

PR HIGHLIGHT

Vinotemp August 2018



Kitchen & Bath Business
INDUSTRYWATCH

VINOTEMP &

**K&BB (newsletter):
IndustryWatch "Product
Trends"**

Vinotemp (and its newest wine cooler – the Private Reserve Series 41-Bottle Wine Cooler) is one of only three wine storage providers included in the popular trade publication's *Wine Lover* focused "Industry Watch" newsletter.

AUDIENCE:

**Newsletter | 65,000
subscribers**

"The magazine delivers exclusive features on cutting-edge design installations, new products, business developments, industry personalities, best practices and solid market research. Kitchen and Bath Business was the first trade magazine for the kitchen & bath industry, is the exclusive sponsor of KBIS and continues to provide progressive and insightful coverage of the industry's products, trends and services, with a sophisticated visual style befitting a design-oriented readership."

– Kitchen & Bath Business



Kitchen & Bath Business
INDUSTRYWATCH

Kitchen & Bath
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August 07, 2018



The Lap of Luxury



What today's wealthiest consumers desire for their kitchen cabinets, appliances and plumbing fixtures.

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Kitchen & Bath Business
COLLECTIVE

Product Trends

Wine Lovers

When selecting storage for wine collections large or small, designers have a variety of options that cater to clients' needs. Features like smooth-gliding racks and UV-resistant glass maintain integrity of the bottles, while bonus elements like drawers and lighting increase personalization.



Perlick



Vinotemp



Sub-Zero