

FASHION

Texture Talk: The Best Hydrating Curly Hair Masks for Winter

Welcome to Texture Talk, a column that celebrates and deep dives into the dynamic world of curly hair, from crowns of curls that are free flowing to strands that are tucked away in a protective style.

By Lauren Knowles Date December 1, 2022

Shaeri Intense Care Hair Mask

Au revoir Paris, hello Canada! Give your curls new life with Paris-based Shaeri's Intense Care Mask, now available at Indigo. Shifting the French-girl hair narrative with every product, this brand believes in multiculturalism and innovation as it uses natural ingredients to hydrate all hair types (and especially curls!). The standout ingredient in this mask and the entire product lineup? Prickly pear oil packed with antioxidant properties via vitamin E derived from a cactus and sourced by women's co-operatives in Morocco. Aesthetically packaged with fun graphic elements, this bottle also makes a gorgeous edition to any shower shelf.

