KBDN: Vinotemp is listed in the publication's 2016 Guide to Appliances
  - 1. Supplier Guide
  - 2. Appliances
  - 3. Cabinet Components

#### Kitchen & Bath Business:

Print | 61,875

"Kitchen & Bath Business is the kitchen and bath professional's essential resource for the knowledge and skills needed to effectively collaborate with the entire project team - including the consumer. With various design trends and remarkable product innovations, readers are armed with the tools to build their professionals and successfully run their businesses."

- Kitchen & Bath Business

#### Kitchen & Bath Design News (KBDN):

Print | 180,000

Online (forresidentialpros.com) | 51,252

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns."

- Kitchen & Bath Design News



