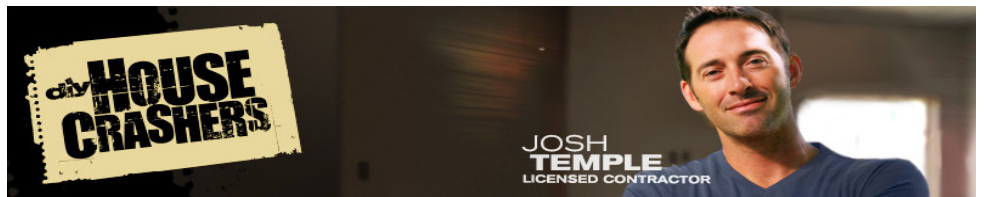


PR HIGHLIGHT

VINOTEMP

December 2012



VINOTEMP & DIY Network's HOUSE CRASHERS

Holiday Part Headquarters

In a special holiday episode of DIY Network's House Crashers, host Josh Temple takes on a couples' challenge of making their great room more inviting by creating a "holiday entertaining mecca". The remodel includes a custom bar with tin ceiling tiles and Vinotemp's stunning 33-Bottle Touch Screen Wine Cooler.

Audience:

- The DIY Network is available in 52 million homes
 - DIYnetwork.com experiences 1.7 million unique visitors/month
- "House Crashers is ambush renovation at its best. Host and contractor Josh Temple stalks a big-box home improvement store looking for unsuspecting weekend warriors, then follows them home with a large crew of experts in tow. Watch as stunned homeowners who journeyed into the store to fix a simple faucet end up winning the remodeling lottery with dramatic, eye-popping room transformations."
- DIY Network

