

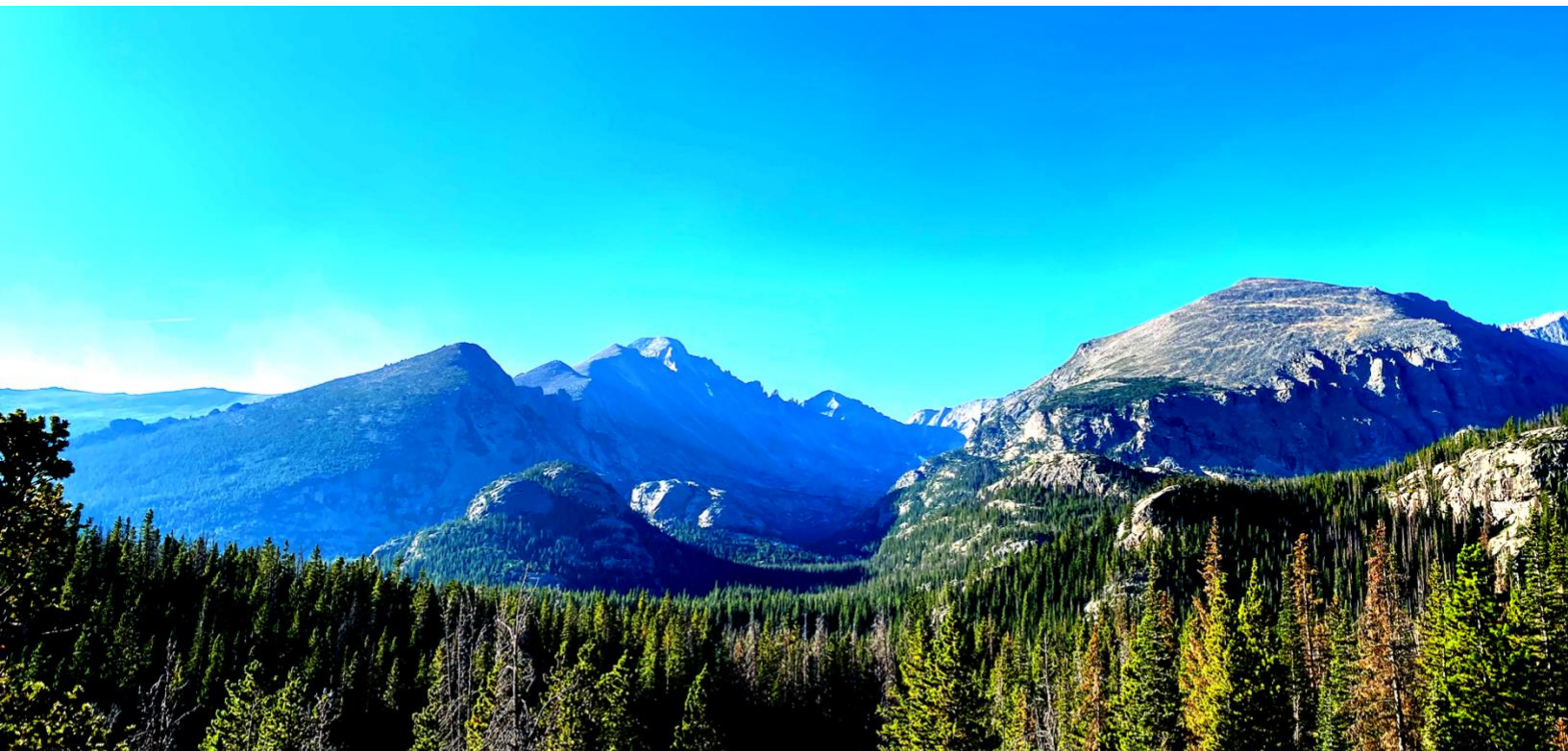
Carbon Credit Backed NFT's



Tree Peace | A Non-profit Organization

Whitepaper – January 2022

Tree Peace is a nonprofit organization that plants trees and promotes environmental sustainability. Many countries and businesses have been “carbon neutral” or pledged to get there by a certain time frame. This has pushed big reforestation and tree planting projects. However, the problems we have seen is the industry that certifies the carbon credits is still archaic and controlled by only a few major companies or government agencies. Being that we are an organization, owned by the public, this opens the door for individuals to have control over the carbon market. All NFT's are backed by carbon credits and are carbon positive. Additionally, all money raised is used to plant trees and help maintain our forests.



The future of NFTs is here and the digitization of entire industries are starting to happen with Tree Peace's exclusive NFT Initial Launch. **"It is estimated that \$1.6-3.8 trillion in investment is needed to keep global warming to 1.5 degrees Celsius, whereas only \$463 billion is currently deployed."**¹

We're a 501(c)3 that is changing the carbon credit industry. With our exclusive path to market you can gain the benefits of donating to a 501(c)3 with the NFT purchase and receive carbon credits that are valid until you choose to retire them. The carbon credit backed NFT can be exchanged, sold, or transferred through your favorite crypto wallet.

Why Carbon Credits?

