

PR HIGHLIGHT

VINOTEMP

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VINOTEMP & DIY Network's HOUSE CRASHERS Bachelor's Wine Retreat

Josh Temple, host of DIY Network's popular show House Crashers, turns a bachelor's dark dining and living room into an open, modern wine lounge. The owner of the home, Ryan Bailey, is a sommelier, so the redesign includes an entire wall dedicated to properly storing and serving wine – and the focal point is Vinotemp's 155 Bottle Dual Zone Wine Cooler.

Audience:

- The DIY Network is available in 52 million homes
- DIYnetwork.com experiences 1.7 million unique visitors/month

"House Crashers is ambush renovation at its best. Host and contractor Josh Temple stalks a big-box home improvement store looking for unsuspecting weekend warriors, then follows them home with a large crew of experts in tow. Watch as stunned homeowners who journeyed into the store to fix a simple faucet end up winning the remodeling lottery with dramatic, eye-popping room transformations."

– DIY Network

