

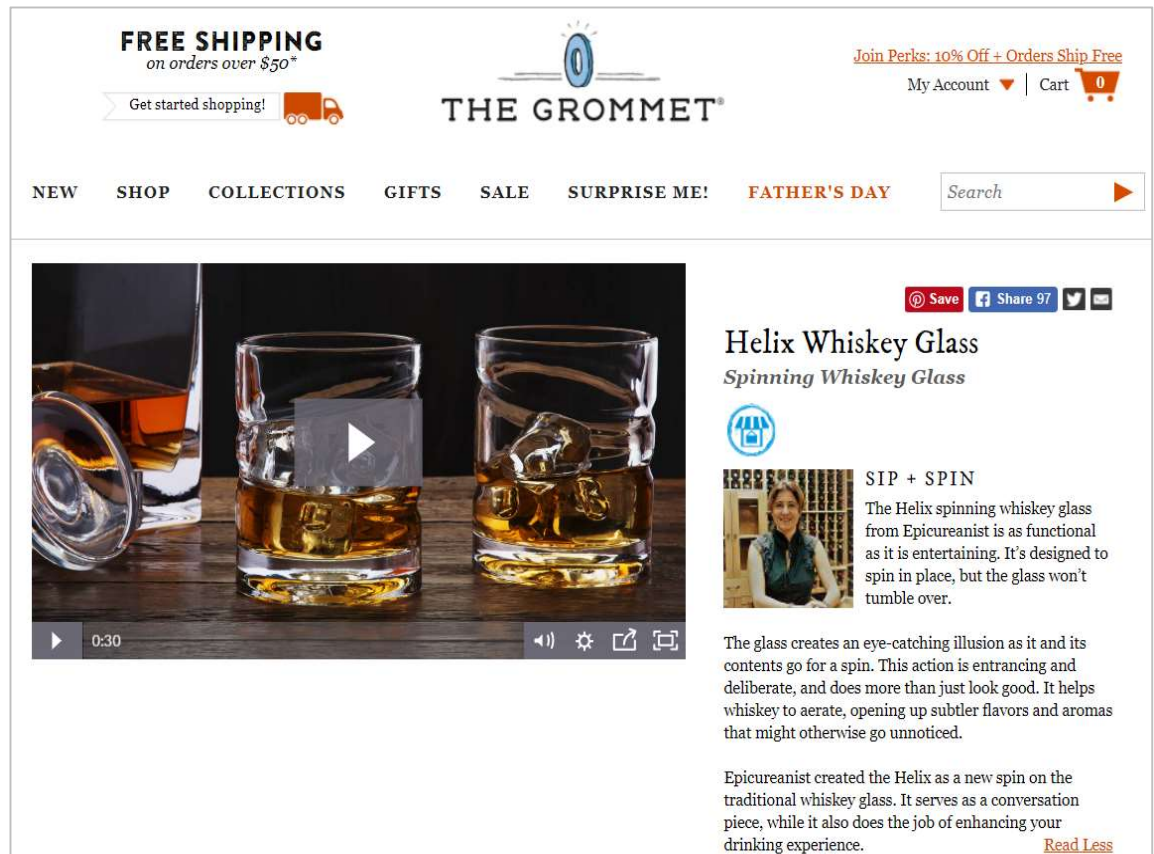
EPICUREANIST & The Grommet

The Helix spinning whiskey glass launched on The Grommet Friday, May 18, 2018. Renowned for discovering independent makers, inventors, and entrepreneurs, The Grommet reviews thousands of products selecting just 3% to launch on its online marketplace. The Helix whiskey glass was selected because it puts a new spin on the traditional whiskey glass – serving as a conversation piece while aerating its contents to enhance flavor.


ONLINE AUDIENCE:
700,000+ unique visitors/month


“The most innovative, intriguing products deserve a voice. That’s where The Grommet comes in. Since 2008, The Grommet has worked with more than 2,000 independent Makers, inventors, and entrepreneurs to launch inventive consumer products. The Grommet discovers, evaluates, and selects products (or “Grommets”) across 16 categories and amplifies them to its community of more than 2.7 million people through telling the story behind each product.”

– The Grommet




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Helix Whiskey Glass
Spinning Whiskey Glass

