

Summer
2022

FASHION

**THE 2022
BEAUTY
AWARDS
WINNERS**



**THE PRIDE
GUIDE**

Cooler
**RAINBOW
LOOKS**

**QUEER-OWNED
SHOPS *and*
BEAUTY BRANDS**

**TWO-SPIRIT
EXPLAINED**

**SUSANNE
BARTSCH'S WIG
OBSESSION**

**HOW TO
Make YOUR
JEWELLERY
LAST**

SYMONE!

"DRAG SAVED MY LIFE"





New & Now

A roundup of the latest beauty buys to consider.

La-La Land

City of Stars (\$350), the latest addition to Louis Vuitton's collection of unisex colognes, turns our attention to two of Los Angeles's grandest assets: its gorgeous sunsets and its melting pot of celebrities from across the globe. Once again, the brand worked with Alex Israel, an LA-born-and-bred multimedia artist, for the visuals for the range, which includes a gradient bottle and a leather travel case. Israel's original artwork captures the view from Mulholland Drive, an iconic scenic route in the Hollywood Hills. And while the packaging is stunning, the scent's burst of citrus fruits mixed with sandalwood and musk is even more striking.



ALL-DAY GLAMOUR Achieving long and voluminous lashes that last all day doesn't have to be a struggle, especially with Watier's new 24 Hrs Glam Intense Mascara (\$29) in your arsenal. This vegan and paraben-free formula offers an impressive 24-hour hold and is ultra-resistant to water, sweat, humidity and tears. Get ready for impressive lash length and volume without any smudging or flaking. Enriched with argan oil, this formula will leave your lashes moisturized and nourished. Give it a flick—your lashes will thank you.



TEXT BY NATASHA BOATENG



AN ODE TO TEXTURE

There's no denying that the idea of French-girl hair—an effortlessly rumpled head of strands often featuring a full fringe that lies across the forehead just so—has become a global obsession, made famous over the decades by icons such as Jane Birkin and Brigitte Bardot. But one quick Google Images search reveals that despite society's evolving views on beauty, the scope of this coveted undone aesthetic has remained shockingly narrow, catering mostly to straight-hair types. Paris-based hair-care brand Shaeri, which recently launched in Canada, is here to correct that narrative.

Moroccan-born entrepreneur Meryem Benomar founded Shaeri (a play on the word "shayari," which is Arabic for "poetry") to help treat dry hair—an all-too-familiar concern among people with curly and coily textures because it's more difficult for natural oils from the scalp to travel down the shaft of their more tightly wound hair. The star ingredient in the seven-product lineup (from \$30) is hydrating prickly pear oil—which is incredibly rich in vitamin E and omega 6—derived from a cactus and sourced by women's co-operatives in Morocco. And the vivid packaging totally gives the creamy formulas a worthy spot in your shower. "I wanted to bridge my two cultures," says Benomar, "so I took traditional Moroccan berber colours and combined them with a Parisian flair."



BRING ON THE BRONZE

The world of at-home self-tanning has grown by leaps and bounds from its mitten-and-lotion days, thanks to bronzing experts like James Read transforming the category with genius formulas. An extension of his famous facial self-tanning drops, the A-list tanning master's newest caramel-coloured gel, Click & Glow Body (\$68), is spiked with the same beneficial cocktail of hyaluronic acid, aloe vera and vitamin E plus goji berry and is designed to be mixed with your go-to body moisturizer. Five to six drops are recommended for a light glow and seven to eight for a deeper sun-kissed look.



Clean Sweep

Exfoliating at least once or twice a week to remove dead skin cells is key to having a clear complexion. But many people worry that regular sloughing can lead to unwanted irritation—such as redness, dryness or inflammation—especially if they have sensitive skin. Dermalogica's Daily Microfoliant (\$87) is a gentle option. The powdered physical exfoliant, which is activated with a few drops of water, is packed with nourishing oat, coconut and botanical extracts to calm the skin, while alpha-hydroxy and beta-hydroxy acids remove unwanted buildup. ■