PR HIGHLIGHT Epicureanist November 2016



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EPICUREANIST &

The Gourmet Retailer | 2016 Editor's Pick

The Epicureanist Helix Whiskey Glass is one of The Gourmet Retailer's 2016 Editors' Picks for best new product. Editors from the popular specialty food and kitchenware retailer focused trade magazine judged numerous product entries on innovation and functionality, and selected the Helix due to its unique, hypnotic spinning function, stating, "The exclusive glass features a patent pending design that allows the glass to spin in place — aerating whiskey to unlock its complex flavors and aromas. It must be 5 o'clock somewhere."

AUDIENCE: Print | 64,000

whiskey while accentuating spirit is consumed. The ex-Glass features a patent pend spin in place — aerating whi and aromas. It must be 5 o'cl

Frieling Lid Master SRP: \$19.95 PHONE: 800-827-2582

WEB: www.frieling.com WE PICKED IT BECAUSE: B organized in the kitchen is

essential. The Lid Master Pl-saves space while keeping lis-neatly organized and easily-accessible. Storing lids on to wastes space because the pu-separately wastes space beca-Plus can be placed between

store them in a neat, vertic

trivet, pan protector or dou stainless steel with three foc

rotate to vertical or hor It's heat resistant to 450 deg all — no mounting, no tool

ential. The Lid Master Pl

"The Gourmet Retailer is the industry's most comprehensive source of news and information on merchandising, store operations/education, new products, and trends that help specialty food and gourmet kitchenware retailers meet the needs of their customers, while increasing store sales and profits." – The Gourmet Retailer



🌠 Epicureanist Whiskey Glass

SRP: \$21.95 • PHONE: 310-886-3332

WEB: www.epicureanist.com

WE PICKED IT BECAUSE:

Artisanal whiskey deserves a special glass. For the designers at Epicureanist, the essence of the cocktail culture coupled with an appreciation of whiskey's artisanal origin inspired the design of the new, spinning



Helix Whiskey Glass — a glass that unlocks the flavor of whiskey while accentuating the artful, slow process in which the spirit is consumed. The exclusive Epicureanist Helix Whiskey Glass features a patent pending design that allows the glass to spin in place - aerating whiskey to unlock its complex flavors and aromas. It must be 5 o'clock somewhere.