

# Dealer/Reseller Application Form



Company Name

Contact Name

Contact Email

Contact Phone

Website

Business Address

Company Tax ID # and Associated Business Name/Address

Do you have a showroom?

Yes  No

Are you interested in displaying Blue Grouse products in your showroom?

Yes  No  N/A

Which of the following statements apply to your company? (select all that apply)

- We already sell wine racking systems.
- We sell products online.
- We offer installation services.
- We sell products as part of a design and/or installation package.
- We sell products without design and/or installation services.

What is your current annual revenue? (in USD)

- up to \$500,000       \$2,000,000 - \$3,000,000
- \$500,000 - \$1,000,000       \$3,000,000 - \$5,000,000
- \$1,000,000 - \$2,000,000       \$5,000,000 +

How many projects/orders have you sold in the last year that included wine racking?

What marketing activities do you anticipate undertaking to sell Blue Grouse wine racking products?

- Adding product information to our website
- Selling products online
- Including products in design proposals for customers
- Adding a display to our showroom
- Adding product to or creating new printed marketing materials
- other (please describe):

How did you learn about Blue Grouse wine racking products?