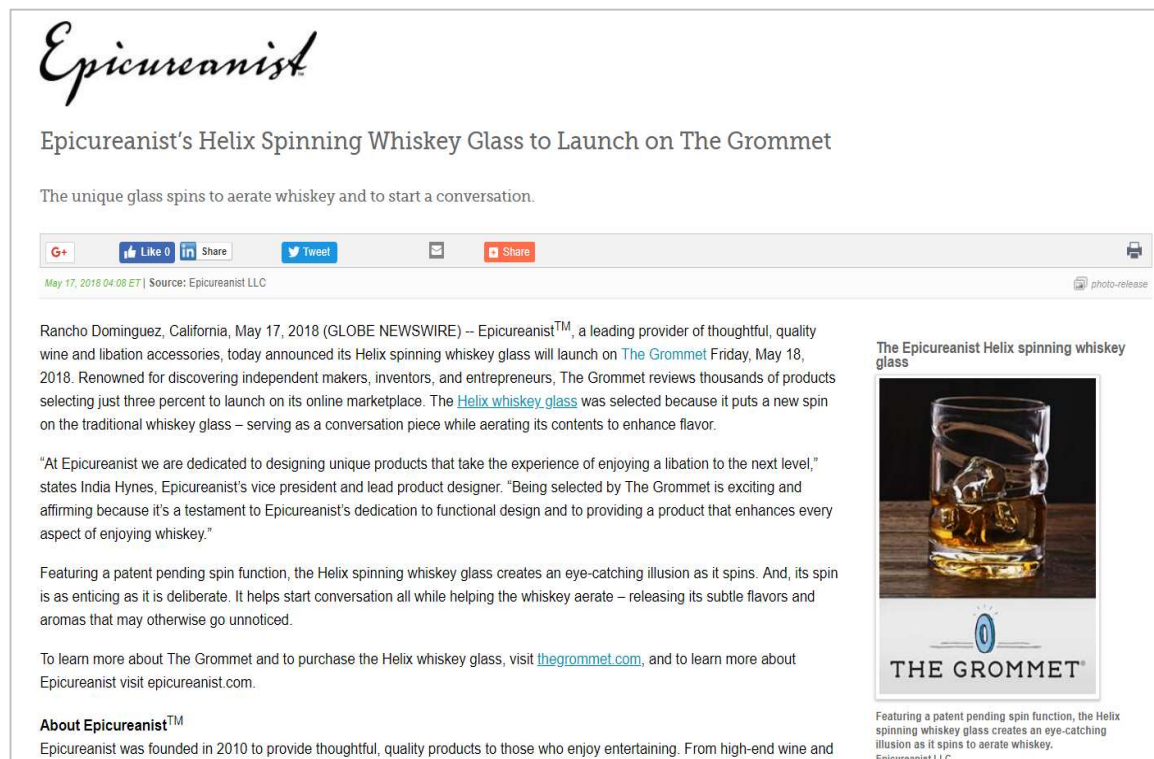
SIP + SPIN
 The Helix spinning whiskey glass from Epicureanist is as functional as it is entertaining. It's designed to spin in place, but the glass won't tumble over.

The glass creates an eye-catching illusion as it and its contents go for a spin. This action is entrancing and deliberate, and does more than just look good. It helps whiskey to aerate, opening up subtler flavors and aromas that might otherwise go unnoticed.

Epicureanist created the Helix as a new spin on the traditional whiskey glass. It serves as a conversation piece, while it also does the job of enhancing your drinking experience. [Read Less](#)

Above: The Helix Whiskey Glass product page on The Grommet.

Below: Press release announcing the launch of the Helix spinning whiskey glass on The Grommet.



Epicureanist

Epicureanist's Helix Spinning Whiskey Glass to Launch on The Grommet

The unique glass spins to aerate whiskey and to start a conversation.

May 17, 2018 04:08 ET | Source: Epicureanist LLC

Rancho Dominguez, California, May 17, 2018 (GLOBE NEWSWIRE) – Epicureanist™, a leading provider of thoughtful, quality wine and libation accessories, today announced its Helix spinning whiskey glass will launch on [The Grommet](#) Friday, May 18, 2018. Renowned for discovering independent makers, inventors, and entrepreneurs, The Grommet reviews thousands of products selecting just three percent to launch on its online marketplace. The [Helix whiskey glass](#) was selected because it puts a new spin on the traditional whiskey glass – serving as a conversation piece while aerating its contents to enhance flavor.


“At Epicureanist we are dedicated to designing unique products that take the experience of enjoying a libation to the next level,” states India Hynes, Epicureanist’s vice president and lead product designer. “Being selected by The Grommet is exciting and affirming because it’s a testament to Epicureanist’s dedication to functional design and to providing a product that enhances every aspect of enjoying whiskey.”

Featuring a patent pending spin function, the Helix spinning whiskey glass creates an eye-catching illusion as it spins. And, its spin is as enticing as it is deliberate. It helps start conversation all while helping the whiskey aerate – releasing its subtle flavors and aromas that may otherwise go unnoticed.

To learn more about The Grommet and to purchase the Helix whiskey glass, visit [thegrommet.com](#), and to learn more about Epicureanist visit [epicureanist.com](#).

About Epicureanist™
 Epicureanist was founded in 2010 to provide thoughtful, quality products to those who enjoy entertaining. From high-end wine and

The Epicureanist Helix spinning whiskey glass



THE GROMMET

Featuring a patent pending spin function, the Helix spinning whiskey glass creates an eye-catching illusion as it spins to aerate whiskey. Epicureanist LLC