PR HIGHLIGHT

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AN EYE ON THE INDUSTRY SINCE 1970



VINOTEMP &

Retail Observer | Industry News

The announcement of Vinotemp's exclusive offering of the VinCave Wine Cellar 200 and the VinCave Wine Cellar 450 is included in the trusted trade publication's "Industry News" section.

AUDIENCE: Print | 40,500

"Retail Observer is edited for retailers who sell major appliances and kitchen and bath products. Reviews new products and features shows and events. Also covers news about people, as well as industry affairs, conventions and buying group meetings."

- Retail Observer

INDUSTRY [NEWS]

Vinotemp

VINOTEMP ANNOUNCES EXCLUSIVE OFFERING OF EUROPEAN-DESIGNED, UNDERGROUND VINCAVE™ WINE OFFILLARS

Available in 200 and 450 bottle capacities, the unique modular cellars are efficiently engineered to leverage cool, consistent underground temperatures to properly store wine

Vinotemp®, a recognized leader in architectural wine storage solutions and cooling technology, announced the exclusive addition of the VinCave® Wine Cellar 200 and the VinCave Wine Cellar 450 to its wine storage offering. The unique, modular, underground wine cellar solutions are designed to leverage the cool temperatures found underground to properly – and efficiently – cellar up to 450 bottles of wine.

"Since Vinotemp's founding over three decades ago we have been dedicated to designing, creating and discovering unique products that add style and next-level function to wine storage," states India Hynes, CEO of Vinotemp. "We're excited to exclusively offer VinCave Wine



Cellars to wine connoisseurs as a testament to Vinotemp's commitment to providing products that enhance the design aesthetic and functionality of wine storage."

The minimalist, European-designed VinCave Wine Cellars are engineered to utilize the cooler, consistent temperatures found underground to properly store wine. This environmentally friendly, efficiently engineered design requires the cellars to be installed on a flat floor surface at either ground or basement level.

The VinCave Wine Cellar 200 features a glass covering and a push-button elevation function that raises the wine collection above ground for easy access, while the VinCave Wine Cellar 450 features a sleek glass door that both covers and opens electrically to allow access to the cellar. Both versions feature a ventilation system and 100% stainless steel chassis and frames.

Visit vinotemp.com to learn more about Vinotemp's wine cellar selection and the exclusive offering of the VinCave Wine Cellar 200 and VinCave Wine Cellar 450.

Offered in both front and rear control models, the Speed Queen front load washer boasts 3.5 cubic feet of capacity, or roughly 22 pounds – enough capacity to wash bulky items such as comforters. In addition, it offers that capacity in a smaller footprint than many other washers (27 ¾" deep requiring just 31 ¾" of install depth).

The 2019 models also come with new features that many consumers will appreciate. Speed Queen's new Sanitize with Oxi Cycle is designed to remove bacteria found in home laundry, when used with an Oxi additive and a minimum water temperature of 120 degrees F. The new model also offers an Allergy Cycle option that introduces a third rinse. This feature will be popular with those who have sensitive skin or allergies and want to make sure laundry chemicals are rinsed from linens and clothing.

"While we have added a few new features, the washer maintains Speed Queen's hallmark durability and reliability," McDonald said.

That reliability comes with the peace of mind of an industrybest 5-year parts and in-home labor warranty.

Please visit speedqueen.com to learn more about the front load washer and other models.