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5Strands® Affordable Pet Testing Case Study Outline

We appreciate your feedback regarding your experience with 5Strands® Affordable Pet Testing! Please also provide a before and after photo of your pet! We understand that by providing this information you are granting permission for us to share your story on 5Strands® Affordable Testing's websites, social media and in marketing materials.

Pet's Name: Vern

Pet's Breed & Sex: Neutered Male Shih Tzu

Describe condition of pet and/or symptoms before using *Affordable Testing*.

His skin was a hot mess. He had itchy ears, and greasy skin

What type of food was your pet eating prior to testing (i.e. kibble, raw, frozen, freeze dried, etc.)?

Not sure-came from the shelter as a stray

Describe the results of *Affordable Testing* (i.e. number and/or examples of items reported as intolerances, insight gained, etc.).

We learned from the testing results that Vern has sensitive to many common ingredients found in commercial dog food.

What elimination plan did you implement (i.e. foods eliminated and/or changes in environment, timeframe, etc.)?

We took Vern's printout to the store and they helped find a food that he is not sensitive too.

Describe condition of pet and/or symptoms after the elimination plan.

Vern was only on the new diet for a few weeks and already his coat is much improved and he is less itchy

What is your impression of the *Affordable Testing* process and results of the elimination plan (i.e. length of time to receive results, quality of customer service, value of information gained, etc.)?

We have had wonderful success with this test and are now referring to everyone!