

just
gentle



We never include
any harsh ingredients
in our products.



Free from

- ◆ Parabens
- ◆ Dairy
- ◆ Sulfates
- ◆ Gluten
- ◆ Phthalates
- ◆ Alcohol



Our organic ingredients are certified by ECOCERT, France.





Just Gentle... Made by Moms



“ We created products that we wanted our own children to use therefore we put extra love and care in every little detail. Our products had to be safe, effective and smells great too. We wanted to create a safe and enjoyable experience for them. As our children grew our product line also grew. Now we are proud to offer products ranging from newborns all the way to tweens.”

Aim and Alisa:
Moms and CO-Founder of Just Gentle

Ultra Gentle



Baby Hair & Body Gel Wash (200 ml./ 900 ml.)



Our **no tears, ultra gentle** (sulfate free) formula is suitable for even new born babies. Our hair & body wash beautifully blends hydrating **organic aloe vera, chamomile and cucumber** with the soothing scent of **lavender essential oil**. 99 % Natural Ingredients.

Suitable for
newborn +

Baby Hair & Body Foam Wash (230 ml.)

Enjoy the **gentle and soft** foamy lather of our ultra gentle (sulfate free) hair & body foam wash. Our formula blends together **hydrating organic aloe vera, chamomile and cucumber** with a soothing scent of **lavender essential oil**. 99% Natural Ingredients



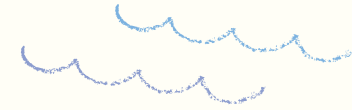
Suitable for
newborn +



Kids Hair & Body Gel Wash (200 ml./ 900 ml.)

Have a **fun, pure, tear-free** bath time with our ultra gentle (sulfate free) hair & body wash. Feel the nourishing goodness of **coconut oil** and enjoy the lovely **scent of pearberry**. 99% Natural Ingredients.

Suitable for
age 6 months +



Baby Face & Body Lotion Lavender/ Melon Scent (200 ml.)

Our **delicate and hydrating** lotion is enriched with the nourishing goodness of **shea butter** and the soothing quality of **organic aloe vera**. Delight in the scent of **lavender essential oil** and melon. 97% Natural Ingredients.



Lavender
Scent



Melon
Scent

Suitable for
newborn +



Kids Soo Soft Hair Conditioner (200 ml.)

Our nourishing conditioner contains **nourishing shea butter** that makes hair super soft and easy to comb through. Plus **refreshing pearberry scent** that leaves hair smelling so yummy. 90% Natural Ingredients

Suitable for
age 6 months +



Mosquito Repellent Roll-on (60 ml.)

Just Gentle's Mosquito Repellent Roll-on is a **safe and convenient** way to repel mosquitoes for your loved ones. Simply apply roll-on to skin with **no worries about excess spraying. No airborne spraying**, no worries about inhalation. Our non-DEET, herbal blend formula repels mosquitoes safely. Plus, our formula contains **organic aloe vera** and **chamomile** to nourish the skin.

Suitable for
age 4 years +



Herbal Mosquito Repellent Spray (100 ml.)

A **safe and effective** way to guard your loved ones from mosquitoes. (No DEET formula) Our breakthrough herbal blend formula with **organic aloe vera** continues to repel mosquitoes for up to 6 hours. It **smells great too!**
92% Natural Ingredients



Suitable for
age 4 years +

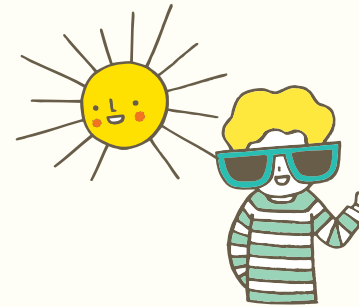


Suitable for
age 6 months +

Soothing Cream for Bug Bites (30 ml.)

Bug bites can be itchy and bothersome. Our **herbal blend** with **organic aloe vera & peppermint oil** helps to instantly minimize itchiness and reduce swelling from mosquito and ant bites. So kids can continue to explore the world!

- Sun Protection -



SPF
50
UVA/UVB
PA++



Suitable for
age 6 months +

Baby & Kids Sun Protection (Roll on bottle) (60 ml.)

