

# NOT SODA

## IMPACT REPORT

NO 4

JUL-SEP 2023

**Plastic bottle clean-up target:**

**5 MILLION  
BY THE END  
OF 2025**

**Ambitious... but we have faith in your love  
of soda and our seas.**

# OUR PROGRESS

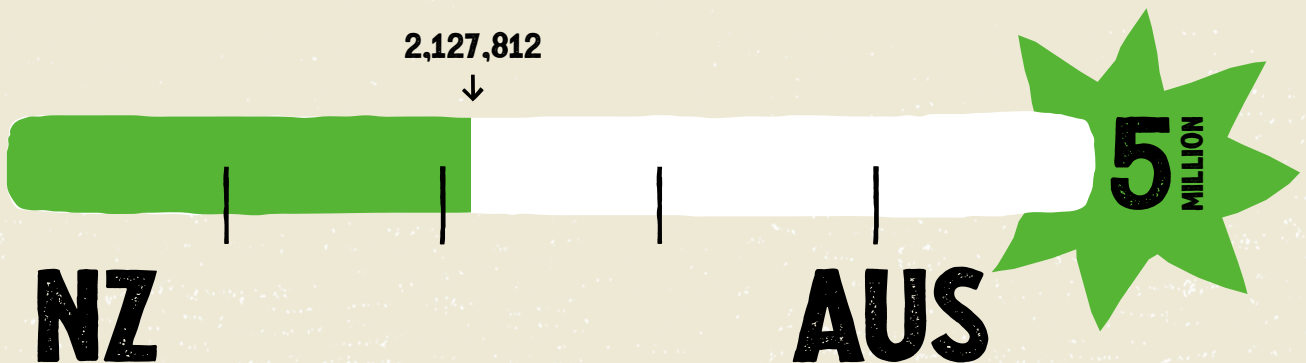
Last time we checked in, Lo Bros Not Soda had removed the equivalent of 1,586,872 plastic bottles or 25,644kgs of plastic....

We are proud to share that as of the 30th September 2023, the plastic bottle clean-up is up to 2,127,812 which equates to the clean-up of 33,286kgs of plastic from our oceans and waterways.

**2.1M BOTTLES**



We hit the 2 million bottle mark - whoo-hoo!! High fives all round.



PLASTIC BOTTLE CLEAN-UP



This equates to the clean-up of 15,935kgs of plastic.

PLASTIC BOTTLE CLEAN-UP



This equates to the clean-up of 17,350kgs of plastic.



Date; 5<sup>TH</sup> December 2023

Lo Bros  
C/o Soulfresh Pty Ltd  
4/28-50 Cyanamid St,  
Laverton North  
Melbourne VIC 3026

Dear Lo Bros,

We are writing to confirm that Seven Clean Seas has received funding from Soulfresh Pty Ltd for sales of Not Soda during the period 1<sup>st</sup> July 2023 – 30<sup>st</sup> September 2023. This has allowed us to collect the weight of 7,642 KG worth of plastic pollution from across our Bintan and Batam project locations in Indonesia.

These projects currently support 38 people in Bintan and 50 people in Batam formalized employment for the required clean-up work, helping to support the local economies.

The partnership with Lo Bros Not Soda highlights the importance of the work Lo Bros are undertaking to help stem the pollution caused by the global soft drink industry.

On behalf of the entire team at Seven Clean Seas, thank you for this contribution and commitment to improving the health our oceans, waterways and people.

Sincerely,

**Thomas Peacock-Nazil**

Founder and CEO

Seven Clean Seas

	<b>Seven Clean Seas</b>	<b>Plastic Credit Certificate</b>
<b>7,642kg</b>		Issue Date: <b>05/12/2023</b>
		Offset Period: <b>01/07/2023 - 30/09/2023</b>
		Transaction ID: <b>O-SCS01-COL-170</b>
<p>This is to certify that <b>Soulfresh Group Pty</b> has removed an equivalent of <b>7,642kg</b> by commissioning Seven Clean Seas to recover plastic from marine environments and coastal areas.</p> <p>This credit was generated in the South China Sea.</p> Thomas Peacock-Nazil Founder, Seven Clean Seas		 <small>Link to the OBP Registry: <a href="https://www.obpccert.org/registry/">https://www.obpccert.org/registry/</a></small>
<small>Seven Clean Seas has permanently retired these Plastic Credits from the certifier's public registry, guaranteeing that no other party can utilize or redeem these credits.</small>		

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# Lo Bros is a Net Zero Plastic Brand.



## Partnership with The Plastics Collective

We've partnered with Plastic Collective, a leading global player creating circular economies for plastic and over the past year we've been actively working together to reduce our plastic footprint.

Our team has worked closely with the Plastic Collective conducting a plastic audit that measured Lo Bros annual plastic footprint globally. We also developed a reduction plan with key metrics and goals for the next 3 years.

Since then, we have been busy phasing out all avoidable plastic, plus offsetting all remaining unavoidable plastic use through the Plastic Collective credit programs!

As a consequence of this partnership Lo Bros has been recognised as a Net Zero Plastic Brand. We are both Net Zero Plastic Collected and Recycled.

