

5Strands[®] Affordable Pet Testing Case Study Outline

We appreciate your feedback regarding your experience with 5Strands[®] Affordable Pet Testing! Please also provide a before and after photo of your pet! We understand that by providing this information you are granting permission for us to share your story on 5Strands[®] Affordable Testing's websites, social media and in marketing materials.

Pet's Name: Dokken

Pet's Breed & Sex: Black Lab male

Describe condition of pet and/or symptoms before using Affordable Testing.

All of his hair had fallen out along his belly up to his sides. His neck and butt had patches of hair loss with crusty patches. He itched all the time and was shaking his head with his ears bugging him. We didn't know what to do and our vet suggested the 5Strands testing. He had lost weight and no longer had the shine to his coat that he once did (he is also 11 years old).

What type of food was your pet eating prior to testing (i.e. kibble, raw, frozen, freeze dried, etc.)? He had been on Diamond Naturals chicken and rice formula kibble for many years with no issues.

Describe the results of *Affordable Testing* (i.e. number and/or examples of items reported as intolerances, insight gained, etc.).

The test results showed us his intolerance to chicken and rice and a lot of other food and environmental allergies. It helped us in making future purchases for food and treats.

What elimination plan did you implement (i.e. foods eliminated and/or changes in environment, timeframe, etc.)?

We got rid of the chicken/rice food and did three shots this summer of Cytopoint. From July-October we have a completely different dog!

Describe condition of pet and/or symptoms after the elimination plan.

Hair came back and gained weight. He also has a shine again, even at 11.5 years old. Shedding and itching also decreased.

What is your impression of the *Affordable Testing* process and results of the elimination plan (i.e. length of time to receive results, quality of customer service, value of information gained, etc.)? If you are looking for a quick and less expensive option, 5Strands is worth it! We had results in 7 days and helped us move forward and it helped so much knowing what was causing our dogs hair loss and itching.