

VINOTEMP &

CENTURY 21 Fine Homes & Estates:

How We Live "Perfecting the Art of the Wine"

Vinotemp's glass cabinet with peg racking and Wine-Mate self-contained humidity & temperature control system, Private Reserve Series Wine Cooler and Modular Under Stairs Wine Cabinet are highlighted in the luxury-focused publication's write-up detailing creative, design-forward solutions for properly storing wine.

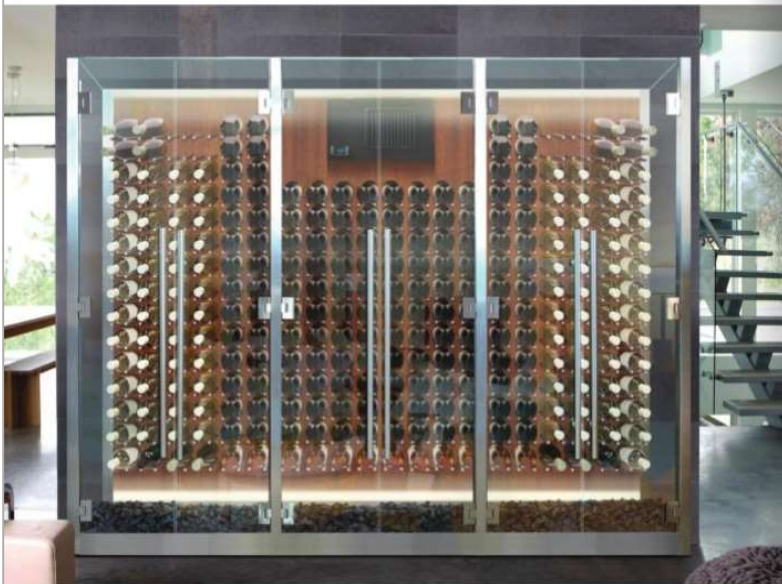
AUDIENCE:

Magazine (print & digital) | 300,000+ subscribers

"The Century 21 Fine Homes & Estates Magazine is designed specifically for those who like the finest things in life, but don't always have the time to research. The magazine highlights trends in luxury home buying as well as real estate tips and available real estate opportunities."

- CENTURY 21 Fine Homes & Estates Magazine

HOW WE LIVE



ABOVE: When the wine becomes the focal point in the room, the look is stunning.

PERFECTING THE ART OF THE WINE

REMEMBER THE DAYS OF PRESENTING WINE IN A SPECIALLY modified room? Heavy doors, a wine-tasting station and some stemware. This room was usually in the basement...away from civilization...and if you didn't have a special invite, the room remained hidden from view.

Wine is art. The bottles themselves are a vision in color and design. They should be revered and recognized for their greatness. Therefore, presentation is the first key to unlocking the mystery of the Merlot.

Wine connoisseurs treasure their collections, so walking down two flights of stairs is no longer a viable option: bring the wine to the surface and put it on display. Storefronts show off their collections in glass fronts, and wine enthusiasts are doing the same. The wine cellar is becoming a floating room, or enhancing a staircase. Glass provides a beautiful frame with which to show off collections from the world's great wineries. Include lighting, some sleek shelving and you have one amazing showcase!

Under the staircase is an ideal piece of real estate for housing a selection of favorite wines. Often times this is an underutilized area. For a clear unobstructed view, incorporate a steel cable railing and custom floating steps above your collection. Imagine a pristine staircase spiraling to the next floor and baby-blue illumination emanating from underneath. Inside the blue hue is a collection of Napa novelties waiting to be uncorked. The shelving system can be streamlined to match the staircase so that there is a sense of cohesiveness within the space. The lighting provides serenity, and you can have your favorite playlist piping through the space to accommodate the tasting experience. Or, if you are having a party, bring the bottles out for your guests to enjoy. Think of a library, but instead of books, you have bottles of wine! The gift for the guests is the presentation of the wine and the unique housing system you have created.

For those who have the available square footage, create a floating sensation with your wine collection. With proper wiring and shelving any open space can accommodate a wine support system. Have a massive wine room and refrigerator area installed, and it will quickly become the focal point of your home. Use a sleek combination of wood and concrete with some heavy refrigerator-style French doors. Lighting is key, so you could have a dimmer installed so that when you enter the unit the lights come on gradually. Color choices for illuminating are endless. Depending on the size of the unit, you can create a tasting section, or you can choose your reds and whites and bring them to the living room for enjoyment. Perhaps, step outside and pair a nice cigar on the deck while sipping your 2005 Chateau Petrus.

Think outside the cellar box. Bring your wines out into the open, where they belong. Enjoy the solitude of a Sonoma-rich Chardonnay, or pull out all the stops at your next dinner party and introduce an Italian Sassicala. Don't make it just about tasting the wine! Make it the entire experience: from choosing the wine, to displaying it, and finally savoring it. ■

TOP RIGHT: Create a combination that suits your needs. For easy access, a wine refrigerator is placed above refrigerator drawers. Lower drawers hold beverages, while the retractable wine shelves keep the selection organized and readily available.

MIDDLE RIGHT: Showcase a sampling of your collection behind glass doors in a temperature controlled environment.

BELOW: Wine units don't need to stay in the kitchen. Create a custom refrigeration unit to fit any lifestyle. In this instance, the sleek and modern refrigeration units are fitted into an underutilized area beneath the stairs.

