

THE RETAIL **observer**

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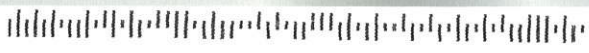
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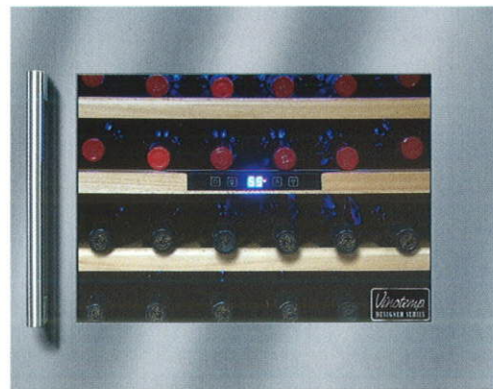
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Vinotemp

VINOTEMP® LAUNCHES INDUSTRY'S FIRST 24-BOTTLE WALL-MOUNTED WINE COOLER AT THE 2016 NATIONAL KITCHEN & BATH INDUSTRY SHOW (KBIS)

Designed for built-in installation, Vinotemp's newest wine cooler adds a new level of functionality to kitchen design

Vinotemp® has launched the industry's first 24-Bottle Wall-Mounted Seamless Wine Cooler. Featuring compact design and unique installation, Vinotemp's latest wine storage solution adds a new level of functionality to the kitchen while its classic stainless steel finish and wood shelving complement any design aesthetic.

"Vinotemp is dedicated to offering wine storage solutions that are both highly functional and on trend," states CEO of Vinotemp, India Hynes. "Vinotemp's new 24-Bottle Wall-Mounted Seamless Wine Cooler is an exciting addition to our offering because it is so versatile. Its size allows for installation almost anywhere in the kitchen while making it simple to specify in conjunction with other unique kitchen appliances like a wine dispensing system."

In addition to being designed for built-in installation, and the ability to store up to two cases of wine, the 24-Bottle Wall-Mounted Wine Cooler (VT-DS24WC-WM) also features:

- Stainless steel cabinet with wood shelving
- Dual-pane glass door
- Sleek pole handle
- LED interior lighting
- Push button temperature control panel with digital readout
- Adjustable temperature range: 40 - 72°F
- Dimensions: 23.3" W x 21.8"D x 18"H (depth with handle: 23.75")

The MSRP for Vinotemp's new 24-Bottle Wall-Mounted Wine Cooler is \$1099, visit vinotemp.com for more information.

DANVER

DANVER STAINLESS OUTDOOR KITCHENS INTRODUCES NEW WOOD GRAIN FINISHES

Danver Stainless Outdoor Kitchens, the a nation's premier stainless outdoor kitchen manufacturer, announced the release of its new wood grain powder coat finishes. Utilizing the company's in-house powder coat process, the wood grain finishes provides Danver Stainless Outdoor Kitchens with the capability to enhance the company's cabinetry and door styles, for both the Danver and Brown Jordan Outdoor Kitchens brands, bringing a new level of color, style and design to the outdoors.

The wood grain finishes include Chestnut, Cherry Flame, American Maple, Bamboo, White Wash, Table Beech, Burlwood, and Teak. The finishes have a very realistic wood grain look, but will not warp, split or crack and are available for both brands' door styles including the popular Key West and Hampton as well as the Brown Jordan Outdoor Kitchens' exclusive Palm Beach, Bead Board and new Louver.

"The wood grain powder coat finishes can be used in both exterior and interior applications, allowing for versatility," says Mitch Slater, president of Danver Stainless Outdoor Kitchens. "Fluctuating temperatures cause traditional wood to swell and contract; our stainless steel cabinetry and doors finished in these realistic wood grains are the perfect solution to this age-old problem."

Stainless steels durability, coupled with the wood grain finishes provides woodworkers, remodelers, and design professionals of all disciplines extensive opportunities to incorporate both style and functionality to exterior and interior kitchens alike.

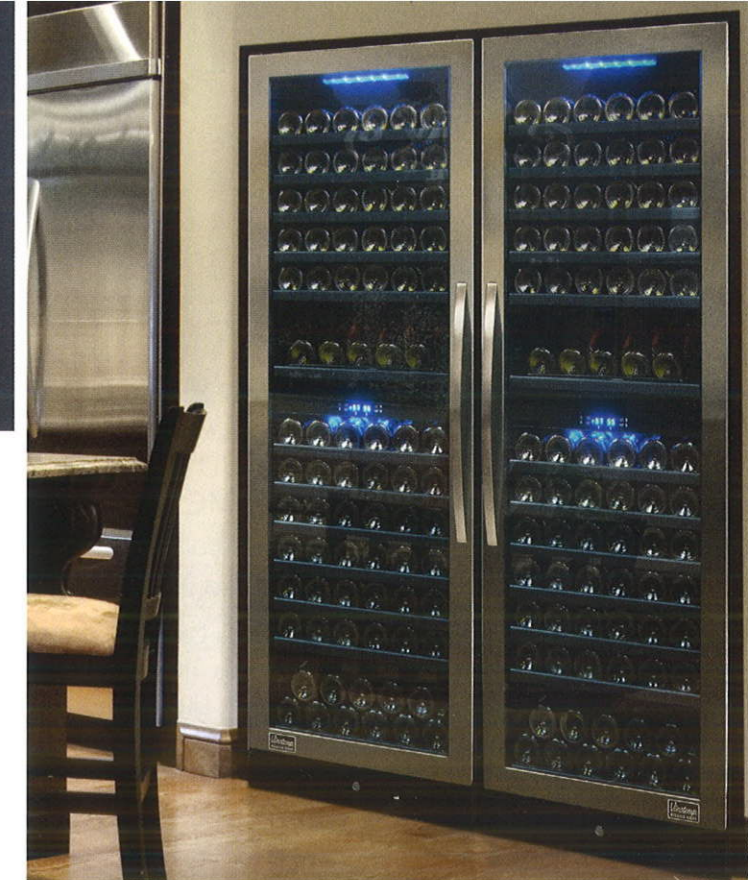
For more information about Danver Stainless Outdoor Kitchens, visit the company's website at www.danver.com.



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