Currently, there are two major markets in the Carbon Credit world: voluntary and compliance carbon purchases. The future requirement of US businesses buying and selling carbon credits is inevitable and European countries already participate in the trade as they are regulated to do so. The voluntary industry in 2021 was a \$1B industry as individuals and companies alike sought to become "Climate Positive" not only reducing their emissions but by planting trees and at least offsetting all the waste they have with regular door deliveries.¹ Growing landfills are catching the attention of governmental regulation and the need to

reduce carbon while we are currently polluting more than our Earth can handle.²

This environmental demand has found its way into recent US stimulus and environmental bills, the future requirement of carbon credits is already here in the USA. A lot of Fortune 500 companies already participate in this trade voluntarily through electronic checkouts: "offset your emissions" or "round up for charity." They do this for lending preferences, public goodwill, and conscious capitalism practices. Now they can continue to help the environment at reduced rates and financial benefit of tax deductions with Tree Peace NFT carbon offsets.

Carbon Credit Market

The Paris Climate Accords was a structure enacted by 26 countries, COP26 to help the world go carbon neutral. It set up the requirements and with the agreements being reached to participate in this market, it frees up capital, thus, raising the demand of carbon offsets by an estimate 15 fold by 2030 (Credit Suisse and Morgan Stanley), and a maximum 100 fold by 2050. Trove Research recently issued a report predicting the voluntary carbon market to increase up to \$50B by 2030.³ A more bullish report, published by the Taskforce on Scaling Voluntary Carbon Markets (TSVCM), had called for the market to increase up to \$100-180B by 2030.⁴ One thing everyone agrees on is the increase in importance and the

markets for carbon reduction. We are offering the future at starting carbon prices.

In 2021 alone, the carbon offset credit price on the EU emissions trading system increased over 100%, and this has spurred a lot of European companies looking at the United States to start investing in Carbon offsets as it is much cheaper in the US than Europe. For instance, Ikea purchased a forest in Georgia to gain the offsets and to manage property that knowingly is always taking carbon out of the air and cannot just be cut down. Buying a forest in Europe is already a sky high commodity but buying land in the US has more land value and less carbon value. It is similar to buying mineral rights before the mineral is mandated.⁵

Tree Peace Partnership

Companies are creating partnerships with developing countries and nonprofits in the carbon space. Amazon recently announced a partnership with a nonprofit to help develop Africa further for reforestation. This partnership is the future of what the carbon markets look like: Developed countries and companies being able to go into a third world country and improving infrastructure to plant trees and reforest.⁶ They do this because companies are rich in financial resources and developing countries are often rich in natural resources but short on capital. Tree Peace is setup and organized to operate in this space, and the carbon credits actually offers them a tax deduction for buying credits whereas setting up an entire forest can tend to be daunting for a for-profit

company and be just a hard cost instead of a write off.

Tree Peace NFTs will reduce CO2 and be a catalyst to saving the planet. Most involved in the current carbon trading market have little to do with the good of the earth and more to do with their pocket books and commissions. We're a non-profit with open books, strict accounting standards and are limited on the profits and fees that we can make. The closer we make the price of a carbon credit to the tangible value for the earth, it becomes inevitable, people will start to look at their impact and how they can offset their carbon footprint.

Why Buy Tree Peace NFT's?

Purchasing a Tree Peace NFT also has a its tax advantages. The price paid above its fair market value (FMV) is tax deductible. This is in accordance with IRS Publication 1771.⁷ Owners of the NFT can then choose to retire the carbon credits at that time, or hold the NFT until a later time. Either way, trees are planted in your name. All businesses exist to make a profit, and what is better than increasing your EBIT through a product you are already buying, while also reducing your tax burden. Utilizing NFT's improves accessibility and efficiency of the carbon markets, as opposed to traditional trading of carbon certificates. The only thing that should be heating up on this planet is the Tree Peace NFT, which is net carbon positive NFT. This initial offering is at heavily reduced rates of its value as we are already seeing demand for carbon offsets skyrocket. We are

only allowing a limited supply on this initial offering and the amount of credits will never exceed the amount of carbon output in the US. As the country reduces emissions the rarity increases. When supply is limited, buying and selling is easier, and the spending power of businesses are purchasing them, the only direction is up with carbon credit backed NFT's.

Welcome aboard to the NFT of the future. Nice to meet you! Tree Peace is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. IRS Publication 1771, Charitable Contributions—Substantiation and Disclosure

Requirements, explains the federal tax law for organizations, such as charities and churches, that receive tax-deductible charitable contributions and for taxpayers who make contributions.⁷ You can follow the [Link here](#). This is not investment advice and we always recommend researching for due diligence. To receive your carbon certificate, please go to our website and register your NFT. www.tree-peace.org

Research_Scale-of-VCM_29-Oct-2020-2.pdf

- 4.) https://www.iif.com/Portals/1/Files/TSVCM_Summary.pdf
- 5.) <https://www.globalcitizen.org/en/content/ikea-buys-georgia-forest-sustainability/>
- 6.) <https://aws.amazon.com/blogs/publicsector/how-african-leaders-use-open-data-to-fight-deforestation-and-illegal-mining/>
- 7.) <https://www.irs.gov/pub/irs-pdf/p1771.pdf>

- 1.) <https://ihsmarkit.com/info/0919/global-carbon-index-white-paper.html>
- 2.) <https://nypost.com/2021/06/08/carbon-dioxide-levels-hit-50-higher-than-preindustrial-time/>
- 3.)