High protection in **both UVA and UVB rays**, this safe and effective formula uses only naturally sourced sunscreen ingredients plus nourishing **organic aloe vera & shea butter**. Our unique **non-nano formula** uses bigger particles that won't get absorbed into the skin (like some chemical or nano sunscreens), making it a very safe sun protection for everyone in the family. Water resistant 40 minutes.

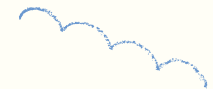
SPF
50
UVA/UVB
PA+++



Suitable for
age 3 years +

Kids Sunscreen Clear Spray (100 ml.)

Our **clear non-sticky formula** leaves **no white residue** behind. Easy spray application and contains **organic oils** that nourishes. Water resistant 40 minutes.



Kid's Deodorant

(60 ml.)

Suitable for
kids 5 years +



Unscented



Cool



Bloom



Sport

Just Gentle deodorant was especially created to be **safe for kid's and teen's sensitive skin**. It provides all day protection by inhibiting bacteria growth that causes odor. Plus, it has **organic aloe vera** that nourishes the skin. Stay active and fresh!

Our deodorants come in 4 variants:

- Unscented
 - Unscented Cool
 - Bloom (scented)
 - Sport (scented)
- (with a cooling sensation!)



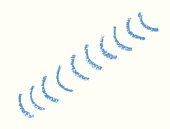
ALCOHOL FREE

Kids Hair Styling



Suitable for age 1 year +

Kids Hair Gel (50 g.)
Spike up your hair for a hold that lasts.



Suitable for age 1 year +



Kids Hair Wax (45 g.)
Create cool slick styles or tame flyaway hair.

Suitable for age 1 year +



Suitable for age 1 year +

Kids Hair Detangler (100 ml.)

Smooths away knots and tangles while leaving hair smelling berry fresh!

Kids Hair Spray (100 ml.)

Keep hair in place for a neat sleek look.

Our organic hair styling products are:

- Free from alcohol, parabens, SLS/SLES, Phthalates, Silicone
- Contains argan oil and 6 fruit extracts that nourishes hair
- Refreshing berry scent

- Cleaning Line -

Suitable for
newborn +



Laundry Detergent (750 ml./3,000 ml.)

Our **natural plant based cleaning** formula is perfect for babies and people with sensitive skin. It **removes stubborn stains and odors** on clothing **without leaving behind any harsh chemical residue**. Suitable for both hand and machine wash.

Suitable for
newborn +



Fabric Softener (750 ml./3,000 ml.)

Gently softens clothes while retaining bright colors. Our **natural formula** does **not leave behind any harsh chemical residue** that may cause skin irritation. Delight in our **allergen free natural plant** scent. Suitable for both hand and machine wash.

Suitable for
newborn
accessories



Suitable for
newborn
accessories

Bottle, Toy & Dish Wash (500 ml.)

Cleanliness and safety comes hand in hand. Our advanced plant based cleaning formula **tackles milk residue, grease and food stains**. It can be used to wash all your baby accessories such as **bottles, nipples, dishes, baby toys and more!** Be assured that no toxic residue is left behind.



Multi-Surface Cleaner (150 ml./500 ml.)

Our plant based cleaning with jasmine rice vinegar **is safe even for baby accessories**. Our worry-free cleaner is made of **100% natural ingredients** making it great for cleaning tables, high chairs, play pens, floors and more. Your surfaces will be safely clean with a **fresh lavender scent** and is free from harsh chemical residues.

Clean & Care
Hand Sanitizer
Organic Aloe Vera


70%_{v/v}
Alcohol



Hand Sanitizer Spray
(50ml./ 450 ml.)

Suitable for
age 2 years +

Our Clean & Care formula with 70% alcohol removes 99.99% bacteria from hands. Organic Aloe Vera leaves hands soft and not drying. Enjoy our fresh apple scent that will delight with every use!

Suitable for
age 6 months +

Kills
99%
Bacteria

Purifying Hand Wash
ANTIBACTERIAL



Purifying Hand Wash (Antibacterial)
(500 ml.)

Our purifying hand wash effectively eliminates dirt, impurities and bacteria from your hands. Immerse in our delicate rose water and fresh peach scent that will make hand washing a pure delight! Feel the goodness from organic chamomile and cucumber that will leave your hands soft and hydrated.