PR HIGHLIGHT VINOTEMP January 2013



VINOTEMP &

DIY Network's HOUSE CRASHERS

Speakeasy Living Room Lounge

In an episode shot in Los Angeles, DIY Network's House Crashers host, Josh Temple, turns a couple's living room and dining space into a hip bar lounge. In addition to a refaced fireplace, new floors and new windows, the remodel also includes a custom metal and concrete bar complete with Vinotemp's impressive 2-Bottle Wine Dispenser.

Audience:

- The DIY Network is available in 52 million homes
- DIYnetwork.com experiences 1.7 million unique visitors/month

"House Crashers is ambush renovation at its best. Host and contractor Josh Temple stalks a big-box home improvement store looking for unsuspecting weekend warriors, then follows them home with a large crew of experts in tow. Watch as stunned homeowners who journeyed into the store to fix a simple faucet end up winning the remodeling lottery with dramatic, eye-popping room transformations."

- DIY Network







